

# Cornerstone Membership Program

New benefit or new value for 2020 in orange font

	CORNERSTONE MEMBER \$5000	CHAMBER PARTNER \$2000	CHAMBER SUPPORTER \$1000
Exclusivity	By Industry (6) Total		
Membership Dues Included for 12 Months	Dues Included	Dues Included	Dues voucher of \$400.00 of value
Chamber Event Advertising	Primary	Secondary	Tertiary
Contract Term	Two Years with opt out option; Price Lock Guarantee		
Chamber Homepage Listing	Logo on top of Homepage as 2020 Cornerstone Member	Logo on Homepage 2020 Chamber Partner	Listing on Homepage 2020 Chamber Supporter
Company Seat on Workforce Advisory Council	One reserved seat		
Profile Articles Written by Chamber	(2) Two; Distributed in e-newsletter, on SMMC Facebook, possibly newspapers	(1) One; Distributed in e-newsletter, on SMMC Facebook, possibly newspapers	
Profile Videos	(2) Two; Distributed in e-newsletter, on SMMC Facebook & on SMMC YouTube	(1) One; Distributed in e-newsletter, on SMMC Facebook & on SMMC YouTube	(1) One; Distributed in e-newsletter, on SMMC Facebook & on SMMC YouTube
Seats at Annual Awards Dinner in March	(8) Eight Seats ~\$525 value	(4) Four Seats ~\$300 value	(1) One Seat ~\$75 value
E-Newsletter Sponsor	Annual Sponsor		
Midcoast Tree Festival	Tree Space location of your choice & Early Registration	Tree Space location of your choice & Early Registration	Early Registration
Choice of One ~ \$150 value		<ul style="list-style-type: none"> <li>12 @ 12 Hosting (Chamber to buy food)</li> <li>Hole Sponsorship for Hacker's Ball</li> </ul>	
Additional Benefits			<ul style="list-style-type: none"> <li>Hole Sponsorship at Hacker's Ball (\$150) value</li> <li>Guaranteed seat at 12 @ 12</li> <li>Listed at top of Priority Wait List for Additional 12 @ 12</li> </ul>
2019 Cornerstone Members	Mid Coast-Parkview Health	Bath Savings Institution Priority Real Estate Group RE MAX/ Riverside	Sitelines, P.A.

# Cornerstone Membership Program

## Cornerstone Members- \$5,000 (Limit only 6 Members at this Level)

### - Exclusivity for your industry at this level

You will be recognized as the 2020 Cornerstone Member for your industry. For instance, you could be the 2020 Cornerstone Education Member, Cornerstone Retail Member, Cornerstone Construction Member, or Cornerstone Financial Institution. Some industries overlap- thus the final arbiter of what exclusivity means is the Executive Director.

### - Membership Dues included for 12 months from the end of your existing dues payment

### - Recognition as Cornerstone Member at following Chamber events with Premier placement:

**SMMC Awards Dinner, Hacker's Ball, WILL Power events, Midcoast Tree Festival and all Chamber After Hours**

### - Two year maximum term; with an opt out after one year; price lock for two years on this specific package

### - Logo on the homepage of the chamber website as a Cornerstone Member (with a click through link to your website- technology permitting)

### - (1) Seat on for your company on the SMMC's Workforce Advisory Council

### - (2) Profile articles of an accomplishment or event distributed by the SMMC, and distributed through the e-newsletter, on the SMMC Facebook page and possibly included in newspaper articles

### - (2) Profile videos of a business event, project or activity distributed through the SMMC media channels including the Chamber E-newsletter, SMMC Facebook page & SMMC YouTube Channel

### - (1) Table (8 Seats) at **SMMC Awards Dinner** in March 2019 (\$525 value)

### - Recognized as **SMMC E-newsletter Sponsor** for the Year (your logo tagged onto every edition of the SMMC News & Notes) (\$520 value)

### - **Midcoast Tree Festival:** Tree space location of your choice and early registration so you get a guaranteed space

## Chamber Partner- \$2000

### - Membership dues included for 12 months from the end of your existing dues payment

### - Recognition as Chamber Partner at following Chamber events with Secondary placement:

**SMMC Awards Dinner, Hacker's Ball, WILL Power events, Midcoast Tree Festival and all Chamber After Hours**

### - Logo on the homepage of the chamber website as a Chamber Partner (with a click through link to your website- technology permitting)

### - (1) Profile articles of an accomplishment or event distributed by the SMMC, and distributed through the e-newsletter, on the SMMC Facebook page and possibly included in newspaper articles

### - (1) Profile videos of a business event, project or activity distributed through the SMMC media channels including the Chamber E-newsletter, SMMC Facebook page & SMMC YouTube Channel

### - (1) Half-Table (4 Seats) for the SMMC Awards Dinner (\$300 value)

### - **Midcoast Tree Festival:** Tree space location of your choice and early registration so you get a guaranteed space

### Choice of (1) of the following:

### - 12 @ 12 Host for 2020- Chamber buys the food (Lunch for 12 people) (up to \$150 value)

### - 2020 Hacker's Ball Hole Sponsor (\$150 value)

## Chamber Supporter- \$1000

### - Membership dues voucher up to \$400 included for 12 months from the end of your existing dues payment

### - Recognition as Chamber Supporter at following Chamber events with Tertiary placement:

**SMMC Awards Dinner, Hacker's Ball, WILL Power events, Midcoast Tree Festival and all Chamber After Hours**

### - (1) Profile videos of a business event, project or activity distributed through the SMMC media channels including the Chamber E-newsletter, SMMC Facebook page & SMMC YouTube Channel

### - Listing on the homepage of the chamber website as a Chamber Partner

### - (1) Free ticket for the SMMC Awards Dinner (\$75 value)

### - (1) Guaranteed Seat at 12 @ 12 of your choice & placement at the top of the priority waiting list for additional 12 @ 12s

### - (1) Hole sponsor at **2020 Hacker's Ball** (\$150 value) & **Midcoast Tree Festival:** early registration

# Cornerstone Membership Program Q & A

## **What are Cornerstone Members?**

Cornerstone members are an opportunity for Southern Midcoast Maine Chamber businesses to show their support for the chamber at every Chamber event and through additional promotion and marketing.

## **What are the tiers of Cornerstone Membership?**

The top tier is the Cornerstone Member (\$5000). The secondary tier is the Chamber Partner (\$2000). The third tier is the Chamber Supporter (\$1000)

## **Are Annual Membership Dues Included?**

Yes, to a point. At the top two levels dues of any size are included. For the Chamber Supporter tier (\$1000), there is a credit of \$400 of your dues. For some members that will cover your dues, for others it is a deduction on your annual dues.

## **Are There Any Other Chamber Sponsorship Packages?**

YES! Cornerstone Memberships are **NOT** the only way to support the chamber. We will still be offering individual event sponsorship opportunities for Chamber programs like the Hacker's Ball, WILL Power events, the Annual Awards Dinner, the Midcoast Tree Festival and more. However, if you want your business associated with everything that the chamber is doing this year, this is the best way is the Cornerstone Memberships.

## **When Do the Cornerstone Member Benefits Begin?**

We run them on a calendar year for a few reasons which we can discuss in person, but the benefits begin after the announcement of who has signed on at the January meeting of the Membership (held at the January After Hours in late January).

## **So you need to sign up by the end of January?**

No. We will accept Cornerstone Memberships throughout the year, but the earlier you sign on the better. Realistically, the first of the big three chamber events for the year is the Annual Dinner in early March– you would likely want to be signed up by then.

## **Additional Notes**

- You will see industry exclusivity included in the top tier. The final arbiter on what exclusivity means will be the Executive Director.
- 12 months of dues is included in many levels. This is 12 months from the end of your existing dues, meaning if you paid your July dues invoice already then it will be for your next renewal, and if you haven't paid yet it will be for this year.
- 2019 Cornerstone Members have reserved the right of first refusal for jumping into this program for our first year of it. New Cornerstone Members will be available afterwards.
- For all other questions, or to reserve a meeting, please contact Executive Director Cory King at (207) 725-8797 or [executivedirector@midcoastmaine.com](mailto:executivedirector@midcoastmaine.com)