



## Sponsorship Opportunities

We are looking for potential sponsors for the 2nd Annual Midcoast Tree Festival happening Nov. 20-22 & Nov. 27-Nov. 29.

As this is a joint fundraiser for the All Saints Parish (St. John's School), Meals on Wheels (through Spectrum Generations) and the Southern Midcoast Maine Chamber our organizations will have the naming rights for the event as the lead sponsors, but there are certainly other ways you can support us.

### **Media Sponsor(s)(up to 5): \$500.00 Cash/ \$1,000.00 In-Kind**

The Media Sponsors would be people who contribute to the festival to offset some of our marketing expenses. We would be open to considering both cash sponsorships so we can buy media, or in-kind sponsorships from media partners. With this being a brand-new event, marketing will be absolutely critical to our success. There are five media sponsor levels.

#### Sponsorship Benefits:

- A tree space of your choosing (perhaps a corner space, or near a door, or in the center of the room- you get to choose from the floor plan)
- On-site banner noting you as a Media Sponsor
- Promotional mentions on Southern Midcoast Maine Chamber Facebook, E-newsletter and in Press Releases and Articles as a Media Sponsor
- Mentions in other online locations including a dedicated event page on Facebook, or postings by Spectrum Generations (Meals on Wheels) or St. John's School announcements.
- Dependent on the size or length of ads, possible inclusion in print, on radio or on video (for instance in a :10 commercial we might not be able to make a mention, but we could in a ½ page ad)

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### **Stage & Entertainment Sponsor (1): \$500.00**

Exclusive Stage & Entertainment sponsor for the entire festival. This comes with a tree space near the stage.

#### Sponsorship Benefits:

- Exclusivity as the lone Stage & Entertainment Sponsor
- On site banner noting you as the Stage & Entertainment Sponsor
- Promotional mentions on Southern Midcoast Maine Chamber Facebook, E-newsletter and in Press Releases and Articles as the Stage & Entertainment Sponsor
- Mentions in other online locations including a dedicated event page on Facebook, or postings by Spectrum Generations (Meals on Wheels) or St. John's School announcements.

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### **Children's Craft Sponsor(s)(up to 2): \$300.00**

We will not be having a children's craft area this year for crafts on-site as that does not comply with Covid regulations. However, should we get sponsors we are hoping to have takeaway craft kits so each child can take one. This sponsorship would fund those craft kits.

#### Sponsorship Benefits:

- A tree space of your choosing (perhaps a corner space, or near a door, or in the center of the room- you get to choose from the floor plan)
- On site banner noting you as a Children's Craft Sponsor
- Promotional mentions on Southern Midcoast Maine Chamber Facebook, E-newsletter and in Press Releases and Articles as a Children's Craft Sponsor
- Mentions in other online locations including a dedicated event page on Facebook, or postings by Spectrum Generations (Meals on Wheels) or St. John's School announcements.



## Sponsorship Opportunities

### **T-Shirt Sponsor (up to 2): \$500.00 apiece**

We want to be sure our volunteers are easy to identify for people who need assistance and we want to have a keepsake for our volunteers for the time they are giving to support our cause, so a custom volunteer t-shirt does the trick. We are looking to print 100 shirts in various sizes for our volunteers to wear for the event and you have the opportunity to get your business logo on every t-shirt.

#### Sponsorship Benefits:

- Your business logo on the back of every t-shirt as T-Shirt Sponsor (below the large print of the word VOLUNTEER so our patrons can easily find those running the event)
- A tree space of your choosing (perhaps a corner space, or near a door, or in the center of the room- you get to choose from the floor plan)
- Promotional mentions on Southern Midcoast Maine Chamber Facebook, E-newsletter and in Press Releases and Articles as the T-Shirt Sponsor
- Mentions in other online locations including a dedicated event page on Facebook, or postings by Spectrum Generations (Meals on Wheels) or St. John's School announcements.

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### **Concessions Sponsor (0): **Not available in 2020 as we will not have food indoor due to Covid-19****

However, we are looking into the possibility of food trucks if they wanted to set up.

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### **\*\*NEW IN 2020\*\***

#### **Decoration Sponsor(s) (Multiple) \$100.00**

We want to grow our space with new decorations annually to make it truly a Win-Tree Wonderland and Decoration Sponsors are a great way to build on that every year. For a small investment we will buy the decorations that will makes the space even more inviting for families.

#### Sponsorship Benefits:

- On site banner noting you as a Decorating Sponsor
- Promotional mentions on Southern Midcoast Maine Chamber Facebook, E-newsletter and in Press Releases and Articles as a Children's Craft Sponsor

*If you are interested in any of these sponsorship levels, or if you **have an idea for a different sponsorship not listed here** please reach out to:*

Cory King, Executive Director, Southern Midcoast Maine Chamber  
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