



Sponsorship Opportunities

3rd Annual
Midcoast Tree Festival
November 19-21, 2021
And
November 26-28, 2021

We are looking for potential sponsors for the 3rd Annual Midcoast Tree Festival happening Nov. 19-21 & Nov. 26-Nov. 28

As this is a joint fundraiser for the All Saints Parish (St. John's School), Meals on Wheels (through Spectrum Generations) and the Southern Midcoast Maine Chamber our organizations will have the naming rights for the event as the lead sponsors, but there are certainly other ways you can support us.

Media Sponsor(s)(up to 5): \$500.00 Cash/ \$1,000.00 In-Kind

The Media Sponsors would be people who contribute to the festival to offset some of our marketing expenses. We would be open to considering both cash sponsorships so we can buy media, or in-kind sponsorships from media partners. With this being a brand-new event, marketing will be absolutely critical to our success. There are five media sponsor levels.

Sponsorship Benefits:

- A tree space of your choosing (perhaps a corner space, or near a door, or in the center of the room- you get to choose from the floor plan)
- On-site banner noting you as a Media Sponsor
- Promotional mentions on Southern Midcoast Maine Chamber Facebook, E-newsletter and in Press Releases and Articles as a Media Sponsor
- Mentions in other online locations including a dedicated event page on Facebook, or postings by Spectrum Generations (Meals on Wheels) or St. John's School announcements.
- Dependent on the size or length of ads, possible inclusion in print, on radio or on video (for instance in a :10 commercial we might not be able to make a mention, but we could in a ½ page ad)

Stage & Entertainment Sponsor (1): \$500.00

Exclusive Stage & Entertainment sponsor for the entire festival. This comes with a tree space near the stage.

Sponsorship Benefits:

- Exclusivity as the lone Stage & Entertainment Sponsor
- On site banner noting you as the Stage & Entertainment Sponsor
- Promotional mentions on Southern Midcoast Maine Chamber Facebook, E-newsletter and in Press Releases and Articles as the Stage & Entertainment Sponsor
- Mentions in other online locations including a dedicated event page on Facebook, or postings by Spectrum Generations (Meals on Wheels) or St. John's School announcements.

Children's Craft Sponsor(s)(up to 2): \$300.00

We will have children's crafts again this year, as Covid is not transferrable on surfaces. Should that state guidance change, we would then invest in take-home craft kits with this sponsorship

Sponsorship Benefits:

- A tree space of your choosing (perhaps a corner space, or near a door, or in the center of the room- you get to choose from the floor plan)
- On site banner noting you as a Children's Craft Sponsor
- Promotional mentions on Southern Midcoast Maine Chamber Facebook, E-newsletter and in Press Releases and Articles as a Children's Craft Sponsor
- Mentions in other online locations including a dedicated event page on Facebook, or postings by Spectrum Generations (Meals on Wheels) or St. John's School announcements.



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Cleaning & Safety Sponsor(s) (up to 2) \$500.00 apiece

Making sure this is as safe of an event as possible will require cleaning supplies for public safety. This sponsorship will be a crucial in offsetting some of the costs that are already expected with doing an even in the Covid-19 era. St. John's Community Center will be cleaned regularly throughout the event both before opening/after closing the night before, and we will close for at least one cleaning during the day, with volunteers spot cleaning during the event.

Anticipated supplies include: wipes, masks for guests, masks for volunteers, hand sanitizer, aerosol sprays and bathroom cleaning supplies.

Sponsorship Benefits:

- On-site banner noting you as the Cleaning & Safety Sponsor
- Promotional mentions on Southern Midcoast Maine Chamber Facebook, E-newsletter and in Press Releases and Articles as a Cleanign & Safety Sponsor
- Mentions in other online locations including a dedicated event page on Facebook, or postings by Spectrum Generations (Meals on Wheels) or St. John's School announcements.
- Your logo on cleaning supplies displayed at a table and used by the volunteers (sponsor may provide stickers or we can order them given enough lead time).

Concessions Sponsor (0): Not available in 2021 as we will not have food indoors due to Covid-19

However, we are looking into the possibility of food trucks if they wanted to set up.

****NEW IN 2021****

Decoration Sponsor(s) (Multiple)

\$100.00

We want to grow our space with new decorations annually to make it truly a Win-Tree Wonderland and Decoration Sponsors are a great way to build on that every year. For a small investment we will buy the decorations that will makes the space even more inviting for families.

Sponsorship Benefits:

- On site banner noting you as a Decorating Sponsor
- Promotional mentions on Southern Midcoast Maine Chamber Facebook, E-newsletter and in Press Releases and Articles as a Children's Craft Sponsor

If you are interested in any of these sponsorship levels, or if you have an idea for a different sponsorship not listed here please reach out to:

Cory King, Executive Director, Southern Midcoast Maine Chamber
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