

Explore The Region Community Calendar Meet Our Businesses Our Communities Chamber Info



Welcome to Southern Midcoast Maine

Miles of pristine coastline offer sandy beaches, ocean vistas, historic lighthouses and fresh lobster. Vibrant downtowns provide endless choices for shopping, dining, recreation and entertainment. Explore Maine's Mid Coast area by starting with this website! If you need more information, please feel free to contact us at any time.

Upcoming Events & Things You Should Know About

Awards Gala - Wednesday, September 14th
Come out to the Taste of Maine and celebrate our region's annual business and community award winners!
[Read more](#)



Regional Innovation & Sustainability Expo - Saturday, November 5th
WOW, what an event! This year's event will feature businesses in the areas of Health & Wellness, Innovation & Technology, Green & Sustainability, and Education & Workforce. For the second year, we will also have a "Green" Poster Contest. For Sponsorship opportunities, email marketing@midcoastmaine.com. Full event information to be posted in July 2011.



Your Event Here!
Do you have an event you want highlighted on the Chamber's Front Page? We can help! Email marketing@midcoastmaine.com for more information.



Meet Our Businesses

May 25, 2011
Chamber After Hours
5:00 PM to 7:00 PM - Norway Savings Bank, 83 Main Street, Brunswick

Area Attractions

June 2, 2011
Why College Matters
2:30 PM to 4:00 PM - Midcoast Center for Higher Education, 9 Park Street, Bath

Our Communities

June 6, 2011
Marketing Meeting
8:00 AM to 9:00 AM - Border Trust Building, Topsham

Search by Business Name, Attraction or Keyword

Recent Blog Posts

May 23, 2011 - [Maine's First Ship - Keep the Votes Coming](#)

May 19, 2011 - [SMMC's Government Liaison Committee Update](#)

May 19, 2011 - [If You're Not Using A Payroll Company ... You Should Be!](#)

May 17, 2011 - [Why College Matters](#)

May 17, 2011 - [Health Insurance Reform](#)

May 3, 2011 - [Let's Do It Right The First Time!](#)

[Member Login](#) [Blog](#)

Welcome to the Southern Midcoast Maine Chamber's web site. As a member, your Business has its own "site within a site." You can detail every aspect of your page, to include adding :

- files, such as rate sheets or menus. PDF, word, excel, and other file types accepted.
- pictures, such as jpg files, that visually enhance your business for viewers.
- YouTube video clips that let you personally connect with your target audience.
- Detailed description of your business' profile (also formatted for full SEO usage).
- Your own Title Tag for your web page (assists in SEO usage).

If you have any questions or problems this presentation doesn't answer, please don't hesitate to call the chamber staff at (207) 725-8797 x2 or email info@midcoastmaine.com

Sincerely,
Your Chamber Staff

Southern Midcoast
MAINE CHAMBER
Increasing Prosperity in our Region

Welcome to
Southern Midcoast Maine

Miles of pristine coastline offer sandy beaches, ocean views, historic lighthouses and fresh lobster. Vibrant downtowns provide endless choices for shopping, dining, recreation and entertainment. Explore Maine's Mid Coast area by starting with this website! If you need more information, please feel free to contact us any time.

Upcoming Events & Things You Should Know About

Awards Gala - Wednesday, September 14th
Come out to the Taste of Maine and celebrate our region's annual business and community award winners!
[Read more](#)

Regional Innovation & Sustainability Expo - Sunday, November 5th
WOW, what an event! This year's event will feature businesses in the areas of Health & Wellness, Innovation & Technology, Green & Sustainability, and Education & Workforce. For the second year, we will also have a "Green" Poster Contest. For sponsorship opportunities, email marketing@midcoastmaine.com. Full event information to be posted in July 2011.

Your Event Here!
Do you have an event you want highlighted on the Chamber's Front Page? We can help! Email marketing@midcoastmaine.com for more information.

Meet Our Businesses

Area Attractions

Our Communities

Search by Business Name, Attraction or Keyword

Search by Business Name, Attraction

Recent Blog Posts

May 19, 2011 - [BBA's Government Affairs Committee Minutes](#)

May 19, 2011 - [Plymouth Station & Burrell Company - You Should See!](#)

May 17, 2011 - [Why College Matters](#)

May 17, 2011 - [Health Insurance Reform](#)

May 9, 2011 - [Leda Do's Blobs The Great Time!](#)

Member Login

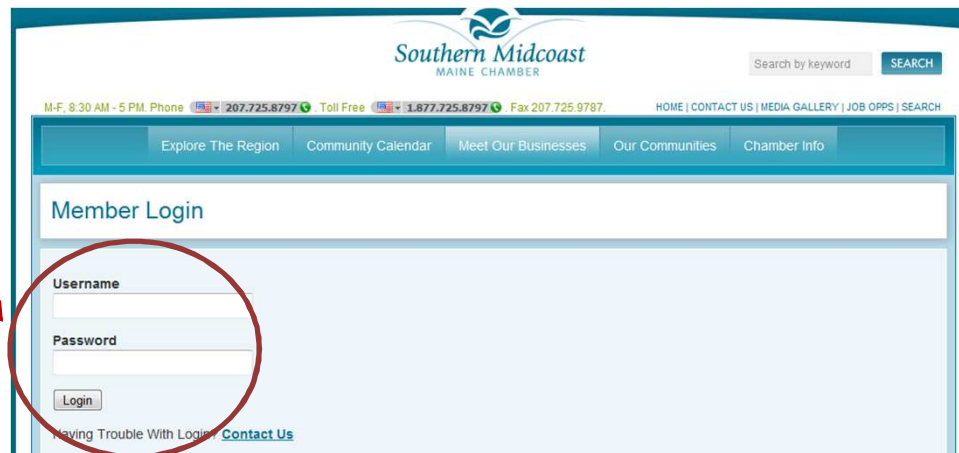
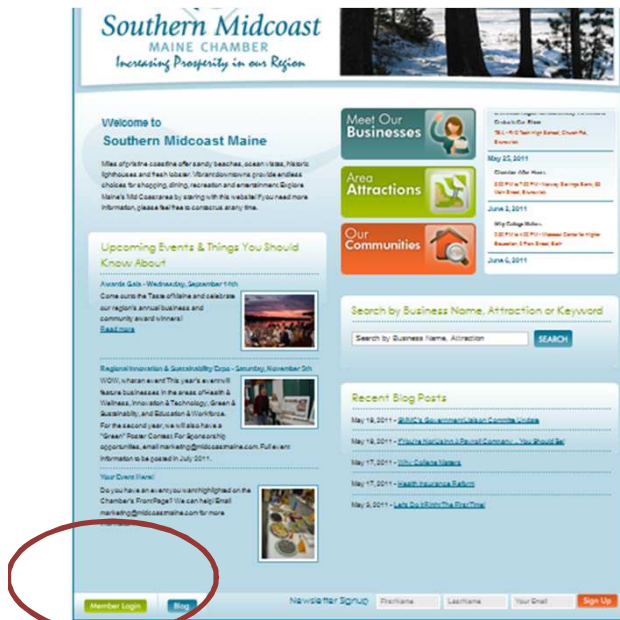
Newsletter Signup First Name Last Name Your Email

Logging into the Chamber Web Site

1. Type www.midcoastmaine.com into your web browser.
2. On the Home Page, at the bottom, click on "Member Login"
3. This will bring you to a new screen (See next page).

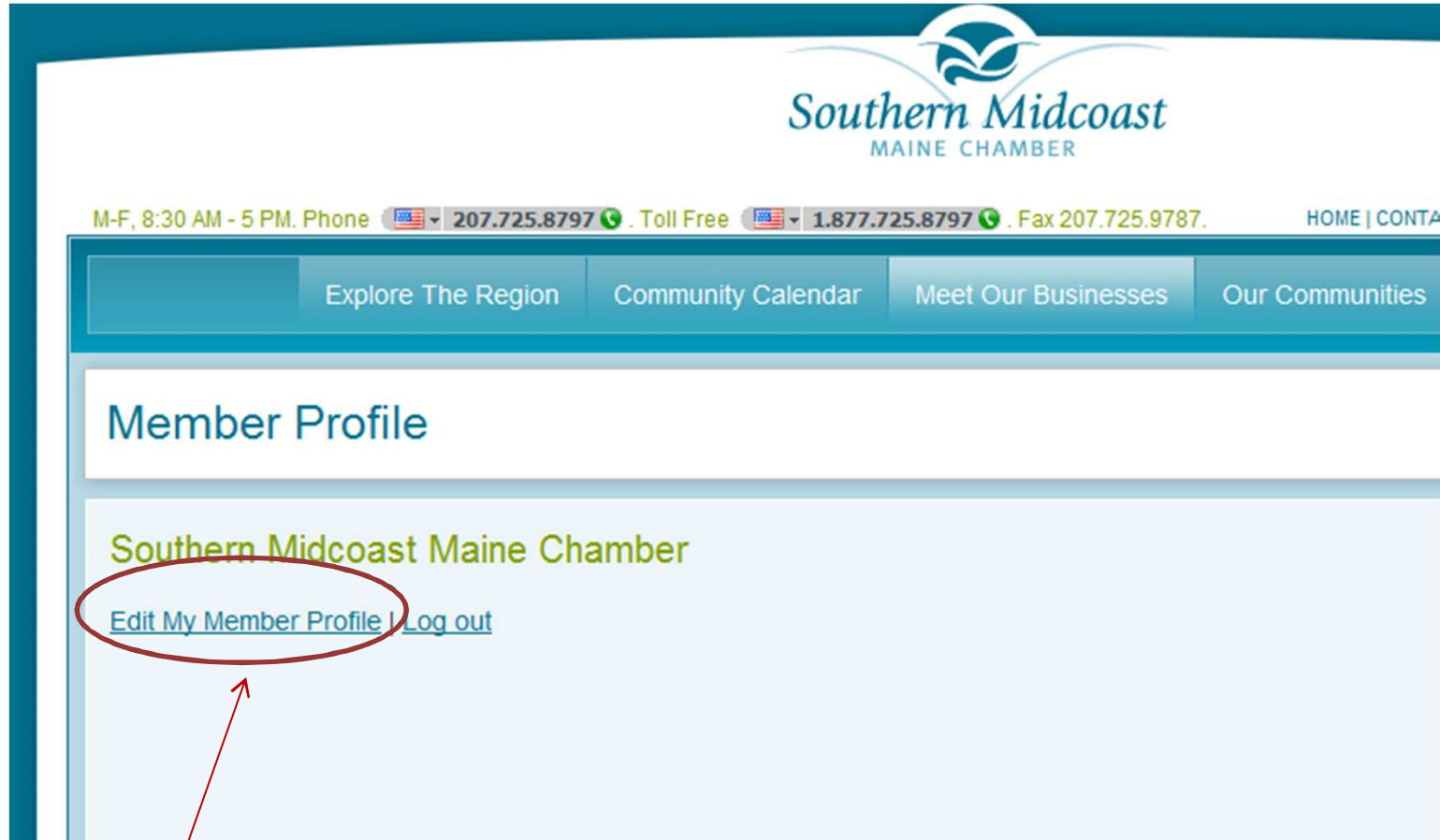
Logging into the Chamber Web Site

4. Enter your Username & Password. Remember that your username and password are both case sensitive!
5. Click “Login” when finished. You will be taken to another page with your business name (See next page).



Note: If you do not remember your login information, call any chamber staff member and they will assist you immediately.

Logging into the Chamber Web Site



The screenshot displays the Southern Midcoast Maine Chamber website. At the top, the logo features a stylized bird or wave icon above the text "Southern Midcoast MAINE CHAMBER". Below the logo, contact information is provided: "M-F, 8:30 AM - 5 PM. Phone 207.725.8797 . Toll Free 1.877.725.8797 . Fax 207.725.9787." and navigation links for "HOME | CONTACT". A teal navigation bar contains four menu items: "Explore The Region", "Community Calendar", "Meet Our Businesses", and "Our Communities". The main content area is titled "Member Profile" and displays the text "Southern Midcoast Maine Chamber". Below this, two links are visible: "Edit My Member Profile" and "Log out". The "Edit My Member Profile" link is circled in red, and a red arrow points from the bottom of the page to this link.

6. When you enter your login and password and hit enter, your business name should appear. Select “Edit My Member Profile” to continue

General Information

The three links across the top of your screen are administrative in nature.

If clicked on, they will:

- Account Page: bring you back to the original login page.
- Log Out: Logs You out of your member profile.
- View My Profile: takes you to the website to look at your company updates “real time.”

Edit Member Profile

[Account Page](#) | [Log Out](#) | [View My Profile](#)

General | Login | Address | Social Networks | Images | Files | Videos | M2M Discounts

Company Name

Contact First & Last Name

Phone

Email

Website

Be sure to include "http://" in front of the URL.

Profile Description

Profile Page Title

Only fill this in if you want to override the default page title.

Edit Member Profile

[Account Page](#) | [Logout](#) | [View My Profile](#)

[Submit Changes](#)

General | [Login](#) | [Address](#) | [Social Networks](#) | [Images](#) | [Files](#) | [Videos](#) | [M2M Discounts](#)

Company Name

Southern Midcoast Maine Chamber

Contact First & Last Name

Steve

Wallace

Phone

(207) 725-5797 x3

Email

president@midcoastmaine.com

Website

http://www.midcoastmaine.com

Be sure to include "http://" in front of the URL.

Profile Description

Profile Page Title

Southern Midcoast Maine Chamber Serving over 650 businesses and 16 comm

Only fill this in if you want to override the default page title.

[Submit Changes](#)

Updating My Member Information: **General**

Most of the information in this tab is self explanatory. Remember, the information typed in these spaces will show up on the internet and will be used by search engines such as Google.

Edit Member Profile

[Account Page](#) | [Logout](#) | [View My Profile](#)

General | [Login](#) | [Address](#) | [Social Networks](#) | [Images](#) | [Files](#) | [Videos](#) | [M2M Discounts](#)

Company Name

Contact First & Last Name

Phone

Email

Website

Be sure to include "http://" in front of the URL.

Profile Description

Profile Page Title

Only fill this in if you want to override the default page title.

Updating My Member Information: **General**

This is where you get to do a detailed write-up on your products and services. The information you type here will also be searchable.

Type as much descriptive information as you'd like. A scroll bar will automatically be created on your page when needed.

Top Items Search Engines Look At:

- 1st: URL,
- 2nd Title Tag, and
- 3rd, Page Content

Edit Member Profile

[Account Page](#) | [Logout](#) | [View My Profile](#)

[Submit Changes](#)

General | [Login](#) | [Address](#) | [Social Networks](#) | [Images](#) | [Files](#) | [Videos](#) | [M2M Discounts](#)

Company Name
Southern Midcoast Maine Chamber

Concat First & Last Name
Steve Wallace

Phone
(207) 725-0797 x10

Email
president@midcoastmaine.com

Website
<http://www.midcoastmaine.com>

Be sure to include "http://" in front of the URL.

Profile Description

Profile Page Title
Southern Midcoast Maine Chamber Serving over 650 businesses and 16 comm

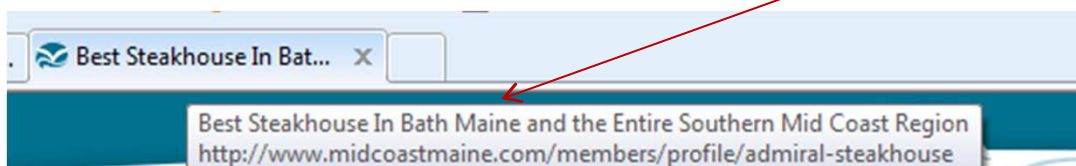
Only fill this in if you want to override the default page title.

[Submit Changes](#)

Updating My Member Information: **General**

This feature will help your business be better profiled in the search engine ratings. If you don't put anything in this box, your business name will automatically appear. The opportunity is to display your business and what it does.

Example: Notice that Admiral Steakhouse is in the URL, but the title tag is "Best Steakhouse in Bath Maine and the Entire Southern Mid Coast Region."



Updating My Member Information: Login

Edit Member Profile

[Account Page](#) | [Log out](#) | [View My Profile](#)

Submit Changes

General **Login** Address Social Networks Images Files Videos M2M Discounts

Username

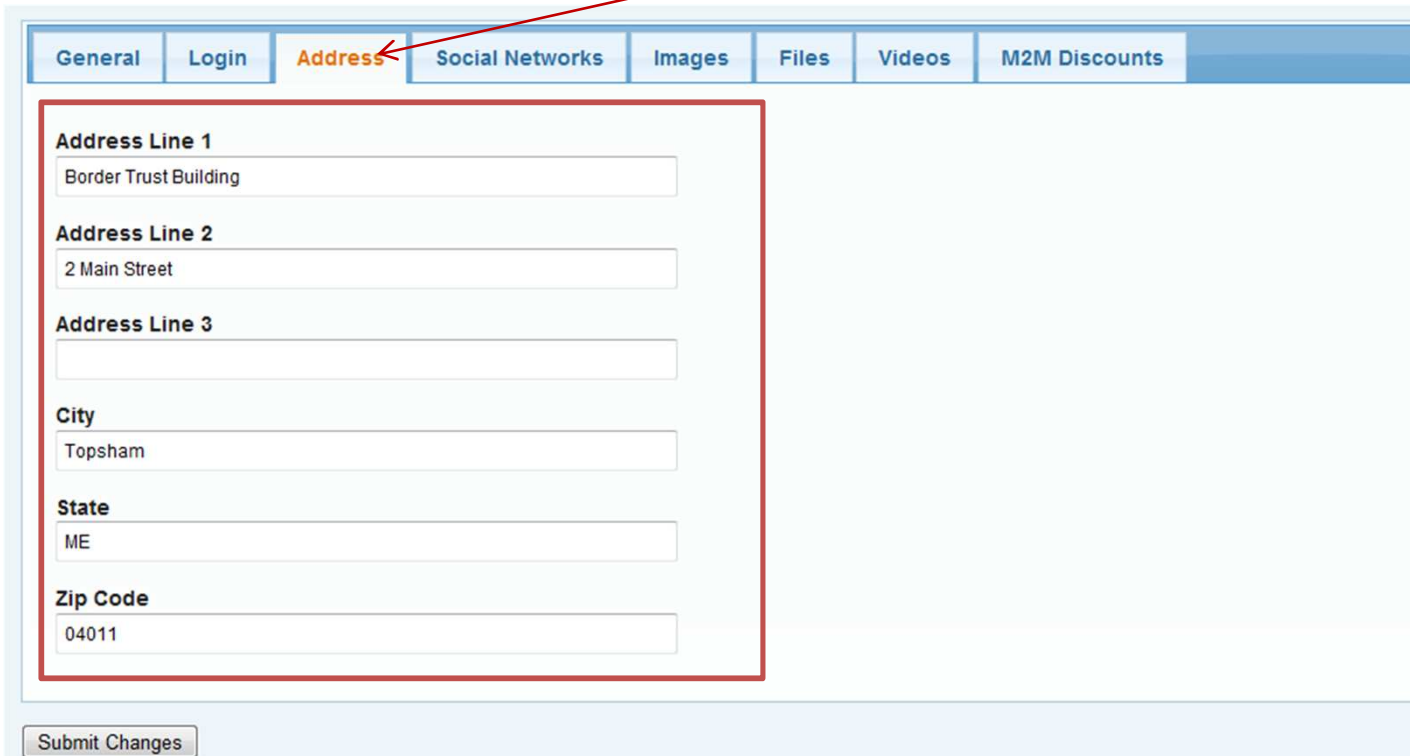
Password

Only enter your password if you want to change it

Submit Changes

This is your login information. By typing in new information, you will reset your username and password. The chamber can retrieve your username if you forget it, but not your secret password. We can, however, reset a new password for you at your request (You must be the key contact on the account for us to take this action).

Updating My Member Information: Address



The screenshot shows a member profile page with a navigation bar at the top containing tabs for General, Login, Address, Social Networks, Images, Files, Videos, and M2M Discounts. The 'Address' tab is selected and highlighted in orange. A red arrow points from the title 'Updating My Member Information: Address' to this tab. Below the navigation bar, a red-bordered box highlights the address input fields. The fields are labeled as follows:

- Address Line 1**: Border Trust Building
- Address Line 2**: 2 Main Street
- Address Line 3**: (empty)
- City**: Topsham
- State**: ME
- Zip Code**: 04011

At the bottom of the form, there is a 'Submit Changes' button.

What you see is what you get in these fields. Fill in your new information and hit “Submit Changes” when done.

Updating My Member Information: Social Networks

Edit Member Profile

[Account Page](#) | [Log out](#) | [View My Profile](#)

General Login Address **Social Networks** Images Files Videos M2M Discounts

Facebook URL

LinkedIn URL

Twitter URL

If you have social network pages, copy and paste the URL from your browser and paste them into these spaces. When completed, the appropriate icon shows up on your member profile (see diagram on left)

Southern Midcoast Maine Chamber

Contact Name:
Steve Wallace

Street Address:
Border Trust Building
2 Main Street Topsham, ME 04011

Phone Number:
 (207) 725-8797 x5

[VISIT WEBSITE](#)

[SEND AN EMAIL](#)

Southern Midcoast Maine Chamber Membership/Ambassador - Windows Internet Explorer

http://www.facebook.com/home.php#!/pages/Southern-Midcoast-Maine-Chamber-Membership-Ambassador/156448244365992

Southern Midcoast Maine Chamber Membership/Ambassador

facebook

Search

Home Profile Account

Keep Maine STRONG

Southern Midcoast Maine Chamber

Wall

Info

Photos

Discussions

Events

74 people like this

Southern Midcoast Maine Chamber Membership/Ambassador

Like

Non-Profit Organization

You and Southern Midcoast Maine Chamber Membership/Ambassador

16 friends like this.

Pokes

Harold Rogers has poked you. Poke Back

Jessica Tardif has poked you.

Updating My Member Information: **Images**

[Account Page](#) | [Log out](#) | [View My Profile](#)

[General](#) | [Login](#) | [Address](#) | [Social Networks](#) | **Images** | [Files](#) | [Videos](#) | [M2M Discounts](#)

Images

You can upload 6 sets of images. Each set consists of a thumbnail and large image. You will need to upload both the thumbnail and large image for each image set.

Allowed Image Types: Images with the following extensions can be uploaded:
.jpg, .jpeg, .gif and .png

Image Set 1

Image 1 Thumbnail

Image 1 Large



You can add images to your profile page from any computer. Simply follow the instructions. When complete, your member profile will automatically update (see image to left). Max 6 images.

Updating My Member Information: Files (Max of 6 different files)

Edit Member Profile

[Account Page](#) | [Log out](#) | [View My Profile](#)

[General](#) | [Login](#) | [Address](#) | [Social Networks](#) | [Images](#) | **Files** | [Videos](#) | [M2M Discounts](#)

Files

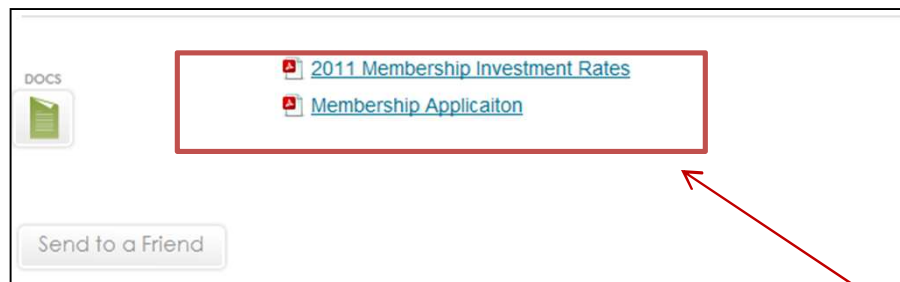
You can upload 6 different files. Each set consists of a file title and the file.

File 1

File 1 Title

File 1

[View File](#)



After titling your file with the text you would like to appear on the web page, select "Browse" to find the file on your computer. After uploading the file, you will see it appear on your profile (example on the left)

Updating My Member Information: Videos (Max of 6)

Edit Member Profile

[Account Page](#) | [Log out](#) | [View My Profile](#)

General | Login | Address | Social Networks | Images | Files | **Videos** | M2M Discounts

YouTube Videos

You can include up to 6 YouTube videos in your profile.

Simply enter the URL of the YouTube video pages in the textboxes below.
Example URL: http://www.youtube.com/watch?v=2kQ83_4RdKA

YouTube Video 1

YouTube Video 2

As with adding social networking sites, cut and paste your YouTube video links into the spaces provided. When complete, they will show up on your profile (see example below; example provided Cook's Lobster House member profile).

