

Farmington Downtown Association

13 July 2022

Meeting called to order at 8:00AM by President Haggan

Members in Attendance: Patty Haggan, American Forest Management; Susun Therese, Minikins; Diane Ellis and Andrea Dunn, Mix-Up Kitchen; Tiane Donahue, City Lights North; Tammy Paradis, Wicked Good Candy; Byron Staples, Foothills Management; Bernice Cote, Franklin Savings Bank; John Moore, Narrow Gauge Cinema

**1. June Meeting Minutes**

- a. Accepted as written

**2. Treasurer's Report**

- a. Fireworks Acct: Cheri has deposited most of the donations, and Susun is prepared to supplement about \$3K out of the Summer Fest acct. The Summer Fest remains healthy as most expenses happen after the fact
- b. We are anticipating a charge to the Main Operating account after the Summer Fest Auction

**3. Digital Marketing Updates**

- a. Business Spotlights continue as scheduled and will run alphabetically through the year and re-evaluate for retailers at the holiday season. You may submit any materials to Kait directly and she will reach out to you for additional information needed. Cullenberg Law Office is currently running. We'll re-evaluate the order for retails at the holiday season
- b. Facebook page gained another 37 new likes, we have cleared 3,900 followers, YEAH!!! We reached more than 1,943 people with over 735 interactions.
  - 1<sup>st</sup> place posting was Wicked Good Candy
  - 2<sup>nd</sup> place posting was Clean out your closets for the Summer Fest Auction
  - 3<sup>rd</sup> place posting was New Paninis at the Downtown Press Cafe

**REMINDER: To change your profile info on the FDA website on your own. Contact Kait at: [kaitlinefrost@gmail.com](mailto:kaitlinefrost@gmail.com) for help or log-in trouble**

**4. FDA Happenings**

- a. **Town of Farmington Conservation Committee** – “Turn Out” spots have been planted. Feel free to water as needed if they are in front of your business.
- b. **Map & Brochure Project**
  - Patty has submitted the map changes to Signworks and is waiting on a response with a price quote. The Mt. Blue Garden Club as a caretaker of the WWI monument has also reached out to Signworks about adding the Memorials in town to be designated with a Star on the map and may be able to contribute to printing costs
- c. **Summer Fest – July 23, 2022**
  - Contact Susun Terese to get involved with Summer Fest: [susun@minikins.org](mailto:susun@minikins.org)
  - Additional The Summer Fest brochures can be picked up for distribution at Minikins

- Set-up and tear down help will be needed! 7AM & 9:00PM
- The Summer Fest Auction planning and item collection is going on. Auction location has moved to the Narrow Gauge Drive-In and HELP is NEEDED for Auction set up 6:30AM at the Narrow Gauge Drive-In and runners are needed during the action. Contact Diane at Mix Up with any questions. This is going to be loads of fun and a great addition to the Summer Fest line up. **BE SURE TO ADD YOUR OWN DONATIONS OF MERCHANDISE OR GIFT CERTIFICATES to the list of items!**

**5. Summer Fest Fireworks – July 23rd**

- a. Fireworks donations for the most part, have all been collected. This year has been slow going with donations. Thank you to those who already contributed. For those who want to donate, please contact Cheri at 491-5005 or stop by Pins & Needles. The Summer Fest account will subsidize any remaining funds.

**6. Main & Broadway Banners**

- No banners will be purchased at this time. We will look for a re-design after Summer Fest and determine the next steps

**7. City Light North Presents their Summer Camp Recital on Saturday July 16<sup>th</sup>**

- Emery Arts Center, UMF campus at 2:00PM

**8. UMF Welcome Back Event – Set for Thursday September 8<sup>th</sup> 4:00PM-6:00PM at the Homestead**

**9. NEXT MEETING DATE: Morning Meeting August 1th at 8:00AM at the Narrow Gauge Cinemas**

**Please submit any feedback directly to Patty regarding any minute's information or clarifications**