

Farmington Downtown Association  
16 August 2023  
Meeting called to order at 8:00AM by President Haggan

Members in Attendance: Patty Haggan, AFM; Diane Ellis, Mixed-Up Kitchen; Amber Stone, Twice Sold Tales; Katie Deming and Courtney Austin, Franklin Savings Bank; Susun Terese, Minikins; Dean Olmsted, Reny's; Charlie Woodworth, GFDC; Janice Maxham, FHS; Dale Bryant and Fen Fowler, Farmington Village Corp  
Special guest: Farmington Police Chief Ken Charles

**1. July Meeting Minutes**

- a. No comments or changes made

**2. Treasurer's Report**

- a. Current Balance of \$3,417.00

**3. Digital Marketing Updates**

- a. Amber Stone and Kait Frost to have a discussion within the next few weeks to talk about Face Book content posts and strategies for the holiday season
- b. Final Logo was presented and approved. See last page of meeting minutes

**REMINDER: To change your profile info on the FDA website on your own. Contact Kait at: [kaitlinefrost@gmail.com](mailto:kaitlinefrost@gmail.com) or Patty for help or log-in trouble OR Updated Membership Spotlight Information**

**4. Summer Fest Debrief**

- One of the best festivals ever!
- Well attended, streets were filled most of the day
- Food court was a large draw
- Overcast weather made it perfect. Not so hot and not raining to keep people away.

**5. Website Build**

- a. \$342 was appropriated for the initial website build template, event calendar widget, and 3 years of hosting services with Blue Host
- b. The build timeline is to be completed by the holiday season to promote both the new site and holiday events.

**6. Halloween Events Oct 27th-28th**

- a. Patty has reached out to the Rotary to verify the Downtown window painting date
- b. October 28<sup>th</sup> afternoon is the Business Trick or Treat organized by Mary Jane's Slice of Heaven. Let them know if you're participating. Approx 300 kids participated last year.
- c. FDA Fund Raiser - October 28<sup>th</sup> Costume Fun Run – Details to come, get your costumes ready!

## **7. Membership Drive**

- a. Membership drive mailer will be sent the first week of September-ish. FDA logo stickers will be included in the mailer. Membership is open to all Farmington business, and community members. It is not restricted to just the confines of the Downtown. As it's been noted in the past: A strong Downtown is a benefit to the entire Town of Farmington.

## **8. Farmington Police Chief Ken Charles**

- a. Chief Charles introduced himself, his background, and looks forward to building a strong community with his team of officers.
- b. There was some discussion around the drug infiltration in Farmington and surrounding areas
- c. Many resources were identified to help those in need from substance abuse, homelessness, and those in mental crisis
- d. We will have the Chief join us again and maybe setup an evening event for a chance to meet other officers, have a community presence , and create a membership opportunity

## **9. Downtown Parking**

- a. Dean Olmsted of Reny's has brought forth parking concerns in the Downtown area
- b. The issue affects both employees and customers; both recognizing mobility issues for parking long distances from the store
- c. Parking has been a chronic problem over the years
- d. Dean will attend the September 12<sup>th</sup> Farmington Selectboard meeting to start an active conversation to find a common solution. Patty will attend as support, but all are welcome to attend and express their parking issues
- e. Potential options may be addressing Zoning changes, parking time limits, location changes.
- f. Patty has provided a Downtown map for Dean to use as a tool for identifying locations and general areas with the largest issues
- g. Chief Charles offered that the new parking ticket system may have some reporting tools to identify the most violated locations.

## **10. Event Reminder:**

- a. Farmington Public Library will be hosting their 1<sup>st</sup> Trivia Night fund raiser at the Homestead on Thursday August 24<sup>th</sup> at 6:30PM. The theme is "Farmington History" \$5.00/per person

**WOW, what an amazing meeting! I want to express my appreciation to those who were in attendance and a special THANK YOU to Chief Charles. There is so much going on. Please pay close attention to your email and offer your help and input anytime.**

**\*\*\*\* NEXT MEETING DATE: WEDNESDAY September 13<sup>th</sup> – MORNING MEETING @ 8:00AM**

**Meeting location: Twice Sold Tales**

**Please submit any feedback directly to Patty regarding any minute's information or clarification**

Final Logo

# FARMINGTON



*Where community & commerce grow*

# DOWNTOWN

*Association*