

1971

WORLD CUP and TALL TIMBER CLASSIC

Sugarloaf, Maine, USA

Feb. 19-20-21



INTRODUCING A MERGER.

Good-bye Bass Outdoor Division. Good-bye SportsTechnology Inc. Hello Bass Sports Inc. One brand-new company for Rosemount boots, bindings, poles and accessories. For Bass/Splitkein touring and cross-country equipment, EIE bindings, Bass Sugarloafers and hiking and mountaineering boots.

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There's a new process for fitting Rosemount boots that puts foaming way behind the times. There's a new Hexcel racing ski that's 30% lighter than any other Alpine ski. There's new North Slope goose-down apparel. There's new equipment in almost every category.

There's a brand-new Bass Sports Inc.



BASS SPORTS

Calendar Of Events

MONDAY, FEBRUARY 15	Afternoon and evening: Competitors arrive at Sugarloaf.
TUESDAY, FEBRUARY 16	Training for competitors and course grooming.
WEDNESDAY, FEBRUARY 17	Training for competitors and course grooming.
THURSDAY, FEBRUARY 18	10 A.M. Training: Downhill non-stops. 3 P.M. Opening Ceremony. Base lodge area.
FRIDAY, FEBRUARY 19	10 A.M. Ladies' Downhill. 12 Noon. Men's Downhill.
SATURDAY, FEBRUARY 20	10 A.M. Ladies' Giant Slalom. (One run only) 12:30 P.M. Men's Giant Slalom. (First run)
SUNDAY, FEBRUARY 21	9 A.M. Eastern Ski Writers' Association annual meeting. (Sugarloaf Inn) 11 A.M. Men's Giant Slalom (Second run) 2:30 P.M. Awards Ceremony. Base lodge area. Presentation of Tall Timber Classic trophies.

NOTE — Tree climbers will raise and lower flags at base lodge area.
Thurs. 3 P.M. — Opening Ceremony
Fri. - Sat. - Sun. 9:30 A.M. and 3:30 P.M.

**Color television coverage of The Tall Timber Classic and World Cup races will be seen on "ABC's Wide World Of Sports", Saturday, March 6, 1971.
Check your local newspapers for time and station.**

Ski Me. Ski Me. Ski Me. Ski Me. Ski Me. Ski Me. Ski Me. Ski Me. Ski

MAINE

puts it all
together

winter-people-fun



TALL TIMBER CLASSIC

...with a little help from our friends

**-Maine Dep. of Economic Development & Ski
Maine Association** MEMBERS:

Big "A"
Aroostook Ski-Way
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Mt. Jefferson
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May Mtn.
Pleasant Mtn.
Quoggy Joe
Saddleback

Ski-Horse
Sky Hy Park
Snow Mtn.
Squaw Mtn.
Sugarloaf
Sunday River
White Bunny



Dear Friends:

The State of Maine is honored and pleased to welcome competitors from many nations, team and race officials, members of the press, spectators, and a national television audience to the World Cup and Tall Timber Classic races at Sugarloaf Mountain, February 19th through February 21, 1971.

On behalf of all the people of Maine, I want to assure our guests at this International Alpine Skiing Classic that they will find here the warm and informal hospitality that has always marked Maine skiing.

Maine has been looking forward to this occasion for many months and many of our private citizens and public officials have given enthusiastically of their time and energy to make it the success it should be. I wish to thank those people for their contributions, and I know they will be rewarded with the knowledge that they have helped to make Maine a major International Ski Area.

Sincerely,
Kenneth M. Curtis
Governor

SUGARLOAF USA

**is now the fastest growing,
most exciting, off key, four
season resort in the East.**

**And a lot of the credit
goes to the...**

**Sugarloaf
Area Association**

Kingfield Maine

(207) 237-2861



Sugarloaf, Maine U.S.A.



Dear Friends:

On behalf of the Sugarloaf Mountain Corporation I would like to welcome all competitors, coaches, race officials, members of the press and guests to the F.I.S. World Cup Races, and Tall Timber Classic.

It is our pleasure to play host to the world's finest alpine skiers as they compete for precious World and Nations Cup points. The many days spent in preparation for this international affair are now behind us and there remains but the challenge of the race course and the spirit of the festivities. May they both prove to be memorable.

The outcome of the events on our World Cup caliber mountain will be recorded for all time. We hope that an equally lasting impression will be left by the unspoiled, informal friendliness that has always characterized Sugarloaf USA.

Harry Baxter
General Manager

GIVE! TO



U.S. Ski Team Fund,
1726 Champa, Denver, Colo. 80202

OFFICIALS

Tall Timber Classic - World Cup

General Chairman	Harry Baxter
Assistant General Chairman	Peter Spalding
Officiating	Norton Luce
Ski Club Representative	Skip Skaling
Government Liaison	Robert Marden
Area Association Liaison	Jay Winter

Chief of Race	Norton Luce
Chief of Course	Ned McSherry
Assistants	Tom Reynolds, Jim Corriveau
Course Setters	(DH) Warren Witherell, (GS) George Ostler
Technical Delegate	Arnold Midgley
Assistant T.D.	Dr. Leland Sosman
Referee	Malcolm McLane
Start Referee	Robert Lindsey
Finish Referee	Wes Marco
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Headquarters Staff	Kay Winter, Lynn Covert
Typing Staff	Harriet Ganz
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Transportation	Dave Guernsey
State of Maine Representative	Michael Kane
Competitors' Liaison	Dick Bell

ROSSIGNOL™

Unfair to 69/70 World Cup Competition.



Some competitors might see it that way. Those who weren't skiing Rossignol Strato. Because once again Rossi stole the show in World Cup competition winning 58% of all first place medals. And even more second and third place honors.

Why so lopsided? Because Rossignol is the racing machine. Built for one thing: the race. And when competitors chose the right ski for the right race, good things happened.

At the Slalom. The Strato 102 went to work on the World Cup's slalom courses, winning more events than all other skis combined. Why so many? The shorter Stratos (190cm to 207cm) are specifically designed for the speed and turns of the slalom. And, racers know that modern racing technique (avalement) depends on Strato 102's ability to virtually drive itself through a turn. This allows the racer to concentrate fully on proper

balance, minor course corrections and projecting feet forward to increase speed.

What makes Rossignol's automatic turning capability possible? A complex interaction of flex, side camber, and torsional stiffness, discovered and refined by Rossignol engineers working with world champion racers. These design ideas are incorporated in all Rossignol skis. So now the racer can forget lower leg pressure and concentrate on shaving off those vital seconds to the line.

At the Giant Slalom. For the higher speeds and longer turns of the giant slalom, Strato 102 again proved to be the best way to go. The "Giantists" knew that longer length (207cm to 215cm) coupled with the

same balance of flex, side camber, and torsional stiffness of the shorter Stratos, would make these racing machines the ideal ski for the GS. And the record proves it.

At the Winner's Circle. The Rossignol Strato World Cup record speaks for itself. In winning 58% of all the first place honors and even a greater share of the 2nds and 3rds, Rossi won more races than all other skis combined. This was the way it went at Val Gardena, too. Still need more reasons why you can rely on Rossignol? There are more reasons. More goes into each ski because Rossignol builds more experimental skis for top racers. At Rossignol, making skis is a science and an art. A constant ski improvement process where over sixty years of racing technology provides the base. But most important of all, one fact remains: Rossignol continually wins more races year after year.

Strato 102. It's the racing machine. Only Rossignol makes it. But then, who else could?

ROSSIGNOL™ the Racing Machine

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WORLD WIDE

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**United States
Men's Alpine "A" Team**

RICK CHAFFEE
Rutland, Vermont



BOB COCHRAN
Richmond, Vermont



HANK KASHIWA
Old Forge, New York



MIKE LAFFERTY
Eugene, Oregon



STEVE LATHROP
Amherst, New Hampshire



ROGERS LITTLE
Helena, Montana



TYLER PALMER
Kearsarge, New Hampshire





ERIC POULSEN
Olympic Valley, California



RUDD PYLES
Frisco, Colorado

PATTY BOYDSTUN
McCall, Idaho



***United States
Women's Alpine "A" Team***



KAREN BUDGE
Jackson Hole, Wyoming

BARBARA COCHRAN
Richmond, Vermont

MARILYN COCHRAN
Richmond, Vermont





SUSAN CORROCK
Ketchum, Idaho



ROSI FORTNA
Warren, Vermont



PENNY NORTHRUP
Ellicottville, New York

U.S. Alpine Coaching Staff

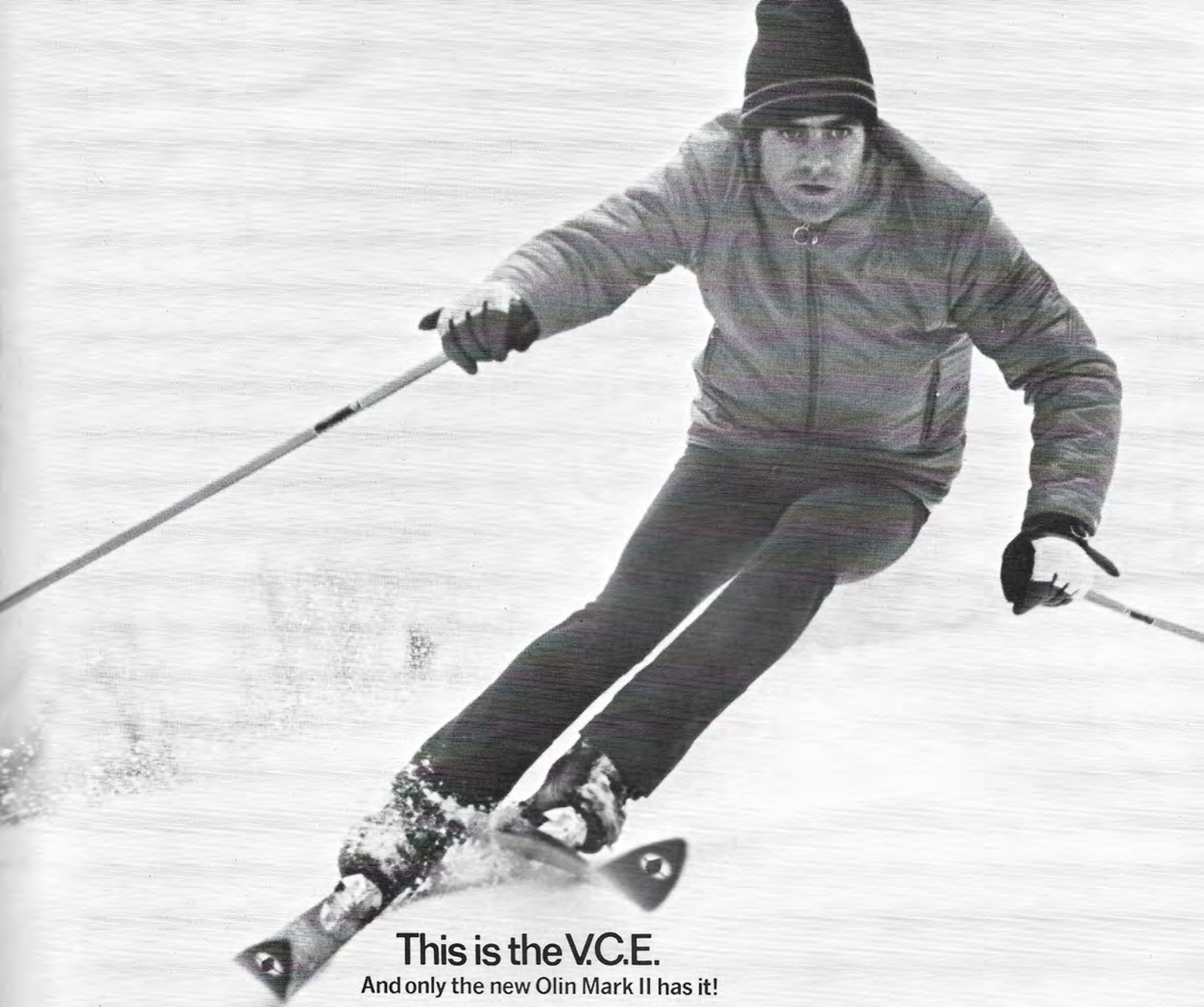
Willy Schaeffler — *Alpine Program Dir.*
Hank Tauber — *Head Women's Coach*
Chris Jones — *Assistant Women's Coach*
Dick Dorworth — *Assistant Men's Coach*
Hans Peter Rohr — *Special Coach*
Martin Burger — *Special Coach*
Tom Kelly — *Women's Team and
Equipment Manager*
John Hollow — *Men's Team and
Equipment Manager*



KARL SCHRANZ, Austria
World Cup Winner 1969, 1970

MICHELE JACOT, France
World Cup Winner 1970





This is the V.C.E.

And only the new Olin Mark II has it!

It's for experts and world class skiers. A new fiberglass ski featuring the world's only Variable Cracked Edge*.

The unique V.C.E.™ on Olin's new Mark II® starts with closely spaced cracks at the tip. This dampens the ski in the forebody where it's needed most—permits the expert to make subtle directional changes at extreme speeds. From the shovel, crack spacing increases gradually to reduce torsion in a controlled progression to the foot pad. From here back, the edge is continuous for tail stiffness demanded in today's modern speed techniques.

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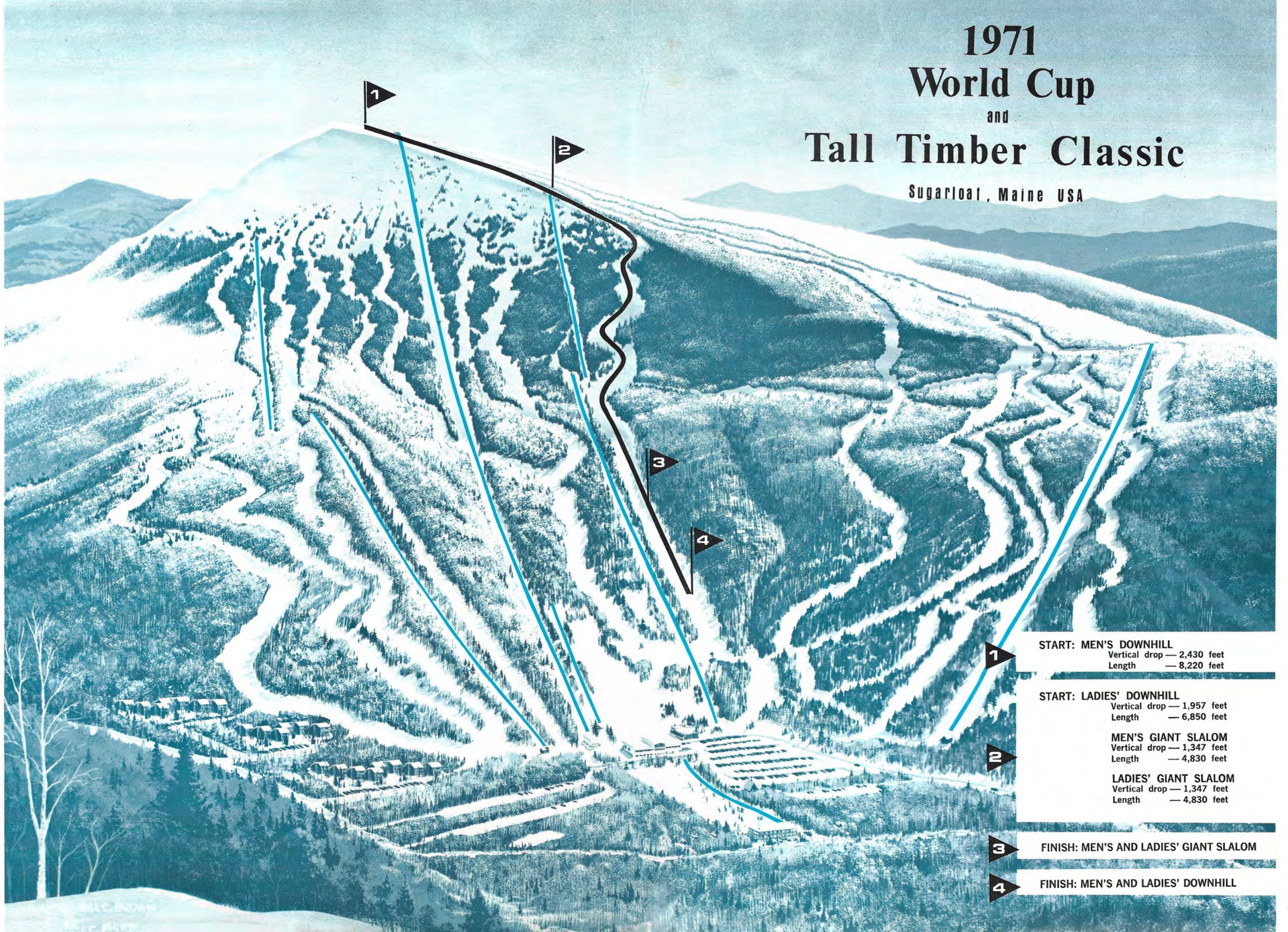
*Patent pending. Copyright ©1971, Olin Ski Co.

OLIN SKIS
AUTHORIZED DEALER



1971 World Cup and Tall Timber Classic

Sugarloaf, Maine USA



START: MEN'S DOWNHILL
Vertical drop — 2,430 feet
Length — 8,220 feet

START: LADIES' DOWNHILL
Vertical drop — 1,957 feet
Length — 6,850 feet

MEN'S GIANT SLALOM
Vertical drop — 1,347 feet
Length — 4,830 feet

LADIES' GIANT SLALOM
Vertical drop — 1,347 feet
Length — 4,830 feet

FINISH: MEN'S AND LADIES' GIANT SLALOM

FINISH: MEN'S AND LADIES' DOWNHILL



hart
skis





GUSTAVO THOENI, Italy
1970 FIS — 4th Slalom



JEAN-NOEL AUGERT, France
1970 FIS — 1st Slalom

BETSY CLIFFORD, Canada
1970 FIS — 1st Giant Slalom



In Quest of a



Crystal Cup



FRANCOISE MACCHI, France
1970 FIS — 3rd Giant Slalom

AUSTRALIA
Malcolm Milne

AUSTRIA

Men

Werner Bleiner
Karl Cordin
Hans Kogler
Joseph Loidl
Alfred Matt
Heini Messner
Harald Rofner
Rudi Sailer
Karl Schranz
Reinhard Tritscher
David Zwilling

Ladies

Wiltrud Drexel
Gertrud Gabl
Ingrid Gfoelner
Monika Kaserer
Annemarie Proell
Berni Rauter
Julia Spettel
Brigitte Totschnig

CANADA

Men

Aidan Ballantyne
Reto Barrington
Mike Culver
Jim Hunter
Dan Irwin

Ladies

Betsy Clifford
Judy Crawford
Diane Culver
Laurie Kreiner
Diane Pratte

FRANCE

Men

Jean-Noel Augert
Jean-Pierre Augert
Henri Brechu
Henri Duvillard
Bernard Grosfilley
Georges Mauduit
Bernard Orcel
Alain Penz
Jean-Luc Pinel
Patrick Russel
Roger Rossat-Mignod

Ladies

Annie Famose
Michele Jacot
Ingrid Lafforgue
Britt Lafforgue
Francoise Macchi
Isabelle Mir
Jacqueline Roubier
Florence Steurer

GREAT BRITAIN

Ladies

Divina Galica
Gina Hathorn

ITALY

Men

P. Lorenzo Clatua
Giuseppe Compagnoni
Ilario Pegorari
Gustavo Thoeni
Eberardo Schmalzl

Ladies

Clotilde Fasolis
Roselda Joux
Maria Schranz

JAPAN

Men

Masayoshi Kashiwagi
Toshimasa Furukawa
Masahiko Ohtsue

Ladies

Harue Okitsu

NORWAY

Men

Hans Bjorge
Erik Haker
Lasse Hamre
Bjorne Strand
Otto Tschudi

Ladies

Anne Brusletto
Toril Foerland
Gyri Rorensen

POLAND

Men

Andrzej Bachleda
Jan Bachleda

SWITZERLAND

Men

Edmund Bruggman
Jean-Daniel Daetwyler
Heini Hemmi
Peter Frei
Kurt Huggler
Manfred Jacober
Adolf Roesti
Bernhard Russi
Andreas Sprecher
Walter Tresch
Hans Zingre

Ladies

Rita Good
Vreni Inaebnit
Francine Moret
Marie Therese Nadig
Elisabeth Ponti
Michele Rubli

WEST GERMANY

Men

Sepp Heckelmler
Willy Lesch
Christian Neureuther
Max Reiger
Hansjorg Schlager
Fritz Stickl
Franz Vogler

Ladies

Christa Hintermaier
Christl Loferer
Rosi Mittermaier
Traudl Treichl
Rosi Speiser

YUGOSLAVIA

Men

Miran Gaspersic
Joze Gazvoda

Ladies

Tanja Cizej
Sonja Gazvoda



PATRICK RUSSEL, France — 1970 FIS — 2nd Slalom



**BARBARA COCHRAN, United States
1970 FIS — 2nd Slalom**



**BERNHARD RUSSI, Switzerland
1970 FIS — 1st Downhill**



WILTRUD DREXEL, Austria



HEINI MESSNER, Austria
1970 FIS — 4th Giant Slalom



BERNARD ORCEL, France

HENRI DUVILLARD, France



ISABELLE MIR, France
1970 FIS — 2nd Downhill

FLORENCE STEURER, France
1970 FIS — 2nd Combined



ANNEMARIE PROELL, Austria
1970 FIS — 3rd Downhill



GERTRUD GABL, Austria
World Cup Winner 1969



WERNER BLEINER, Austria — 1970 FIS — 2nd Giant Slalom

Sugarloaf Mountain Ski Club

**People In The
Know
... Workers In
The Snow**

Ski racing has always been a vital part of Sugarloaf's heritage. Ever since the first trail was cut in 1950, there has been an annual race on the mountain. The SUGARLOAF SCHUSS, sponsored by the Sugarloaf Mountain Ski Club, was initiated in 1951 and has been a national calendar event since 1966. Through the years the Schuss has been a breeding ground for young competitors, qualified officials and dedicated workers. Its trophies carry the names of racers who went on to international prominence.

Sugarloaf's dedication to racing is evident in the many programs available to young skiers. Beginning instruction is offered to the area's school children. Each weekend, youngsters from all over New England develop their technique through the Ski Club Junior Racing Program. Special Training Camps with concentrated coaching are available during school vacations. State of Maine colleges which support Alpine programs participate in the coaching of young juniors, attend regular training sessions and compete in intercollegiate events.

Along with Sugarloaf Schuss, the club has held at least on other sanctioned event each season. Some of these are:

Maine State Championship	1955
USEASA Junior Championship	1956, 1957, 1959, 1964
USEASA Veterans Championship	1965
Maine Junior Qualifying	1960, 1961, 1969, 1970
USEASA Class A&B Championship	1958, 1962
Junior National Championship	1961
NCAA Championship	1966

AND NOW, THE BIGGEST OF THEM ALL . . .

The significance of the World Cup races at Sugarloaf prompted the sponsoring ski club to forego its traditional Sugarloaf Schuss in conjunction with the international event and rename it the TALL TIMBER CLASSIC.

Located in the west-central part of Maine, an area well known for its tall timber and extensive lumbering operations, Sugarloaf's kinship to the traditions of the industry are more than just coincidental. The awesome mountain on which some of the most exciting ski terrain in the East was devel-

oped formerly belonged to lumbering and paper interests and some of these companies not only retain extensive holdings in the region but continue, through various projects, to play an important role in the growth of the area.

Of a more obvious nature, almost all of Sugarloaf's trails carry the names of various lumbering implements. Boom Auger, Wedge, Sluice, Double Bitter, Binder, Scoot and Narrow Gauge are all familiar terms to the lumberman, and by now, to the many

Pretty Margaret Snyder admires one of the Tall Timber Classic trophies.

thousands who have skied or raced these challenging trails.

The Tall Timber Classic and World Cup Events will further promote this long time association by setting a theme for the festivities. Specially designed Silver Ax trophies will be awarded to the winners and everyone will be treated to a unique type of entertainment.

Warmest welcome and best wishes to all competitors from the Sugarloaf Mountain Ski Club.

S. Peter Spalding
President

Meet Past World Cup Winners

by Serge Lang
Ski Editor, *L'Equipe*



We were in a crowded little bedroom in Chile's Portillo Hotel, 10-thousand feet up in the Andes, a few days before the FIS World Championships began in August, 1966. Guy Perillat was relaxing in an upper bunk. Bernard Orcel was reading a book on automobile Grand Prix racing. Jean Claude Killy, using a wax box as a seat and a suitcase as a table, was playing poker with Georges Mauduit, Louis Jauffret and Pierre Stamos. "Don't bother us with these FIS races", shouted Jean Claude. "Anyway, what are we doing here, when in Saint Tropez the sea is so lovely and the girls so soft? We're playing double or nothing on skis. One race, one gold medal. This whole system is unfair. Take Karl Schranz, for instance. Last season he was the number one ski racer in the world. At these FIS championships, he has one chance in each event. If he doesn't win a gold medal here, he's not on top anymore and my friends and I would consider this a grave injustice. Serge, this whole concept of ski racing should be changed. Why couldn't we adopt a formula similar to the one used in Grand Prix auto racing?"

With just the opening I had been waiting for, I explained to Jean Claude and his friends that their wish was about to become a reality and that, no later than the winter of 1967, there would be a World Cup. I went over the rules that had been discussed with some of the major coaches. Rules that had yet to be approved by Marc Hodler, President of the FIS.

"This World Cup is just what I need," Jean Claude admitted. In the

next few days, he won two gold medals, Schranz, only a bronze.

A few months later, Killy announced: "I hope to win the World Cup with three victories in each of the three events." And how he did it. Because of the World Cup, Jean Claude became the first total racer in the history of skiing. That first year, he won the Cup with a maximum of 225 points, winning five downhills, three slaloms and four giant slaloms. The World Cup gave him his real motivation and winning the coveted trophy remained his big goal to the very end of his splendid career. Even after having won three gold medals in the 1968 Winter Olympics at Grenoble, Killy announced to the world; "I'm very happy with my Olympic gold, but the biggest thing in skiing right now is the World Cup which I intend to win for the second time this season."

The year before, Canada's Nancy Greene had become the skiing "Tiger" of the World Cup circuit. With her

aggressive and challenging style she destroyed the hopes of top French racer Marielle Goitschel. After a great start in Europe, Nancy had to fly back to Canada and was trailing Marielle when she returned to the ski wars for the North American Championships at Franconia, New Hampshire. It was then she asked me: "Can I still win the World Cup and what do I have to do to make it?" "Yes, Nancy," I said, "you can still win the World Cup, but you have to win practically all of the forthcoming races in North America." She nodded sweetly and shook hands. The next day she fell in the downhill, took a third in the GS and crashed in the slalom. But then in succeeding weeks she won the GS at Vail and at Jackson Hole. When the sun rose over Wyoming's Teton range on the morning of the final slalom, Nancy was still 21 points behind Marielle Goitschel but could still win the World Cup with a victory in this last race. And Nancy did it by edging out a hard fighting Marielle by seven one-hundredths of a second.

The next year at Heavenly Valley, California, Nancy won her second World Cup following a brilliant season.

1969 was a great year for the Austrians and in a night time awards ceremony amid the snow clad peaks of New Hampshire's Waterville Valley, the crystal World Cups were presented to Karl Schranz and Gertrud Gabl.

And how could I forget the drama of the last two men's races of 1970. Karl Schranz was again the top contender for the Cup, but seemed unable to add more points in slalom and giant slalom. The point leaders in these events, French stars, Russel and Penz, were racing superbly. Karl needed a second place finish in the GS at Heavenly Valley to surpass the limit of 150 points, while his rivals could no longer add to their totals in

this event.

After the first run, teammate Werner Bleiner was leading Schranz and several dangerous French racers. Karl's second run was brilliant but Pat Russel was even faster and took the lead with Bleiner still to race. Then a most incredible thing happened. Starting like a rocket on the steep run overlooking beautiful Lake Tahoe, Bleiner got into trouble on an icy turn, made a miraculous recovery, fought his way back onto the course and pushed hard for the finish line. "The bloody damned fool" Schranz shouted at my side. And it was all too clear. Russel had won. Bleiner's outstanding recovery on the course had given him second place, pushing Schranz back to third.

Entering the finals at Voss, Norway, Frenchman Russel still had a shot at

the Cup but needed victories in both the GS and the slalom. This time, however, Bleiner closed the door on Russel by winning the GS, assuring Schranz his second consecutive World Cup victory. A story book ending to a fascinating season. "Fascinating for you ski writers," shouted Schranz in Voss, "for me it's been hell these last few weeks".

A hell he obviously enjoys more than anything else in life. In Voss, he announced that he had raced for the last time. But only six weeks later he announced that he would be back to try for a third World Cup. At 32, he remains the toughest competitor in the sport. Look at him and his Arlberger face. He is a part of the great legend of skiing.

Welcome to the World Cup Races

We are proud to provide *Arctic Cat* snowmobiles for all press, radio and T V coverage of this event.



Arctic Enterprises
Thief River Falls
Minnesota

this
is the
year
of
the
Cat

Rodco, Inc.
Distributor
Randolph, Vermont

A Short History Of The World And Nations Cups

There are two ways to measure a ski racer's ability; how well he places in an individual race or meet on a specific day or weekend, or how well he performs over an entire season of ski racing.

Prior to the winter of 1967, most assessments of an individual racer's



performance were based on such questions as "How well did he do in the Hahnenkamm meet at Kitzbuhel?" or "What did he place in the North American Alpine Championships?" The prime criteria of performance were the Winter Olympics, held every fourth year, and the biennial FIS World Alpine Ski Championships, in that order of importance.

Early in 1966, Serge Lang, the European correspondent of *SKI Magazine* and ski writer for the French sports daily *L'Equipe*, put forward an idea for a season-long ski competition to be called the World Cup. A racer would be awarded points based on his placing in pre-selected races, accumulating points as the season progressed. At the end of the season, the racers — man and woman — with the greatest number of points would be the winners of the World Cup.

With the blessing of the FIS, the first World Cup season got underway in the winter of 1966-67. At this point it was decided to add a further dimension to the idea. With prompting from *SKI Magazine*, who donated the trophy, a Nations Cup competition was created. Thus, while the World Cup rewarded the individual racer, the Nations Cup was designed to measure a country's overall strength in Alpine skiing.

THE POINT SCORING SYSTEM

The World Cup point scoring system places a high premium on winning, second and third places in a race. It seeks ski champions, not racers capable of accumulating a large number of points by consistently average performances.

by John Fry

Editor-in-Chief, *SKI Magazine*

Here is how a competitor earns World Cup points in an individual race:

1st place—25 points	6th place—6 points
2nd place—20 points	7th place—4 points
3rd place—15 points	8th place—3 points
4th place—11 points	9th place—2 points
5th place—8 points	10th place—1 point

In calculating a racer's World Cup standing, it is important to remember that points are awarded only for his or her three best results in each Alpine specialty.

During its first three seasons, the World Cup series concluded in the United States. In 1969-70, however, the final event was held at Voss, Norway, and this year — the fifth World Cup season — it is being held in Are, Sweden, in March following the three World Cup races in North America at Mt. Ste. Anne, Quebec, Sugarloaf, Maine, and Heavenly Valley, California. In future years, the final meet with trophy presentations will rotate among Europe, North America and a third outside country. Thus in 1972, the World Cup finale will be held in France, and in 1973 the last races will be conducted in North America.

THE TROPHIES

There are two World Cups. One goes to the male skier who has amassed the greatest number of World Cup points in the season. The other goes to the top woman Alpine skier.

By tradition, the World Cups are dazzling crystal trophies donated by France's Evian Mineral Water Company which was instrumental in promoting the competition from the beginning.

The Nations Cup, awarded to the country whose racers amass the greatest number of World Cup points during the season, itself is a classic, three-foot high silver trophy donated by *SKI Magazine*. The recipient, by tradition, is the coach of the winning national team.

WORLD CUP ORGANIZATION

The World and Nations Cups competition is now administered by an official World Cup Commission, a part of the FIS. The Commission is headed by FIS president Marc Hodler of Switzerland. Board members are: Serge Lang of Basel, vice-president; Dr. Amos Little of the U.S. as Secretary-General; Honore Bonnet, France; Sepp Sulzberger, Austria; Karl Erb, a Swiss journalist; Patricia Ramage, Canada; Christian Bonardelly, Switzerland; Bibbo Nordenskjold, Sweden; Walter Waizer, Austria; Fritz Wagnerberger of West Germany; and John Fry of the U.S. and *SKI Magazine*.

SKI Magazine



the Racing Authority and Innovator

- ★ **World Cup of Alpine skiing**, created by Serge Lang, chief European correspondent of SKI Magazine
- ★ **The Nations Cup**, representative of national supremacy in Alpine skiing, originated by SKI Magazine and donated at the conclusion of the World Cup season
- ★ **Pro Skier of the Year Award**, given annually by SKI Magazine
- ★ **NASTAR**, the world's first comprehensive national standard race for recreational skiers (an estimated 70,000 participants this winter), created by SKI Magazine
- ★ **Racing authorities** Billy Kidd, Nancy Greene, Bob Beattie, Tom Corcoran, Michael Brady (our Nordic expert based in Scandinavia) and others contribute regularly to SKI Magazine

SKI A UPD publication, 235 East 45th Street, New York, New York 10017

Acknowledgements

The Tall Timber Classic and World Cup races were made possible through the combined cooperation and generosity of many businesses, State agencies and individuals. The enthusiasm displayed has been truly gratifying. We wish to publicly thank the many sponsors

for their contributions of food, housing, entertainment, transportation, time, labor and all the related goods and services that were required.

World Cup Planning Committee

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Hillcrest Foods, Inc.
Franklin County Commissioners
C. F. Hathaway
Pine State Beverage Co.
Quahop Lobster, Inc.
C. H. Robinson Paper Co.
University of Maine-Orono & Farmington
Getchell Bros., Inc.
Morning Star Corp.
Wyman's Food Products
Ski Racing
Seltzer & Rydholm Bottling Co.
Keyes Fiber
Foster Manufacturing Co.
Haffenreffer Beverage Co.
Maine Sugar Industry
Scott Paper, N. E. Division
Bay Haven Lobster Co.
Geiger Bros.
Snow's Food Products
Coca-Cola Bottling Co.
Statler Paper
Ski Industries America
Maine Turnpike Authority
Northern Trading Co.
Eastern Fine Paper, Inc.
Great Northern Paper Co.
Crowe Rope Co.
Cott Bottling Co.
Courier Gazette Publishing Co.

B & M Canning Co.
Paine Incense Co.
Maine Sardine Council
27th Fighter Interceptor Squadron
(Loring AFB - Maine)
Bangor & Aroostook R. R.
John C. Page Co.
Bancroft & Martin
Sanborn Motor Express
Bacon Printing Co.
Fisher Engineering
Maine Arborists' Assoc.
Maine Truck Owners' Assoc.
Maine Potato Commission
Maine Pomological Society
Northern Controls, Inc.

STATE OF MAINE AGENCIES

Executive Department
Department of Economic Development
State Police
Army National Guard
Inland Fisheries and Game
Adjutant General's Department
Department of Agriculture
Highway Commission
Forestry Department
Civil Defense and Public Safety
Public Utilities Commission
Department Sea and Shore Fisheries
Highway Safety Committee

MEDICAL SERVICES

Abbott Laboratories
American Hospital Supply Corp.
Burroughs, Wellcome & Co.
Eli Lilly & Co.
Lederle Laboratories
William S. Merrell Co.
Merck, Sharp & Dohme
Parke, Davis & Co.
A. H. Robins Co., Inc.
Schering Corp.
Smith, Kline & French Laboratories
E. R. Squibb & Sons
The Upjohn Co.
Warner-Chilcott Laboratories
W. H. Rorer & Wyeth Laboratories
Pfizer Laboratories
National Drug Co.
C. B. Fleet Co., Inc.
Geigy Pharmaceutical
Jet Bandage Splints

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