Christina C. Traurig, CFP®

Cornerstone Financial Planning, LLC

8 Greenleaf Woods Dr. Suite 202 Portsmouth, NH 03801

Telephone: 603-431-1133 Facsimile: 603-431-1139

December 5, 2023

FORM ADV PART 2B BROCHURE SUPPLEMENT

This brochure supplement provides information about Christina C. Traurig that supplements the Cornerstone Financial Planning, LLC brochure. You should have received a copy of that brochure. Contact us at 603-431-1133 if you did not receive Cornerstone Financial Planning, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Christina C. Traurig is available on the SEC's website at <u>www.adviserinfo.sec.gov</u>.

Your Financial Adviser: Christina C. Traurig

Year of Birth: 1989

Education:

- University of Louisville, MBA, 2015
- Northern Kentucky University, BS Finance, 2010

Business Background:

- Cornerstone Financial Planning, LLC, CCO/Member/Principal, 07/2022 Present
- Cornerstone Financial Planning, LLC, Investment Adviser Representative, 6/2017 Present
- Winebrenner Capital Management LLC, Investment Adviser Representative, 8/2014 5/2017
- Fifth Third Bank, Tax Analyst, 5/2013 7/2014
- Turner Construction, Payroll Accountant, 11/2012 5/2013
- Fifth Third Bank, Service to Solutions Agent, 3/2012 11/2012

Certifications: CFP® 2017, NAPFA-Registered Investment Advisor

The CERTIFIED FINANCIAL PLANNER, CFP® and federally registered CFP (with flame design) marks (collectively, the "CFP marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board").

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 71,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

<u>Education</u> - Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board's studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor's Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning; <u>Examination</u> - Pass the comprehensive CFP® Certification Examination. The examination includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;

<u>Experience</u> - Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and

<u>Ethics</u> - Agree to be bound by CFP Board's *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

<u>Continuing Education</u> - Complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial planning field; and

Ethics - Renew an agreement to be bound by the Standards of Professional Conduct.

The *Standards* prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

The SEC or any Federal or State government agency does not approve any mark or designation. Our brochure's or supplement's uses of the word "professional" does not mean that financial planning is recognized as a profession under any Federal or State law.

NAPFA-REGISTERED INVESTMENT ADVISOR: The National Association for Personal Financial Advisors (NAPFA) is an association of fee-only financial advisors. No federal or state law or regulation requires fee-only financial planners to hold the NAPFA certification. To become a NAPFA-Registered Investment Advisor an individual must satisfactorily fulfill the following requirements:

<u>Education and Experience</u>: a Bachelor's degree, the CFP® designation, and a broad-based advanced education in financial planning and three years of comprehensive planning experience. Must offer comprehensive planning services and submit a sample comprehensive financial plan or complete a peer review.

Standards of Membership and Affiliation

Applicants for any category of membership (Members) or affiliation (Affiliates) with NAPFA must meet the following standards to be considered for admission, and must continue to abide by such standards in order to maintain eligibility and good standing in NAPFA.

- <u>NAPFA's definition of a Fee-Only financial advisor</u>: One who is compensated solely by the client with neither the advisor nor any related party receiving compensation that is contingent on the purchase or sale of a financial product. Neither Members nor Affiliates may receive commissions, rebates, awards, finder's fees, bonuses or other forms of compensation from others as a result of a client's implementation of the individual's planning recommendations.
- 2. Prohibition of certain ownership interests and employment relationships: Neither a Member nor an Affiliate may own any interest in or be employed by a financial services industry firm that receives commissions, rebates, awards or any form of compensation prohibited by the NAPFA Standards of Membership or Affiliation. A party related to a member or an affiliate may not own an interest in a financial services industry firm that receives commissions, rebates, awards or any form of compensation prohibited by the NAPFA Standards of Membership or Affiliation; and to whom the member or affiliate makes referrals or otherwise directs business.
- 3. <u>Compliance with NAPFA standards and industry regulations:</u> must abide by the NAPFA Code of Ethics, Standards of Membership and Affiliation, Bylaws, resolutions adopted by the Board and all rules set forth in the NAPFA Policies and Procedures Manual. Must agree to comply with all federal and state statutes, rules, regulations, administrative and judicial rulings, and other authorities applicable to the provision of financial planning or advisory related services. Must agree that they will make all appropriate filings, amendments and renewals as appropriate to required filings with regulatory authorities.

This shall include, but is not limited to, Form ADV.

4. <u>Prompt notification of certain disciplinary and legal events</u>: Members and Affiliates have a continuing obligation to inform the NAPFA National Office, in a prompt manner and in writing, of significant disciplinary and legal events.

Continuing Education:

Complete 60 hours every two years, including 2 hours in ethics.

Fiduciary Oath and Code of Ethics:

Fiduciary Oath

The advisor shall exercise his/her best efforts to act in good faith and in the best interests of the client. The advisor shall provide written disclosure to the client prior to the engagement of the advisor, and thereafter throughout the term of the engagement, of any conflicts of interest, which will or reasonably may compromise the impartiality or independence of the advisor. The advisor, or any party in which the advisor has a financial interest, does not receive any compensation or other remuneration that is contingent on any client's purchase or sale of a financial product. The advisor does not receive a fee or other compensation from another party based on the referral of a client or the client's business.

Following the NAPFA Fiduciary Oath means I shall:

Always act in good faith and with candor.

Be proactive in disclosing any conflicts of interest that may impact a client.

Not accept any referral fees or compensation contingent upon the purchase or sale of a financial product.

Code of Ethics:

Abide by the NAPFA Code of Ethics, a set of ethical and practice standards.

Item 3 Disciplinary Information

Ms. Christina C. Traurig does not have any reportable disciplinary disclosures.

Item 4 Other Business Activities

Christina C. Traurig is not actively engaged in any other business or occupation (investment-related or otherwise) beyond her capacity as Investment Adviser Representative of Cornerstone Financial Planning, LLC. Moreover, Ms. Traurig does not receive any commissions, bonuses or other compensation based on the sale of securities or other investment products.

Item 5 Additional Compensation

Christina C. Traurig does not receive any additional compensation beyond that received as an Investment Adviser Representative of Cornerstone Financial Planning, LLC.

Item 6 Supervision

As Chief Compliance Officer (CCO) of Cornerstone Financial Planning, LLC, Christina Traurig supervises the advisory activities of our firm. Christina Traurig can be reached at 603-431-1133.

Mackenzie H. T. Parsons, CFP[®]

38 Union Wharf Portland, ME 04101-3935 Telephone: 207-772-8133 Facsimile: 207-772-8139

Cornerstone Financial Planning, LLC

8 Greenleaf Woods Dr. Suite 202 Portsmouth, NH 03801

Telephone: 603-431-1133 Facsimile: 603-431-1139

www.cornerstoneplanning.com

December 5, 2023

FORM ADV PART 2B BROCHURE SUPPLEMENT

This brochure supplement provides information about Mackenzie H. T. Parsons that supplements the Cornerstone Financial Planning, LLC brochure. You should have received a copy of that brochure. Please contact Christina Traurig at 603-431-1133 or Susan Veligor at 207-772-8133 if you did not receive Cornerstone Financial Planning, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Mackenzie H. T. Parsons is available on the SEC's website at <u>www.adviserinfo.sec.gov</u>.

Your Financial Adviser: Mackenzie H. T. Parsons, CFP®

Year of Birth: 1987 Education:

• Roger Williams University, BS, 2009

Business Background:

- Cornerstone Financial Planning, LLC, Principal/Member, 07/2022 Present
- Cornerstone Financial Planning, LLC, Investment Adviser Representative, 04/2014 Present
- UBS Private Wealth Management, Registered Client Service Assistant, 08/2010 05/2014
- SMI Management & Research, Analyst, 06/2009 08/-2010

Certifications: CFP[®] 2013, NAPFA-Registered Investment Advisor

The CERTIFIED FINANCIAL PLANNER, CFP® and federally registered CFP (with flame design) marks (collectively, the "CFP marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board").

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 71,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

<u>Education</u> - Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board's studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor's Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning; <u>Examination</u> - Pass the comprehensive CFP® Certification Examination. The examination includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances; <u>Experience</u> - Complete at least three years of full-time financial planning-related experience (or

the equivalent, measured as 2,000 hours per year); and

<u>Ethics</u> - Agree to be bound by CFP Board's *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

<u>Continuing Education</u> - Complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial planning field; and

<u>Ethics</u> - Renew an agreement to be bound by the *Standards of Professional Conduct*. The *Standards* prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

The SEC or any Federal or State government agency does not approve any mark or designation. Our brochure's or supplement's uses of the word "professional" does not mean that financial planning is recognized as a profession under any Federal or State law.

NAPFA-REGISTERED INVESTMENT ADVISOR: The National Association for Personal Financial Advisors (NAPFA) is an association of fee-only financial advisors. No federal or state law or regulation requires fee-only financial planners to hold the NAPFA certification. To become a NAPFA-Registered Investment Advisor an individual must satisfactorily fulfill the following requirements:

<u>Education and Experience:</u> a Bachelor's degree, the CFP® designation, and a broad-based advanced education in financial planning and three years of comprehensive planning experience. Must offer comprehensive planning services and submit a sample comprehensive financial plan or complete a peer review.

Standards of Membership and Affiliation

Applicants for any category of membership (Members) or affiliation (Affiliates) with NAPFA must meet the following standards to be considered for admission, and must continue to abide by such standards in order to maintain eligibility and good standing in NAPFA.

- <u>NAPFA's definition of a Fee-Only financial advisor</u>: One who is compensated solely by the client with neither the advisor nor any related party receiving compensation that is contingent on the purchase or sale of a financial product. Neither Members nor Affiliates may receive commissions, rebates, awards, finder's fees, bonuses or other forms of compensation from others as a result of a client's implementation of the individual's planning recommendations.
- 2. Prohibition of certain ownership interests and employment relationships: Neither a Member nor an Affiliate may own any interest in or be employed by a financial services industry firm that receives commissions, rebates, awards or any form of compensation prohibited by the NAPFA Standards of Membership or Affiliation. A party related to a member or an affiliate may not own an interest in a financial services industry firm that receives commissions, rebates, awards or any form of compensation prohibited by the NAPFA Standards of Membership or Affiliation; and to whom the member or affiliate makes referrals or otherwise directs business.
- 3. <u>Compliance with NAPFA standards and industry regulations:</u> must abide by the NAPFA Code of Ethics, Standards of Membership and Affiliation, Bylaws, resolutions adopted by the Board and all rules set forth in the NAPFA Policies and Procedures Manual. Must agree to comply with all federal and state statutes, rules, regulations, administrative and judicial rulings, and other authorities applicable to the provision of financial planning or advisory related services. Must agree that they will make all appropriate filings, amendments and renewals as appropriate to required filings with regulatory authorities. This shall include, but is not limited to, Form ADV.
- 4. <u>Prompt notification of certain disciplinary and legal events:</u> Members and Affiliates have a continuing obligation to inform the NAPFA National Office, in a prompt manner and in

writing, of significant disciplinary and legal events.

Continuing Education:

Complete 60 hours every two years, including 2 hours in ethics.

Fiduciary Oath and Code of Ethics:

Fiduciary Oath

The advisor shall exercise his/her best efforts to act in good faith and in the best interests of the client. The advisor shall provide written disclosure to the client prior to the engagement of the advisor, and thereafter throughout the term of the engagement, of any conflicts of interest, which will or reasonably may compromise the impartiality or independence of the advisor. The advisor, or any party in which the advisor has a financial interest, does not receive any compensation or other remuneration that is contingent on any client's purchase or sale of a financial product. The advisor does not receive a fee or other compensation from another party based on the referral of a client or the client's business.

Following the NAPFA Fiduciary Oath means I shall:

Always act in good faith and with candor.

Be proactive in disclosing any conflicts of interest that may impact a client.

Not accept any referral fees or compensation contingent upon the purchase or sale of a financial product.

<u>Code of Ethics:</u> Abide by the NAPFA Code of Ethics, a set of ethical and practice standards.

Item 3 Disciplinary Information

Ms. Mackenzie H. T. Parsons does not have any reportable disciplinary disclosure.

Item 4 Other Business Activities

Mackenzie H. T. Parsons is a managing member of West Mountain Margarita LLC which she owns with her spouse and two other managing members. The LLC is for the sole purpose of renting out properties. There is no conflict of interest since Ms. Parsons does not refer clients to this business and no clients are invested in the LLC. Ms. Parsons devotes less than 1% of her time to this endeavor.

Item 5 Additional Compensation

Refer to the *Other Business Activities* section above for disclosures on Ms. Parsons's receipt of additional compensation as a result of her other business activities.

Also, refer to the *Fees and Compensation*, *Client Referrals and Other Compensation, and Other Financial Industry Activities and Affiliations* section(s) of Cornerstone Financial Planning, LLC's firm brochure for additional disclosures on this topic.

Item 6 Supervision

As Chief Compliance Officer of Cornerstone Financial Planning, LLC, Christina Traurig supervises the advisory activities of Mackenzie H. T. Parsons. Ms. Traurig can be reached at 603-431-1133.

Jill B. Boynton, CFP[®], CDFA[®]

Cornerstone Financial Planning, LLC

8 Greenleaf Woods Dr. Suite 202 Portsmouth, NH 03801

Telephone: 603-431-1133 Facsimile: 603-431-1139

www.cornerstoneplanning.com

December 5, 2023

FORM ADV PART 2B BROCHURE SUPPLEMENT

This brochure supplement provides information about Jill B. Boynton that supplements the Cornerstone Financial Planning, LLC brochure. You should have received a copy of that brochure. Please contact Jill Boynton at 603-431-1133 if you did not receive Cornerstone Financial Planning, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Jill B. Boynton is available on the SEC's website at <u>www.adviserinfo.sec.gov</u>.

Your Financial Adviser: Jill B. Boynton

Year of Birth: 1958

Education:

• Tufts University, BA, 1980

Business Background:

- Cornerstone Financial Planning, LLC, Investment Adviser Representative, 10/2003 Present
- Cornerstone Financial Planning, LLC, CCO/Member/Principal, 10/2003 -7/2022
- Mackensen & Company, Inc., Financial Planner, 04/1999 02/2004
- Morgan Stanley Dean Witter, Registered Representative, 03/1998 01/1999
- Paine Webber, Sales Assistant, 01/1996 03/1998

Certifications: CFP[®] 1999, CDFA[®], NAPFA-Registered Investment Advisor

The CERTIFIED FINANCIAL PLANNER, CFP® and federally registered CFP (with flame design) marks (collectively, the "CFP marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board").

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 71,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

<u>Education</u> - Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board's studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor's Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning; <u>Examination</u> - Pass the comprehensive CFP® Certification Examination. The examination includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;

<u>Experience</u> - Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and

<u>Ethics</u> - Agree to be bound by CFP Board's *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

<u>Continuing Education</u> - Complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial planning field; and

<u>Ethics</u> - Renew an agreement to be bound by the *Standards of Professional Conduct*. The *Standards* prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

The SEC or any Federal or State government agency does not approve any mark or designation. Our brochure's or supplement's uses of the word "professional" does not mean that financial planning is recognized as a profession under any Federal or State law.

CERTIFIED DIVORCE FINANCIAL ANALYST, CDFA®: The CDFA® is a professional certification granted by the Institute for Divorce Financial Analysts. No federal or state law or regulation requires a divorce financial planner to hold the CDFA® certification.

To become a CDFA® an individual must satisfactorily fulfill the following requirements:

<u>Education</u>: A minimum of three years of professional experience in finance or divorce and a Bachelor's degree. This includes experience as a financial professional, accountant, or matrimonial lawyer.

<u>Examination</u>: Pass the CDFA® Examination. The examination includes case studies and client scenarios designed to test one's ability to correctly diagnose divorce financial planning issues and apply one's knowledge of divorce financial planning.

Continuing Education: Complete 15 hours of divorce-related continuing education every two years.

NAPFA-REGISTERED INVESTMENT ADVISOR: The National Association for Personal Financial Advisors (NAPFA) is an association of fee-only financial advisors. No federal or state law or regulation requires fee-only financial planners to hold the NAPFA certification. To become a NAPFA-Registered Investment Advisor an individual must satisfactorily fulfill the following requirements:

<u>Education and Experience</u>: a Bachelor's degree, the CFP® designation, and a broad-based advanced education in financial planning and three years of comprehensive planning experience. Must offer comprehensive planning services and submit a sample comprehensive financial plan or complete a peer review.

Standards of Membership and Affiliation

Applicants for any category of membership (Members) or affiliation (Affiliates) with NAPFA must meet the following standards to be considered for admission, and must continue to abide by such standards in order to maintain eligibility and good standing in NAPFA.

- <u>NAPFA's definition of a Fee-Only financial advisor</u>: One who is compensated solely by the client with neither the advisor nor any related party receiving compensation that is contingent on the purchase or sale of a financial product. Neither Members nor Affiliates may receive commissions, rebates, awards, finder's fees, bonuses or other forms of compensation from others as a result of a client's implementation of the individual's planning recommendations.
- 2. <u>Prohibition of certain ownership interests and employment relationships:</u> Neither a Member nor an Affiliate may own any interest in or be employed by a financial services

industry firm that receives commissions, rebates, awards or any form of compensation prohibited by the NAPFA Standards of Membership or Affiliation. A party related to a member or an affiliate may not own an interest in a financial services industry firm that receives commissions, rebates, awards or any form of compensation prohibited by the NAPFA Standards of Membership or Affiliation; and to whom the member or affiliate makes referrals or otherwise directs business.

- 3. <u>Compliance with NAPFA standards and industry regulations:</u> must abide by the NAPFA Code of Ethics, Standards of Membership and Affiliation, Bylaws, resolutions adopted by the Board and all rules set forth in the NAPFA Policies and Procedures Manual. Must agree to comply with all federal and state statutes, rules, regulations, administrative and judicial rulings, and other authorities applicable to the provision of financial planning or advisory related services. Must agree that they will make all appropriate filings, amendments and renewals as appropriate to required filings with regulatory authorities. This shall include, but is not limited to, Form ADV.
- 4. <u>Prompt notification of certain disciplinary and legal events:</u> Members and Affiliates have a continuing obligation to inform the NAPFA National Office, in a prompt manner and in writing, of significant disciplinary and legal events.

Continuing Education:

Complete 60 hours every two years, including 2 hours in ethics.

Fiduciary Oath and Code of Ethics:

Fiduciary Oath

The advisor shall exercise his/her best efforts to act in good faith and in the best interests of the client. The advisor shall provide written disclosure to the client prior to the engagement of the advisor, and thereafter throughout the term of the engagement, of any conflicts of interest, which will or reasonably may compromise the impartiality or independence of the advisor. The advisor, or any party in which the advisor has a financial interest, does not receive any compensation or other remuneration that is contingent on any client's purchase or sale of a financial product. The advisor does not receive a fee or other compensation from another party based on the referral of a client or the client's business.

Following the NAPFA Fiduciary Oath means I shall:

Always act in good faith and with candor.

Be proactive in disclosing any conflicts of interest that may impact a client.

Not accept any referral fees or compensation contingent upon the purchase or sale of a financial product.

Code of Ethics:

Abide by the NAPFA Code of Ethics, a set of ethical and practice standards.

Item 3 Disciplinary Information

Ms. Jill Boynton does not have any reportable disciplinary disclosure.

Item 4 Other Business Activities

Jill Boynton is a board member of the NH Collaborative Law Alliance. She spends less than 5% of her time in this endeavor. The NH Collaborative Law Alliance is made up of attorneys, financial planners and mental health professionals who practice collaborative divorce law. The organization's mission is to promote the collaborative model and assist it's members in improving their collaborative skills. The members of the organization may refer individuals to Cornerstone Financial Planning, LLC, but the NH

Collaborative Law Alliance organization itself does not refer people to Cornerstone Financial Planning, LLC. No conflict of interest exists because couples who use the collaborative divorce process sign an agreement which prohibits them from engaging Cornerstone Financial Planning, LLC after the divorce. This is specifically designed to prevent any conflict of interest during the divorce process.

Jill Boynton serves as a Trustee of the Trust Funds Committee for the Town of Newington NH. In this capacity, she, along with other Trustees, act as custodians of the town's perpetual care funds, charitable trusts, private donations, and capital reserve/expendable trust funds. The Trustees act in a fiduciary capacity and make the decisions regarding expenditure from these funds based on the wishes of the donor for privately donated funds. No clients of Cornerstone Financial Planning are involved in any of these Trusts. Ms. Boynton receives no compensation and spends less than 3 hours a month on this endeavor.

Item 5 Additional Compensation

Jill Boynton does not receive any additional compensation beyond that received as an Investment Adviser Representative of Cornerstone Financial Planning, LLC.

Item 6 Supervision

As Chief Compliance Officer of Cornerstone Financial Planning, LLC, Christina Traurig supervises the advisory activities of Jill Boynton. Ms. Traurig can be reached at 603-431-1133.

Barry Betters, CFP®

Cornerstone Financial Planning, LLC

8 Greenleaf Woods Dr. Suite 202 Portsmouth, NH 03801

Telephone: 603-431-1133 Facsimile: 603-431-1139

www.cornerstoneplanning.com

December 5, 2023

FORM ADV PART 2B BROCHURE SUPPLEMENT

This brochure supplement provides information about Barry Betters that supplements the Cornerstone Financial Planning, LLC brochure. You should have received a copy of that brochure. Please contact us at 603-431-1133 if you did not receive Cornerstone Financial Planning, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Barry Betters is available on the SEC's website at <u>www.adviserinfo.sec.gov</u>.

Your Financial Adviser: Barry Betters

Year of Birth: 1988

Education:

- Southern New Hampshire University, MBA, 2017
- University of New Hampshire, BS, 2011

Business Background:

- Cornerstone Financial Planning, LLC, Financial Planner, 8/2021 Present
- Zeiders Enterprises Inc., Personal Financial Counselor, 2/2019 8/2021
- Paladin Advisors, LLC, Investment Advisor, 5/2016 2/2019
- Fidelity Investments, Investment Consultant, 6/2011 4/2016

Certifications: CFP®

The CERTIFIED FINANCIAL PLANNER, CFP® and federally registered CFP (with flame design) marks (collectively, the "CFP marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board").

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 71,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

<u>Education</u> - Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board's studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor's Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning; <u>Examination</u> - Pass the comprehensive CFP® Certification Examination. The examination includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;

<u>Experience</u> - Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and

<u>Ethics</u> - Agree to be bound by CFP Board's *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

<u>Continuing Education</u> - Complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial planning field; and

<u>Ethics</u> - Renew an agreement to be bound by the *Standards of Professional Conduct*. The *Standards* prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

The SEC or any Federal or State government agency does not approve any mark or designation. Our brochure's or supplement's uses of the word "professional" does not mean that financial planning is recognized as a profession under any Federal or State law.

Item 3 Disciplinary Information

Mr. Barry Betters does not have any reportable disciplinary disclosure.

Item 4 Other Business Activities

Barry Betters is a member of advisory board of NextStep Portfolios and provides mentorship, networking, helps inform the business of the priorities and sensibilities of financial planners. Mr. Betters's duties as the member of advisory board of NextStep Portfolios do not create a conflict of interest to his provision of advisory services through Cornerstone Financial Planning, LLC.

Item 5 Additional Compensation

Barry Betters does not receive any additional compensation beyond that received as a Financial Planner of Cornerstone Financial Planning, LLC.

Item 6 Supervision

As Chief Compliance Officer of Cornerstone Financial Planning, LLC, Christina Traurig supervises the advisory activities of Barry Betters. Ms. Traurig can be reached at 603-431-1133.

Sara Casale, CFP®

38 Union Wharf Portland, ME 04101

Cornerstone Financial Planning, LLC

8 Greenleaf Woods Dr. Suite 202 Portsmouth, NH 03801

Telephone: 603-431-1133 Facsimile: 603-431-1139

www.cornerstoneplanning.com

December 5, 2023

FORM ADV PART 2B BROCHURE SUPPLEMENT

This brochure supplement provides information about Sara Casale that supplements the Cornerstone Financial Planning, LLC brochure. You should have received a copy of that brochure. Contact us at 603-431-1133 if you did not receive Cornerstone Financial Planning, LLC's brochure or if you have any guestions about the contents of this supplement.

Additional information about Sara Casale (CRD # 6596420) is available on the SEC's website at <u>www.adviserinfo.sec.gov</u>.

Your Financial Adviser: Sara Casale

Year of Birth: 1992

Education:

- SUNY Geneseo, BA in Political Science, 2014
- Business Background:
 - Cornerstone Financial Planning, LLC, Investment Adviser Representative, 1/2021 Present
 - Atlas Private Wealth Management, Financial Planning Analyst, 6/2019 12/2020
 - The Ayco Company LP, Ayco Professional, 5/2014 5/2019

Certifications: CFP®, 2021, NAPFA-Registered Investment Advisor

The CERTIFIED FINANCIAL PLANNER™, CFP[®] and federally registered CFP[®] (with flame design) marks (collectively, the "CFP[®] marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board").

The CFP[®] certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP[®] certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 71,000 individuals have obtained CFP[®] certification in the United States.

To attain the right to use the CFP[®] marks, an individual must satisfactorily fulfill the following requirements:

- <u>Education</u> Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board's studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor's Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;
- <u>Examination</u> Pass the comprehensive CFP[®] Certification Examination. The examination includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;
- Experience Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- <u>Ethics</u> Agree to be bound by CFP Board's *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP[®] professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP[®] marks:

 <u>Continuing Education</u> – Complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial planning field; and <u>Ethics</u> – Renew an agreement to be bound by the *Standards of Professional Conduct*. The *Standards* prominently require that CFP[®] professionals provide financial planning services at a fiduciary standard of care. This means CFP[®] professionals must provide financial planning services in the best interests of their clients.

CFP[®] professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP[®] certification.

NAPFA-REGISTERED INVESTMENT ADVISOR: The National Association for Personal Financial Advisors (NAPFA) is an association of fee-only financial advisors. No federal or state law or regulation requires fee-only financial planners to hold the NAPFA certification. To become a NAPFA-Registered Investment Advisor an individual must satisfactorily fulfill the following requirements:

<u>Education and Experience</u>: a Bachelor's degree, the CFP® designation, and a broad-based advanced education in financial planning and three years of comprehensive planning experience. Must offer comprehensive planning services and submit a sample comprehensive financial plan or complete a peer review.

Standards of Membership and Affiliation

Applicants for any category of membership (Members) or affiliation (Affiliates) with NAPFA must meet the following standards to be considered for admission, and must continue to abide by such standards in order to maintain eligibility and good standing in NAPFA.

- <u>NAPFA's definition of a Fee-Only financial advisor</u>: One who is compensated solely by the client with neither the advisor nor any related party receiving compensation that is contingent on the purchase or sale of a financial product. Neither Members nor Affiliates may receive commissions, rebates, awards, finder's fees, bonuses or other forms of compensation from others as a result of a client's implementation of the individual's planning recommendations.
- 2. Prohibition of certain ownership interests and employment relationships: Neither a Member nor an Affiliate may own any interest in or be employed by a financial services industry firm that receives commissions, rebates, awards or any form of compensation prohibited by the NAPFA Standards of Membership or Affiliation. A party related to a member or an affiliate may not own an interest in a financial services industry firm that receives commissions, rebates, awards or any form of compensation prohibited by the NAPFA Standards of Membership or Affiliation; and to whom the member or affiliate makes referrals or otherwise directs business.
- 3. <u>Compliance with NAPFA standards and industry regulations:</u> must abide by the NAPFA Code of Ethics, Standards of Membership and Affiliation, Bylaws, resolutions adopted by the Board and all rules set forth in the NAPFA Policies and Procedures Manual. Must agree to comply with all federal and state statutes, rules, regulations, administrative and judicial rulings, and other authorities applicable to the provision of financial planning or advisory related services. Must agree that they will make all appropriate filings, amendments and renewals as appropriate to required filings with regulatory authorities. This shall include, but is not limited to, Form ADV.
- 4. <u>Prompt notification of certain disciplinary and legal events</u>: Members and Affiliates have a continuing obligation to inform the NAPFA National Office, in a prompt manner and in writing, of significant disciplinary and legal events.

Continuing Education:

Complete 60 hours every two years, including 2 hours in ethics.

Fiduciary Oath and Code of Ethics:

Fiduciary Oath

The advisor shall exercise his/her best efforts to act in good faith and in the best interests of the client. The advisor shall provide written disclosure to the client prior to the engagement of the advisor, and thereafter throughout the term of the engagement, of any conflicts of interest, which will or reasonably may compromise the impartiality or independence of the advisor. The advisor, or any party in which the advisor has a financial interest, does not receive any compensation or other remuneration that is contingent on any client's purchase or sale of a financial product. The advisor does not receive a fee or other compensation from another party based on the referral of a client or the client's business.

Following the NAPFA Fiduciary Oath means I shall:

Always act in good faith and with candor.

Be proactive in disclosing any conflicts of interest that may impact a client.

Not accept any referral fees or compensation contingent upon the purchase or sale of a financial product.

Code of Ethics:

Abide by the NAPFA Code of Ethics, a set of ethical and practice standards.

Item 3 Disciplinary Information

Sara Casale does not have any reportable disciplinary disclosures.

Item 4 Other Business Activities

Sara Casale is not actively engaged in any other business or occupation (investment-related or otherwise) beyond her capacity as Investment Adviser Representative of Cornerstone Financial Planning, LLC. Moreover, Ms. Casale does not receive any commissions, bonuses or other compensation based on the sale of securities or other investment products.

Item 5 Additional Compensation

Sara Casale does not receive any additional compensation beyond that received as an Investment Adviser Representative of Cornerstone Financial Planning, LLC.

Item 6 Supervision

As Chief Compliance Officer of Cornerstone Financial Planning, LLC, Christina Traurig supervises the advisory activities of Sara Casale. Ms. Traurig can be reached at 603-431-1133.

Bethany Goodrich, CFP®

Cornerstone Financial Planning, LLC

8 Greenleaf Woods Dr. Suite 202 Portsmouth, NH 03801

Telephone: 603-431-1133 Facsimile: 603-431-1139

http://www.cornerstoneplanning.com/

December 8, 2023

FORM ADV PART 2B BROCHURE SUPPLEMENT

This brochure supplement provides information about Bethany Goodrich that supplements the Cornerstone Financial Planning, LLC brochure. You should have received a copy of that brochure. Contact us at 603-431-1133 if you did not receive Cornerstone Financial Planning, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Bethany Goodrich is available on the SEC's website at <u>www.adviserinfo.sec.gov</u>.

Your Financial Adviser: Bethany Goodrich, CFP®

Year of Birth: 1977

Education:

- University of Michigan , BA Organization Studies, 1999
- University of Massachusetts , MBA, 2018

Business Background:

- Cornerstone Financial Planning, LLC, Financial Planner, 9/2021 Present
- TPS Group, Financial Services 3/2001 9/2021

Certifications: CFP® 2022

CERTIFIED FINANCIAL PLANNER™ (CFP[®])

The CERTIFIED FINANCIAL PLANNER, CFP® and federally registered CFP (with flame design) marks (collectively, the "CFP marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board").

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 71,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

<u>Education</u> - Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board's studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor's Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning; <u>Examination</u> - Pass the comprehensive CFP® Certification Examination. The examination includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;

Experience - Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and

<u>Ethics</u> - Agree to be bound by CFP Board's Standards of Professional Conduct, a set of documents outlining the ethical and practice standards for CFP® professionals. Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

<u>Continuing Education</u> - Complete 30 hours of continuing education hours every two years, including two hours on the Code of Ethics and other parts of the Standards of Professional Conduct, to maintain competence and keep up with developments in the financial planning field; and 2 Ethics - Renew an

agreement to be bound by the Standards of Professional Conduct. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

The SEC or any Federal or State government agency does not approve any mark or designation. Our brochure's or supplement's uses of the word "professional" does not mean that financial planning is recognized as a profession under any Federal or State law

Item 3 Disciplinary Information

Ms. Bethany Goodrich does not have any reportable disciplinary disclosure.

Item 4 Other Business Activities

Bethany Goodrich is not actively engaged in any other business or occupation (investment-related or otherwise) beyond her capacity as Financial Planner of Cornerstone Financial Planning, LLC. Moreover, Ms. Goodrich does not receive any commissions, bonuses or other compensation based on the sale of securities or other investment products.

Item 5 Additional Compensation

Bethany Goodrich does not receive any additional compensation beyond that received as an Financial Planner of Cornerstone Financial Planning, LLC.

Item 6 Supervision

As Chief Compliance Officer of Cornerstone Financial Planning, LLC, Christina Traurig supervises the advisory activities of Bethany Goodrich. Ms. Traurig can be reached at 603-431-1133.

Danielle Pensinger 38 Union Wharf Portland, ME 04101

Telephone: 207-772-8133

Cornerstone Financial Planning, LLC

8 Greenleaf Woods Dr. Suite 202 Portsmouth, NH 03801

Telephone: 603-431-1133 Facsimile: 603-431-1139

http://www.cornerstoneplanning.com/

December 5, 2023

FORM ADV PART 2B BROCHURE SUPPLEMENT

This brochure supplement provides information about Danielle Pensinger that supplements the Cornerstone Financial Planning, LLC brochure. You should have received a copy of that brochure. Contact us at 603-431-1133 if you did not receive Cornerstone Financial Planning, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Danielle Pensinger (CRD # 7475850) is available on the SEC's website at <u>www.adviserinfo.sec.gov</u>.

Your Financial Adviser: Danielle Pensinger

Year of Birth: 1989

Education:

University of Florida, BA English, 8/2008 - 12/2011

Business Background:

- Cornerstone Financial Planning, Client Service Manager/Paraplanner, 9/2019 Present
- VCA Chiquita Animal Hospital, Office Manager, 12/2018 9/2019
- Chiquita Animal Hospital, Administrative Assistant, 8/2014 12/2018
- Chiquita Animal Hospital, Receptionist, 4/2012 8/2014

Item 3 Disciplinary Information

Ms. Danielle Pensinger does not have any reportable disciplinary disclosure.

Item 4 Other Business Activities

Danielle Pensinger is not actively engaged in any other business or occupation (investment-related or otherwise) beyond her capacity as Paraplanner of Cornerstone Financial Planning, LLC. Moreover, Ms. Pensinger does not receive any commissions, bonuses or other compensation based on the sale of securities or other investment products.

Item 5 Additional Compensation

Danielle Pensinger does not receive any additional compensation beyond that received as an Paraplanner of Cornerstone Financial Planning, LLC.

Item 6 Supervision

As Chief Compliance Officer of Cornerstone Financial Planning, LLC, Christina Traurig supervises the advisory activities of Danielle Pensinger. Ms. Traurig can be reached at 603-431-1133.

Kristen Vernace

Cornerstone Financial Planning, LLC

8 Greenleaf Woods Dr. Suite 202 Portsmouth, NH 03801

Telephone: 603-431-1133 Facsimile: 603-431-1139

http://www.cornerstoneplanning.com/

December 5, 2023

FORM ADV PART 2B BROCHURE SUPPLEMENT

This brochure supplement provides information about Kristen Vernace that supplements the Cornerstone Financial Planning, LLC brochure. You should have received a copy of that brochure. Contact us at 603-431-1133 if you did not receive Cornerstone Financial Planning, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Kristen Vernace (CRD # 7722259) is available on the SEC's website at <u>www.adviserinfo.sec.gov</u>.

Your Financial Adviser: Kristen Vernace

Year of Birth: 1985

Education:

- University of Massachusetts, BA English, 9/2003 5/2007
- University of California, MA Education, 6/2009 7/2010

Business Background:

- Cornerstone Financial Planning, LLC, Paraplanner, 4/2023 Present
- Southern New Hampshire University, College Professor, 9/2014 Present
- MSAD35 (Marshwood School District), English Language Arts Teacher, 9/2014 6/2021
- StraighterLine, Essay Grader, 5/2021 Present
- The Ledges Golf Course, Beverage Cart Attendant, 6/2021 Present
- Southern New Hampshire University, Adviser, 7/2013 8/2014

Item 3 Disciplinary Information

Ms. Kristen Vernace does not have any reportable disciplinary disclosure.

Item 4 Other Business Activities

Kristen Vernace is the owner of a rental property in Maine, her duties as the owner is to communicate with renters and fix any issues that arise. This property will not create a conflict of interest in her provision of advisory services through Cornerstone Financial Planning, LLC. Ms. Vernace devotes less than 1% of her time to this endeavor.

Item 5 Additional Compensation

Refer to the Other Business Activities section above for disclosures on Ms. Vernace's receipt of additional compensation as a result of her other business activities.

Also, refer to the Fees and Compensation, Client Referrals and Other Compensation, and Other Financial Industry Activities and Affiliations section(s) of Cornerstone Financial Planning, LLC's firm brochure for additional disclosures on this topic.

Item 6 Supervision

As Chief Compliance Officer of Cornerstone Financial Planning, LLC, Christina Traurig supervises the advisory activities of Kristen Vernace. Ms. Traurig can be reached at 603-431-1133.