Dear Friend of Catholic Charities,

Did you know that the annual cost of child care can account for nearly 60% of a minimum-wage, full-time single parent’s income?

If this were your budget, can you imagine trying to factor in housing, food, healthcare, utilities and gas? What if you had more than one child?

Here’s what the numbers look like for many low-income, working families in Maine:

- **Infant Care:** $245/week = $12,740/year
- **Toddler Care:** $237/week = $12,324/year
- **Full-time Job:** $10.00/hour = $20,800/year

This makes it exceedingly difficult for families to secure quality child care and even more challenging for a single parent.

Experts recognize these formative years are critical and studies show that children who attend a high-quality preschool enter kindergarten with better pre-reading skills, richer vocabularies, and stronger basic math skills than those who do not.

For more than 50 years, Catholic Charities Maine has been proud to provide safe, nurturing, professional and affordable child care, with a mission-driven approach of putting children, not profits, first. Our two child care centers, St. Louis in Biddeford and St. Elizabeth’s in Portland are nationally-accredited and rated Step 4 — Maine’s highest child care center ranking.

The demand for affordable, quality child care is great, and we need the support of individuals and businesses like yours in order to fulfill our mission.

This year our goal is to raise $65,000 for the **Put Children First Scholarship Fund** — a fund that supports the cost of child care for low-income working families at our Centers. Without this vital program, single parents and struggling families cannot break the cycle of poverty and children aren’t given the opportunity to reach their fullest potential.

Please take a look at all the options and select the one that best fits your company. And beyond the sponsorships, we hope you’ll bring a team and enjoy the day!

I can assure you, it will be one of the most rewarding rounds of golf you’ll ever play!

Sincerely,

Stephen P. Letourneau
Catholic Charities Maine CEO

**THREE WAYS YOU CAN HELP!**

1. Join us as an Event Sponsor
2. Donate an item for our Live Auction
3. Play Golf!

**HOW YOUR SPONSORSHIP MAKES A DIFFERENCE**

The proceeds from this year’s golf tournament will provide child care scholarship dollars to families who:

1. Are waiting on state approval for child care vouchers, but need to work right away;
2. Have lost a job and need to continue child care while they are job hunting or working in part-time positions; or,
3. Have lost a job and are returning to school for additional training or retraining.

Register online at www.ccmaine.org/golf
# EVENT SPONSORSHIPS

**Golf Ball Sponsor: $2,000**
Sponsorship at this level includes:
- Company logo on golf balls (boxed set of three) given to every player
- Opportunity to provide company literature or promo item for gift bags
- Company logo in program

**Grill Station Sponsor: $2,000**
Sponsorship at this level includes:
- Recognition in on-course sign at Grill Station
- Opportunity to provide company literature in gift bags
- Company logo in program

**Snack Bag Sponsor: $1,000**
Sponsorship at this level includes:
- Recognition on Snack Bags provided to every player
- Company logo in program

**Photo Sponsor: $1,000**
Sponsorship at this level includes:
- Company logo on commemorative photo sent to every player
- Company logo in program

**Golf Cart Sponsor: $1,000**
Sponsorship at this level includes:
- Company ad/logo recognition on the front of every cart
- Company logo in program

**Snack Bag Sponsor: $1,000**
Sponsorship at this level includes:
- Recognition on Snack Bags provided to every player
- Company logo in program

**FourSome: $1,600**
Each foursome receives:
- 4 luxury gift bags
- Grilled lunch on the course
- Attendance to reception/auction (4)
- 1/2 page program ad

**Individual Player: $400**
Don’t have four players? No problem. Whether it’s just you — or two, or three — we’ll put you in a foursome.
Each individual player receives:
- Luxury gift bag
- Grilled lunch on the course
- Attendance to reception/auction

**Questions?** Contact development@ccmaine.org or call 207-523-1188

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**COURSE SPONSORS: $500**
Sponsorship opportunities at this level give your business great exposure to our loyal players with on-course signage featuring your company’s logo all while helping to raise critical funds for scholarships so children get the very best start at reaching their fullest potential!
- Putting Contest
- Longest Drive (Men or Women’s)
- Hole-in-One
- Closest to the Pin (Men or Women’s)

**HOLE SPONSORS: $200**
- Company logo on course sign (18 available!)

**PROGRAM ADS:**
- Full page (5” x 8”): $500
- Half page (5” x 3.875”): $300

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Our Platinum Community Partners:

* TUSCANY BISTRO, Freeport, Maine
* ROYAL RIVER Grill House
* TUSCAN TABLE

Our Silver and Bronze Community Partners:

* Logically
* CROSS Benefit Solutions
* LGBA