

**4 TOWN REGIONAL ECONOMIC VITALITY PLAN
STEERING COMMITTEE MEETING**

AGENDA

FEBRUARY 17, 2022, 2PM – 3PM

VIA ZOOM

Join Zoom Meeting

<https://us02web.zoom.us/j/84064716592?pwd=QWIDS1NpeXBIWUhrQWICQy8yR1hzZz09> - Meeting ID: 840 6471 6592 - Passcode: ccs616

1 646 558 8656 - Meeting ID: 840 6471 6592 - Passcode: 668991

Welcome!

- Discussion with Diane Nadeau, President and CEO of the Windham Region Chamber of Commerce – how to expand the partnership between the Chamber and the 4 Town Economic Vitality effort
- UCONN – local business connections – intern assistance with 4 Town effort - potential projects – status
- Request for Proposals preparation to obtain marketing consultant services
- 4 Town Plan sponsored business workshop with Tolland County Chamber of Commerce – planning underway
- Expanding partnerships – collaborations – invitations for future discussions UCONN Cooperative Extension Service (March meeting), other ideas?
- Review and consideration of next steps to be taken in 2022

Next meeting date, time, agenda items

Adjournment