#### TOWN OF BOLTON

# **Economic Development Commission Regular Meeting Minutes**

February 25, 2020 @ 7:00 p.m. Room 9, Notch Road Municipal Center

Commission members in attendance were Bill Anderson, Alex Ansaldi, and Cathy Teller. Two members of the public were also in attendance.

**I.** Call to Order: Acting Chairman Cathy Teller called the meeting to order at 7:07 p.m.

# II. Approval/Modification of Minutes of January 28, 2020 Meeting:

B. Anderson moved to accept the minutes as written. C. Teller seconded. The motion passed 2:0:1. A. Ansaldi abstained.

#### **III.** Public Comment/Introduction of Guests:

Andrew Ladyga and John Sabol were in attendance. A. Ladyga discussed his pending zoning violation and the actions that he is planning in order to achieve compliance. B. Anderson offered some suggestions.

## IV. On-going Business

# A. Commission Members' Reports

#### 1. P&Z Activities:

Focus has been on the review of regulations.

- 2. Quarterly Meetings w/ Land Use Boards: No new information
- **3. TCCC EDC subcommittee:** No report.

#### B. EDC website

#### 1. Updating Bolton Business Yellow Pages

A. Ansaldi submitted the suggestion to S. Pierog via Email of adding an extra tab to the Bolton website for businesses. He will follow up with her.

#### C. Bike Walk Bolton Proposal

A. Ansaldi will submit the request for payment for the outstanding bill.

## D. 4-Town Economic Development Action Plan

C. Teller received an Email response from Sadie Colcord stating that there will be a final draft of the implementation plan available within the next few weeks.

#### E. Budget Balance

J. Collins provided the balance for the Economic Development Fund.

The mode of payment for the welcome signs needs to be researched. The sites for welcome signs on Camp Meeting Road and Route 44 have been approved. The site for the Route 6 sign has not been approved. The site for the fourth sign has not been finalized. J. Kelly will be contacted for implementation.

## F. Goal Setting for 2020-21/Meeting with J. Kelly

Discussion was tabled until the next meeting.

# V. New Business/Other items not on the agenda

## A. New Project-2<sup>nd</sup> Trail Map with Bolton Businesses (M. Hathaway)

There was a suggestion to produce a map of Bolton businesses in conjunction with the trail map that is already in place perhaps by printing the business information on the reverse side of the map.

The maps would be made available at businesses in town. A. Ansaldi will research pricing with Action Blueprint. B. Anderson will visit businesses to see if they are interested in participating at a rate of \$25.00 to \$50.00 each.

## B. CEDAS (B. Anderson)

There is a cost of \$40.00 per person for EDC members to join the (CEDAS) Connecticut Economic Development Association. C. Teller feels that it would be helpful for CEDAS to visit the town to share their findings. B. Anderson questioned if it would be worth the cost and effort for the EDC to join. The Commission members will review the CEDAS material and make suggestions for participation.

#### C. Economic Development Discussion-J. Sabol & A. Ladyga

A. Ladyga has been attending EDC meetings in Bolton, Coventry, Mansfield and Tolland. He noted that in other towns, the town planner and/or town administrator are present at the EDC meetings. A. Ladyga and J. Sabol will share goals from surrounding towns.

Mansfield and Tolland can support more development as they are larger towns that have infrastructure in place.

Branding has been proposed for Bolton and a four town branding committee has been developed.

A. Ladyga asked if there were any specific businesses that the EDC would like to see in town. B. Anderson mentioned a bank, pharmacy, dry cleaner or grocery store. He also mentioned talking with developers that have built projects in surrounding towns to see what projects they would be interested in pursuing. A. Ladyga mentioned several ideas.

J. Sabol mentioned Advance CT, a marketing firm that can be hired by towns to attract businesses. Manufacturing, financial and biotech firms are their focus.

J. Sabol mentioned a grant that Andover received from the Hartford Foundation.

## VI. Announcements

A. Next EDC Meeting is scheduled for Tuesday, March 31, 2020 at 7:00 p.m. in Room 9 of the Notch Road Municipal Center.

# VII. Adjournment

C. Teller moved to adjourn at 9:06 p.m. B. Anderson seconded. The motion passed unanimously.

Respectfully submitted,

# Leslie J. Brand

Leslie Brand, Board Clerk

Please see the minutes of subsequent meetings for the approval of these minutes and any corrections hereto.