Call To Artists– Point of Pines Route 1A Underpass Mural Revere, MA 02151

## **City of Revere**

# **Call to Artists**

# Large Scale Exterior Mural Work

Point of Pines – Route 1A Underpass Mural

City of Revere

281 Broadway

Revere, MA 02151

ebaker@revere.org

Prepared by Elle Baker and Rob Zierten

### Introduction:

City Of Revere invites and welcomes public art mural proposals for the Point of Pines underpass mural. Please take the time to carefully read and become familiar with the proposal requirements. All proposals submitted for consideration must be received by the time specified above under the "PROPOSAL SUBMISSION DEADLINE."

## Proposal Submission Deadline and Milestones:

| Call to Artist - Release Date | July 21, 2021      |
|-------------------------------|--------------------|
| Question Submission deadline  | August 4 , 2021    |
| Question Response             | August 11, 2021    |
| Submit Proposal               | August 25, 2021    |
| Community Meeting             | August 30, 2021    |
| Approval of Project           | September 1 ,2021  |
| Complete 50%                  | September 30, 2021 |
| Complete 100%                 | October 30, 2021   |

**Theme:** The theme should celebrate and relevant content that is meaningful to the neighborhood location including an element of history, culture, or a combination of both.

**Selection Criterion:** The Public Art Commission will review each proposal on the following criterion. The most important of which should relate to the project's technical feasibility, Can the work be completed as proposed?

We acknowledge that this proposal must be permitted by Mass DOT and the Office of planning and development will make the permit request once a final proposal is selected. The timeline is specified, however, the installation for this work is contingent upon the appropriate permitting and the timeline may need to be adjusted accordingly.

Each proposal will be scored according to the following criterion:

| Score | Criterion   | Possible Points |
|-------|---|-----------------|
|       | The theme should celebrate and relevant content that is       | 10              |
|       | meaningful to the neighborhood location including an          |                 |
|       | element of history, culture, or a combination of both.        |                 |
|       | The work should be presented in a way that is suitable for    | 10              |
|       | an outdoor display, including the use of appropriate          |                 |
|       | materials, and including an anti-graffiti protective coating. |                 |
|       | The work should be original and uniquely enhance the          | 10              |
|       | public space.   |                 |
|       | Samples of previous work shall instill confidence regarding   | 10              |
|       | the Artist's capability, representing their quality and       |                 |
|       | standard of work.   |                 |

| Artist description and inspiration for the work               | 5   |
|---|-----|
| Project Timeline (Completed by October 2021)                  | 15  |
| Project Budget - All materials and labor must be included     | 15  |
| in the proposal including good faith estimate of hours. The   |     |
| project will also require a police detail during installation |     |
| and this cost shall be factored into the project)             |     |
| Traffic Plan  | 10  |
| Community Score (Public Meeting)                              | 15  |
| Total   | 100 |

#### **PROPOSAL BIDDING REQUIREMENTS**

BIDDERS SHOULD NOTE THAT ANY AND ALL WORK INTENDED TO BE SUBCONTRACTED AS PART OF THE BID SUBMITTAL MUST BE ACCOMPANIED BY BACKGROUND MATERIALS AND REFERENCES FOR PROPOSED SUBCONTRACTOR(S) - NO EXCEPTIONS

Project Manager and Contact information:

| Name:  | Elle Baker                           |
|--------|--------------------------------------|
| Title: | Open Space and Environmental Planner |
| Phone: | 781-286-8188                         |

All materials should be submitted to mpiccardi@revere.org via email.

### PROJECT PROPOSAL EXPECTATION

City of Revere shall award the contract to the proposal that best accommodates the various project requirements. City Of Revere reserves the right to: (i) award any contract prior to the proposal deadline or prior to the receipt of all proposals, (ii) award the contract to more than oneBidder, and (iii) refuse any proposal or contract.

#### **DEADLINE TO SUBMIT PROPOSAL**

All proposals must be received by City of Revere no later than 5:00 PM on August 25, 2021 for consideration in the project proposal selection process.

The City of Revere reserves the right to cancel, suspend, and/or discontinue any proposal at any time, without obligation or notice to the proposing bidder.

### PROPOSAL SUBMISSION FORMAT

The following is a list of information that the Bidder should include in their proposal submission:

## 1. SUMMARY OF BIDDER BACKGROUND

- Bidder's Name(s)
- Bidder's Address
- Bidder's Contact Information (and preferred method of communication)
- Legal Formation of Bidder (i.e. sole proprietor, partnership, corporation)
- Date Bidder's Company was formed.
- Description of Bidder's company in terms of size, range and types of services offered andclientele.
- Bidder's principal officers (i.e. President, Chairman, Vice President(s), Secretary, ChiefOperating Officer, Chief Financial Officer, General Managers) and length of time each officer has performed in his/her field of expertise.
- Bidder's Federal Employee Identification Number (FEIN)
- Bidders W9
- Evidence of legal authority to conduct business in Massachusetts (i.e. businesslicense number).
- Evidence of established track record for providing services and/or deliverables that are the subject of this proposal.
- Organization chart showing key personnel that would provide services to City of Revere.
- 2. **Project and Site Description:** See attachment #1 for the specifications. We encourage the artist to develop an acute understanding of the site prior to submitting a proposal. Having an awareness of the site will enhance the Artist prospective of the work surface, how it relates to the surrounding elements, and the installation requirements to accomplish this project.
- 3. **Suitability & Materials:** The Artist should prepare a proposal that is suitable in scale for the space and includes materials that are appropriate for outdoor installation and <u>must</u> include an anti-graffiti top- coat. All artwork must be original and not contain advertisement of political slogans.
- 4. **References:** Provide 3 references and samples of similar scale work, business references with 3+ years of experience. By submitting a proposal, the Bidder agrees that the City of Revere may contact all submitted references to obtain any and all information regarding the Bidder's performance.
- 5. **Project Timeline/ Schedule:** The project must be completed no later than October 2021. Please note this schedule may only be altered if there is a delay in the required permitting

from MassDOT. (Note: The City will facilitate the permitting from MassDOT, the traffic plan is needed for this permit application if you have questions please connect with the city during the Q&A period.)

- 6. **Artwork Goals:** The overall goal of the project is to enhance the public space in a creative, positive, and lasting way. The space is traversed by pedestrians, cyclists, and thousands of motor vehicles daily. Please take the time to research the history of this historic location for inspiration. Share this inspiration in your proposal.
- 7. **Project Budget:** All materials, labor and other expenses must be included in the proposal including good faith estimate of hours daily using prevailing wage rates. (Note: The project will also require a police detail during installation and this cost shall be factored into the project) Estimate at \$60 for each hour worked in 4-hour increments. List any and all equipment or services required for this proposed project including how many.
- 8. **Detailed estimates:** Cost for each piece of equipment or service. List any equipment or services required of a subcontractor, and a brief description. List any accommodation, services, or space required from City of Revere, along with a brief explanation.
- 9. Licensing and Bonding: Provide details of licenses and bonds (if any) for any proposed services that thebidder/contractor may plan on providing for this project.
- 10. **Insurance:** Details of any liability or other insurance provided regarding the staff or project.