

City of Revere COVID-19 Business Forum

May 13, 2020



Revere Reopening | Listening Sessions

Group 1 Session. Tuesday, May 19 @ 1pm

- Grocery Stores, Convenience Stores & Package Stores
- Restaurants / Bars, Bakery & Café
- Big Box Stores (Target / BJ's / Marshalls / Big Lots / Dollar Stores)
- Small Retail / Mobile Phone Stores / Jewelers / Pawn Shops / Laundromats and Dry Cleaning
- Auto Dealers and Repair Service

Group 2 Session. Tuesday, May 19 @ 2:30pm

- Livery / Taxis
- Personal Care Facilities (Salons, Spas, Barbers, Tanning, PT, Fitness, Dental. Pet Care).
- Recreation (Dance / Karate / Yoga / Fitness / Movie Theater)
- Professional Services (Insurance / Accountants / Legal)
- Banking, Check Cashing
- Real Estate
- Industrial/Business Cleaners

Revere Reopening | Listening Sessions Continued

Group 3 Session. Date tentative: Wednesday, May 20, 1pm

- Child Care Providers
- Domestic Workers (in-home care workers, nannies, and house cleaners).
- Health-Related Counseling Services (mental health, addiction services, domestic violence, etc.)

Please email smallbusiness@revere.org if you are interested.

Bob O'Brien | Economic Development Director

Revere Small Business Grant Program:

For Revere Small Businesses Adversely Impacted by the Covid-19 Pandemic and Related Business Constraints and Restrictions

- Scope and schedule of program funding
- Basic eligibility criteria and other relevant variables
- Program progress to date: Applications and Approvals
- Future hopes and expectations

Maggie Haney | Licensing Administrator

- Information posted at Revere.org as soon as it's available. Link will be on License Commission page, under 'COVID-19 Business Resource Information'.
- Streamlining and/or providing leeway for Covid-related changes to businesses
 - Liquor licenses: ABCC working with the state Reopening Task Force to ease legal requirements for alterations of premises; in the meantime, fast-tracking approvals for businesses making changes to comply with reopening restrictions
 - Waiving filing fees for Covid-related changes
- Suggestions, questions, or specific needs regarding your licensed business:
 - <https://www.revere.org/departments/licensing>
 - mhaney@revere.org
 - 781-286-8165

Michael Wells | Inspectional Services

Business Restrictions

- Customer limits, protective barriers, social distancing, prohibiting self-serve
- PPE (e.g., masks and gloves)

Embracing the “New Normal”

- PROPER PLANNING PREVENTS POOOR PERFORMANCE
- THINK OUTSIDE THE BOX - THINK & ACT DIFFERENTLY

Michael Wells | Inspectional Services

PREPARING YOUR FACILITIES

- Sanitize/disinfect
- Paint/refresh
- Hand sanitizing stations
- Signage
- Lower Occupancy
- Purchasing PPE
- FDA Checklist for Re-opening/self-inspection
- Disposable menus

INSPECTIONS

- FDA Checklist for Re-opening/self-inspection
- City inspections
- If your business has been closed for the entire time, you will need an inspection to reopen

ENFORCEMENT

- Follow State and Local guidelines
- Rules often fall through the cracks when the owner is not on site

CONTACT:

MWELLS@REVERE.ORG

781-485-8470

Evie Heffernan | CONNECT

As a business owner, can I apply for unemployment? Should I?

- **You can apply for PUA, but you may want to apply for other resources instead like PPP.**
 - Fill out a very simple intake form to consult with a lawyer for free about what makes the most sense for you: <https://www.covidreliefcoalition.com/en/Forms/Intake-Form-for-Small-Businesses>
- **If you do apply for unemployment, make sure to...**
 - Select “I am self employed, an independent contractor, or a gig worker and COVID-19 has severely limited my ability to perform my normal work” for “How has COVID-19 impacted your work?”
 - Calculate your total income from 2019 before starting the application. This is NOT the business’s total income, it’s your personal take-home pay.
- **Helpful Resource: Lawyers for Civil Rights BizGrow program**
 - bizgrow@lawyersforcivilrights.org
 - Tutorial of applying for PUA as a small biz owner: <https://www.facebook.com/LawyersForCivilRights/videos/4001153566591323/>

Evie Heffernan | CONNECT

Supporting your Employees

- Most important thing you can do is provide employees with basic information and respond to all requests from DUA promptly:
 - Employer Legal Name, Address and FEIN
 - Claimant Wage Request
- **Workshare Program** - Reduction in all employee hours instead of layoffs.
 - <https://www.mass.gov/workshare-for-employers>
- Encourage them to look into other financial resources, like SNAP.

General Tips

- After a claim is accepted, you must request benefits on a weekly basis
- You do not need to do anything else to receive the additional \$600/wk from the federal government.

CONNECT Hotline: 617-712-3487
Assistance with Unemployment (UI and PUA), SNAP, and EIP

Resources for Revere Small Businesses

Business Assistance from the City of Revere

- Small Business Emergency Grant Program (up to \$10K)
- Revere business resource listing: <http://www.revere.org/smallbusiness>
- Technical assistance, SBA guidance, and referrals: smallbusiness@revere.org

Grant Programs

- Empowerment Grant for Small Businesses (up to \$2500, Gateway Cities; May 29 deadline) <https://www.mass.gov/how-to/the-empowerment-grant-for-small-businesses>
- Massachusetts Food Trust Program: loans, grants, and business assistance for increasing access to healthy, affordable food in low-income, underserved areas <https://massfoodtrustprogram.org/>

Business Promotion

- Revere's Open for Business listing: www.revere.org/openforcovid
- Free advertising (temporary): Advertising through Soofa billboards

Free Advertising Opportunity | Soofa



- Free advertising for businesses with Soofa during Covid-19
- SoofaTalk.com
- Reach out to jmclaughlin@revere.org if you would like free training from Soofa

Spanish Language Business Forum

Ciudad de Revere Covid-19 Foro de Negocios *en Español*

Únase al alcalde Brian Arrigo y mas funcionarios de la ciudad para discutir los temas de mayor preocupación para los dueños de negocios, compartir los recursos disponibles y el comienzo de una conversación sobre una reapertura segura de la ciudad para los negocios que han sido impactados por el COVID-19.

Cuando: Jueves, Mayo 14 de 3:30-4:30 PM

Necesita Registracion. Regístrese para este evento utilizando el código QR a continuación o el enlace en la descripción.



Las preguntas se pueden enviar por adelantado a [covid19@revere.org](mailto: covid19@revere.org) o a través de la función de Chat en Zoom



- Tomorrow, May 14 from 3:30-4:30
- Conducted in Spanish, same discussion as today
- Registration link:
https://us02web.zoom.us/webinar/register/WN_Rb9UxF-DQzWw42YOGgBDPQ