
BUSINESS REOPENING IN REVERE

LISTENING SESSIONS MAY 19-20, 2020

Most slides in this presentation are from the Commonwealth of Massachusetts “Reopening Massachusetts” presentation of May 18, 2020

WHAT DOES REOPENING LOOK LIKE?

1. It is going to be slow.
2. It's going to be smart.
3. It's going to be driven by the city and state's health data.
4. It may hurt more than any of us want in the short run.
5. It won't hurt nearly as much as a second surge.



WORLD COVID-19 STATS

#1

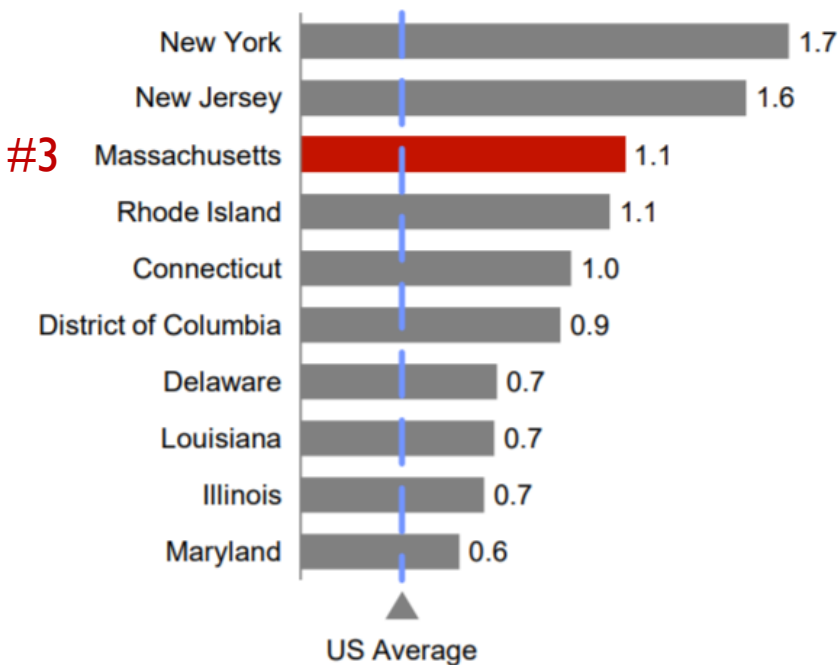
NAME	CONFIRMED	CHANGES TODAY	CRITICAL	DECEASED	CHANGES TODAY	RECOVERED	ACTIVE
TOTAL	4,869,742	↑ 70,476 (1.47%)	43,873	319,108	↑ 2,588 (0.82%)	1,893,474	2,658,171
★ United States	1,544,183	↑ 16,519 (1.08%)	15,972	91,717	↑ 739 (0.81%)	352,934	1,099,532
★ Russia	290,678	↑ 8,926 (3.17%)	2,300	2,722	↑ 91 (3.46%)	70,209	217,747
★ Spain	278,188	↑ 469 (0.17%)	1,152	27,709	↑ 59 (0.21%)	196,958	53,521
★ United Kingdom	246,406	↑ 2,711 (1.11%)	1,559	34,796	↑ 160 (0.46%)	Unknown	Unknown
★ Brazil	245,595	↑ 4,515 (1.87%)	8,318	16,370	↑ 252 (1.56%)	94,122	135,103
★ Italy	225,886	↑ 451 (0.2%)	1,398	32,007	↑ 99 (0.31%)	127,326	66,553
★ France	179,927	↑ 358 (0.2%)	1,998	28,239	↑ 131 (0.47%)	61,728	89,960
★ Germany	177,281	↑ 630 (0.36%)	1,133	8,120	↑ 71 (0.88%)	154,600	14,561
★ Turkey	150,593	↑ 1,158 (0.77%)	903	4,171	↑ 31 (0.75%)	111,577	34,845

MASSACHUSETTS & REVERE COVID-19 STATS

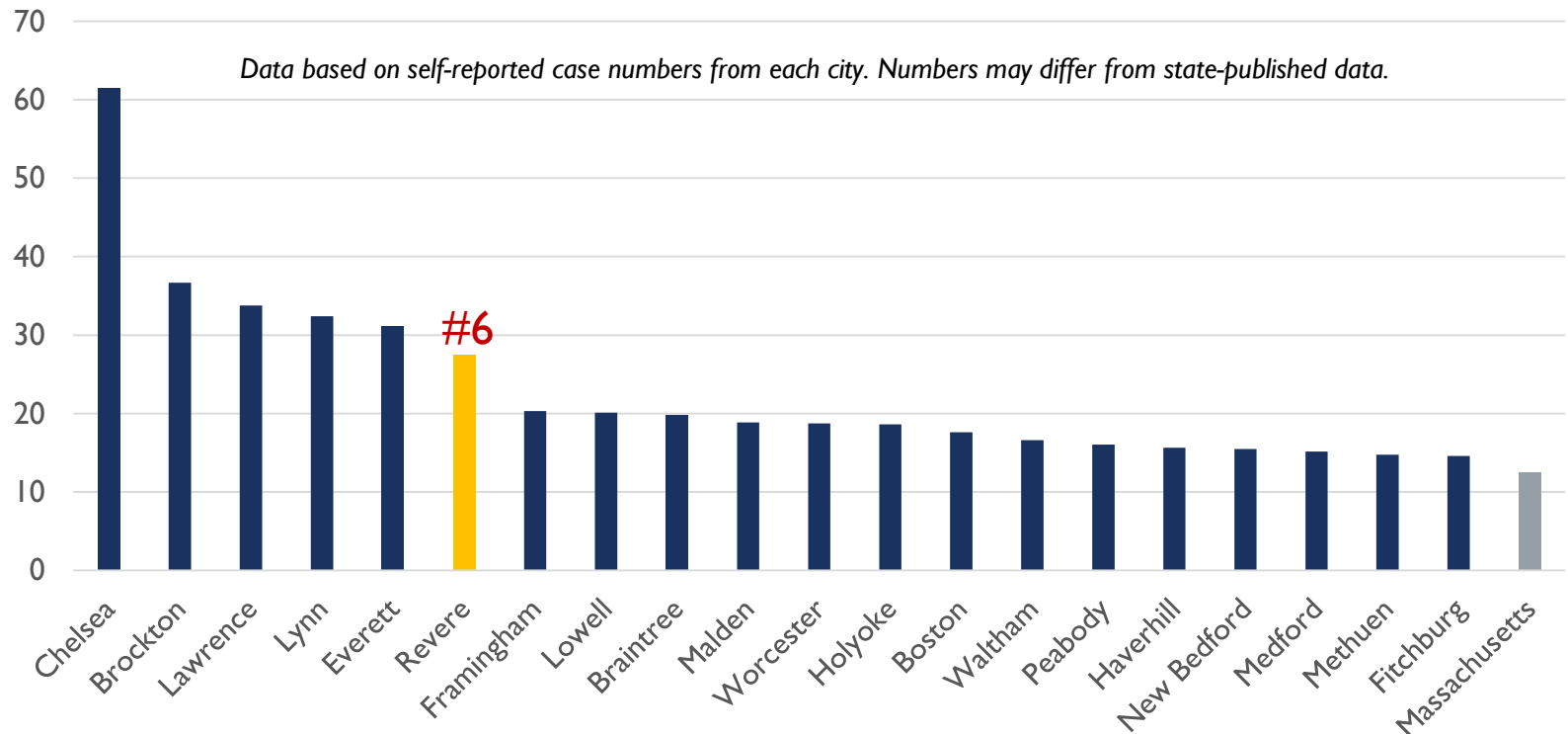
Massachusetts, and Revere, have both been hard-hit by Covid-19.

Number of confirmed COVID-19 cases,
per 100k population (thousands)

As of 5/12/2020

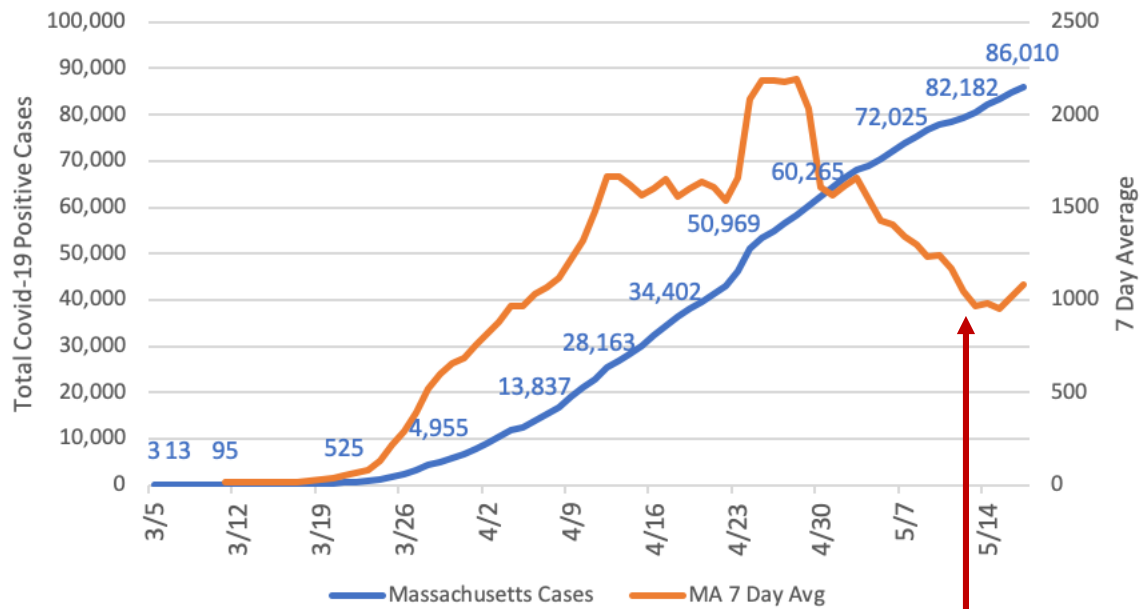


Cases Per 1000 People: Top 20 MA Municipalities
May 18, 2020

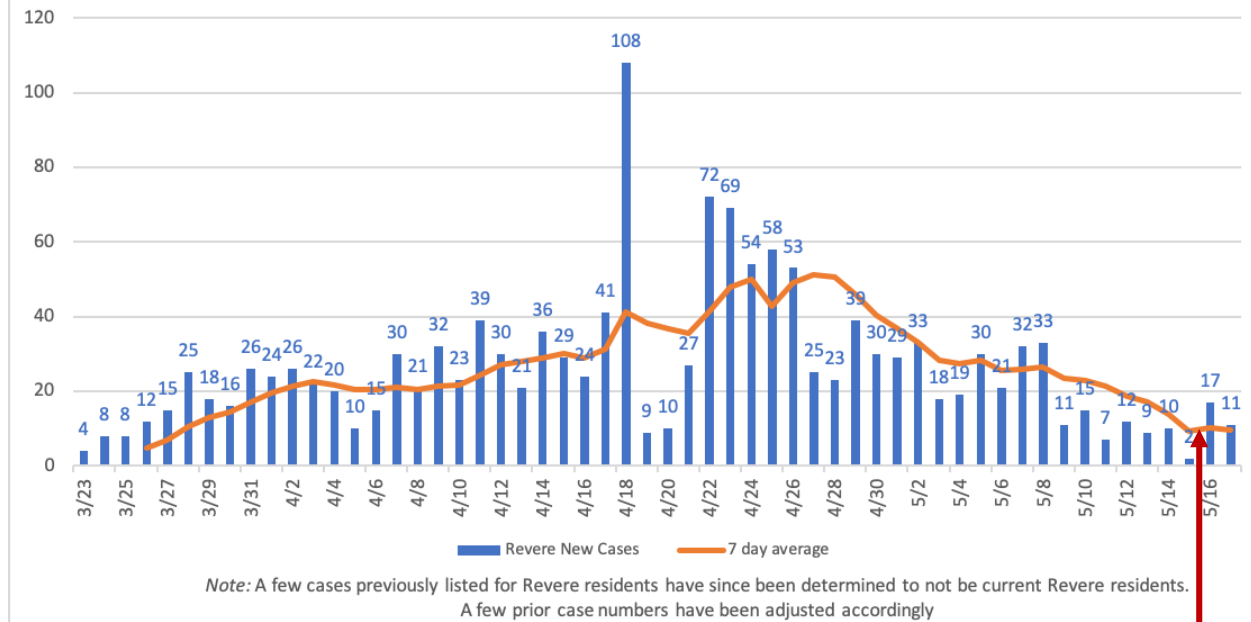


POSITIVE NEWS

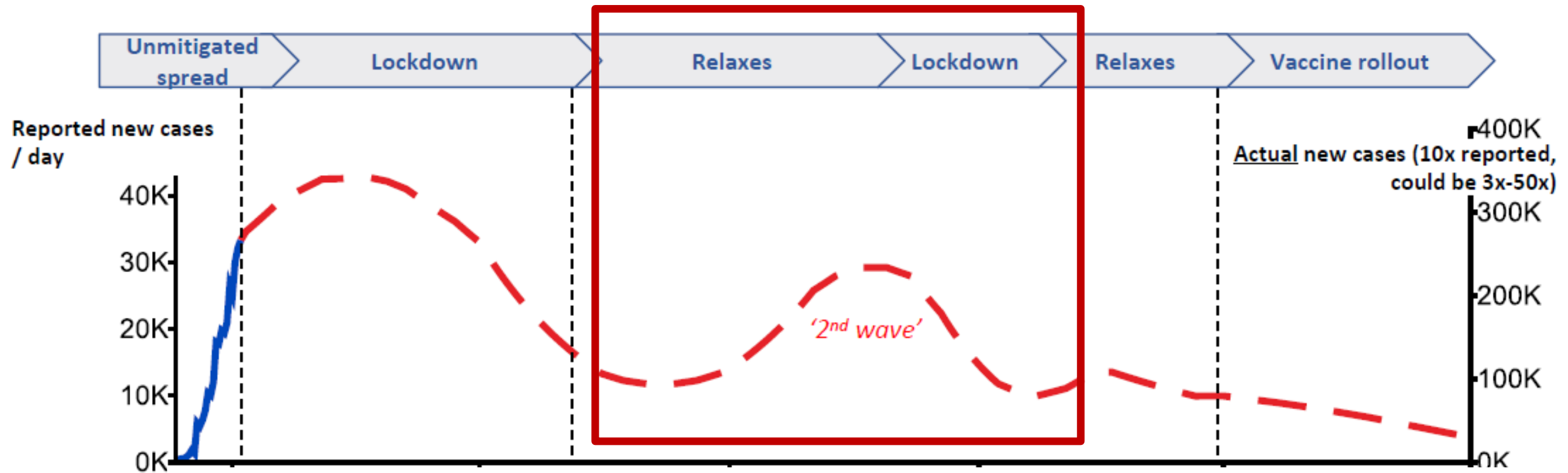
Massachusetts Total Confirmed Cases



Revere Daily New Cases

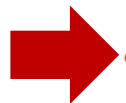
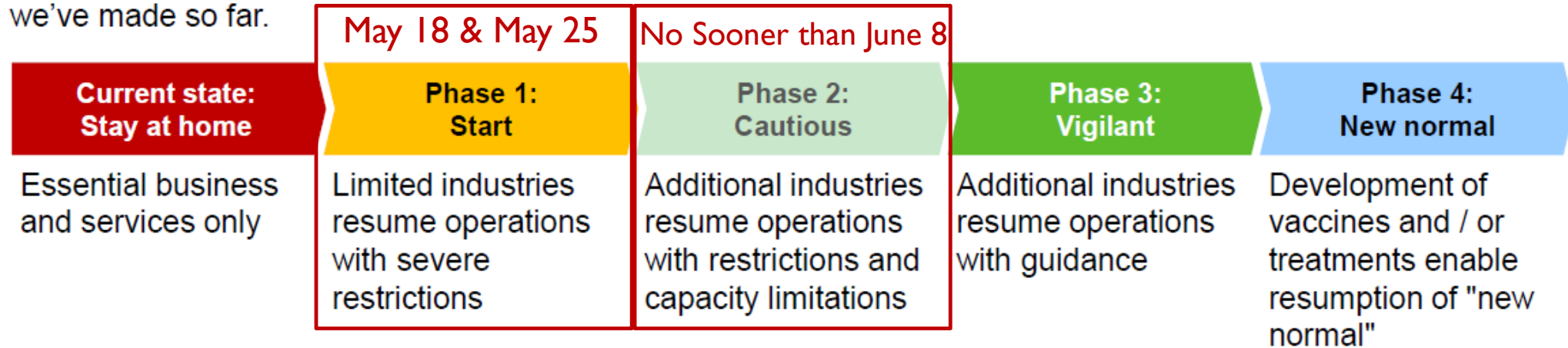


WHAT DOES A SECOND SURGE LOOK LIKE?



REOPENING MASSACHUSETTS IN PHASES

The goal of this phased reopening plan is to methodically allow businesses, services, and activities to resume, while avoiding a resurgence of COVID-19 that could overwhelm our healthcare system and erase the progress we've made so far.



- Each phase will last a minimum of three weeks and could last longer before moving to the next phase
- If public health data trends are negative, specific industries, regions, and/or the entire Commonwealth may need to return to an earlier phase

MANDATORY WORKPLACE SAFETY STANDARDS

Social Distancing

- All customers and staff should **remain at least six feet apart** to the greatest extent possible
- Provide signage for safe social distancing
- Require face coverings or masks for all employees

Hygiene Protocols

- Provide hand washing capabilities throughout the workplace
- Ensure frequent hand washing and ensure adequate supplies
- Provide regular sanitization of high touch areas

Staffing & Operations

- Provide training for employees regarding the social distancing and hygiene protocols
- Employees who are displaying COVID-19-like symptoms do not report to work
- Establish a plan for employees getting ill from COVID-19 at work, and a return-to-work plan

Cleaning & Disinfecting

- Establish and maintain cleaning protocols specific to the business
- When an employee is diagnosed with COVID-19, cleaning and disinfecting must be performed
- Disinfection of all common surfaces must take place at intervals appropriate to said workplace

EVERY BUSINESS MUST HAVE A COVID-19 CONTROL PLAN

TEMPLATE (I/II)

COVID-19 Control plan



SOCIAL DISTANCING | check the boxes to certify that you have:

- ☐ Ensured that all persons, including employees, customers, and vendors remain at least six feet apart to the greatest extent possible, both inside and outside workplaces
- ☐ Established protocols to ensure that employees can practice adequate social distancing
- ☐ Posted signage for safe social distancing
- ☐ Required face coverings or masks for all employees
- ☐ Implemented additional procedures. Please describe them here: _____

HYGIENE PROTOCOLS | check the boxes to certify that you have:

- ☐ Provided hand washing capabilities throughout the workplace
- ☐ Ensured frequent hand washing by employees and provided adequate supplies to do so
- ☐ Provided regular sanitization of high touch areas, such as workstations, equipment, screens, doorknobs, restrooms throughout work site
- ☐ Implemented additional procedures. Please describe them here: _____

TEMPLATE (II/II)

COVID-19 Control plan



All businesses in the state of MA must develop a written control plan outlining how its workplace will comply with the mandatory safety standards for operation in the COVID-19 reopening period. This template may be filled out to meet that requirement. Control plans **do not** need to be submitted for approval but must be kept on premise and made available in the case of an inspection or outbreak.

All individually listed businesses must complete a control plan, even if the business is part of a larger corporation or entity.

STAFFING & OPERATIONS | check the boxes to certify that you have:

- ☐ Provided training for employees regarding the social distancing and hygiene protocols
- ☐ Ensured employees who are displaying COVID-19-like symptoms do not report to work
- ☐ Established a plan for employees getting ill from COVID-19 at work, and a return-to-work plan
- ☐ Implemented additional procedures. Please describe them here: _____

CLEANING & DISINFECTING | check the boxes to certify that you have:

- ☐ Established and maintained cleaning protocols specific to the business
- ☐ Ensured that when an active employee is diagnosed with COVID-19, cleaning and disinfecting is performed
- ☐ Prepared to disinfect all common surfaces at intervals appropriate to said workplace
- ☐ Implemented additional procedures. Please describe them here: _____

COMPLIANCE ATTESTATION POSTER

**Must be posted in
every open business**

www.mass.gov/reopening

TABLE OF CONTENTS

- ✓ Learn more about Reopening Massachusetts
- ✓ General business guidance
- ✓ Sector-specific protocols and best practices
- ✓ Additional guidance
- ✓ The Reopening Advisory Board

Welcome



Please know that we take our responsibility to keep Massachusetts safe very seriously. Be assured we have taken the following steps to comply with state mandatory safety standards for workplaces:

- ☐ Workers are wearing face coverings and we've put social distancing measures in place



- ☐ We provide hand washing capabilities and we are regularly sanitizing high-touch areas



- ☐ Our staff has received training regarding social distancing and hygiene protocols



- ☐ We have established thorough cleaning and disinfecting protocols



We ask you to do your part as well by wearing your face mask and maintaining social distance. Thanks—and we hope to see you again soon.

Signature

STATE REOPENING WEBSITE

Construction - Permitted to
reopen on May 18, 2020 →

Manufacturing - Permitted to
reopen on May 18, 2020 →

Offices spaces - Permitted to
reopen on May 25, 2020
(Boston: June 1, 2020) →

Laboratories - Permitted to
reopen on May 25, 2020 →

Hair salons and barbershops -
Permitted to reopen on May
25, 2020 →

Car washes - Permitted to
reopen on May 25, 2020 →

Pet grooming - Permitted to
reopen on May 25, 2020 →

WWW.MASS.GOV/REOPENING

INDUSTRY-LEVEL SAFETY STANDARDS & CHECKLIST

HAIR SALONS & BARBERSHOPS

MA Safety Standards



SOCIAL DISTANCING

MANDATORY SAFETY STANDARDS

- Arrange chairs so work areas are spaced out at least 6 feet apart
- Install visual markers to encourage customers to remain at least 6 feet apart
- Stagger lunch and break times, regulate the maximum number of people in one place and ensure at least 6 feet of physical distancing
- Close or reconfigure worker common spaces and high density areas of facilities where workers are likely to congregate (e.g., break rooms, eating areas) to allow 6 feet of physical distancing
- Require face coverings for all customers and workers, except where an individual is unable to wear a face covering due to a medical condition or disability
- Require workers to wear gloves, gowns or smocks, and prescription glasses, safety glasses or goggles

Recommended best practices

- Improve ventilation for enclosed spaces where possible (e.g., open doors and windows)
- Install physical partitions between workstations where feasible (must be taller than a standing worker)
- Contactless payment methods are encouraged

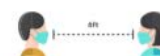


HYGIENE PROTOCOLS

- Ensure access to handwashing facilities on site, including soap and running water, and allow sufficient break time for workers to wash hands frequently; alcohol-based hand sanitizers with at least 60% alcohol may be used as an alternative
- Supply workers at workplace location with adequate cleaning products (e.g., sanitizer, disinfecting wipes)
- Require glove changes and handwashing before and after each customer
- Do not permit sharing of tools and supplies between workers (shears, combs, brushes, etc.)
- Use clean capes for each customer
- Workers should change into a clean smock or gown between each client. Consider using disposable capes and smocks. Reusable capes, towels, gowns should be laundered between each use
- Disinfect all tools between customers
- Post visible signage throughout the site to remind workers and clients of hygiene and safety protocols

HAIR SALONS & BARBERSHOPS

MA COVID-19 Checklist



SOCIAL DISTANCING

Ensure >6ft between individuals

- ☐ Arrange chairs so work areas are spaced out at least 6 feet apart
- ☐ Install visual markers to encourage customers to remain at least 6 feet apart
- ☐ Improve ventilation for enclosed spaces where possible (e.g., open doors and windows)
- ☐ Stagger lunch and break times, regulate the maximum number of people in one place and ensure at least 6 feet of physical distancing
- ☐ Close or reconfigure worker common spaces and high density areas of facilities where workers are likely to congregate (e.g., break rooms, eating areas) to allow 6 feet of physical distancing
- ☐ Require face coverings for all customers and workers, except where an individual is unable to wear a face covering due to a medical condition or disability
- ☐ Require workers to wear gloves, gowns or smocks, and prescription glasses, safety glasses or goggles
- ☐ Install physical partitions between workstations where feasible
- ☐ Contactless payment methods are encouraged



HYGIENE PROTOCOLS

Apply robust hygiene protocols

- ☐ Ensure access to handwashing facilities on site, including soap and running water, and allow sufficient break time for workers to wash hands frequently; alcohol-based hand sanitizers with at least 60% alcohol may be used as an alternative
- ☐ Supply workers at workplace location with adequate cleaning products (e.g., sanitizer, disinfecting wipes)
- ☐ Require glove changes and handwashing before and after each customer
- ☐ Do not permit sharing of tools and supplies between workers (shears, combs, brushes, etc.)
- ☐ Use clean capes for each customer
- ☐ Workers should change into a clean smock or gown between each client. Consider using disposable capes and smocks. Reusable capes, towels, gowns should be laundered between each use.
- ☐ Disinfect all tools between customers
- ☐ Post visible signage throughout the site to remind workers and clients of hygiene and safety protocols

Also available in Spanish

SOME SALON SMART PRACTICES

1. **By Appointment Only.** No walk-ins.
2. **Arrival Plan.** Have customers remain in their car or outside until you are ready.
3. **Health Check.** Cough? Fever? Sore Throat? New Nasal Congestion? Loss of Smell? Shortness of Breath? Vomiting/Diarrhea? Exposure to Covid+?
4. **PPE.** Masks, gloves, gowns, with regular changes.
5. **Distancing.** Ensure chairs are 6+ feet apart, and create separate spaces for staff & clients, and partitions where feasible.
6. **Visual Markers.** Install visual cues for customers and staff.
7. **Cleaning.** Ensure handwashing facilities are readily available. Clean tools after each client, and do not share. Extensive business cleaning and disinfecting **every day**.
8. **Payment.** Avoid cash.

REOPENING PHASE I

On May 18th

These businesses are eligible to reopen, subject to their ability to comply with all mandatory safety standards

- **Construction.** Must follow Covid-19 safety guidelines, and provide daily reports to the city.
- **Manufacturing**
- **Houses of Worship.** 40% Capacity.
- **Essential Businesses.** Must self-certify compliance by May 25.

On May 25th

- **Hair Salons and Barbershops.** By appointment only.
- **Pet Grooming.** By appointment. Curbside pet drop-off/pickup.
- **Car washes.** Exterior only.
- **Retail.** Remote and curbside only.
- **Preventative Health Care Providers.** Must attest to high standards.

WHAT ABOUT MY BUSINESS?

www.mass.gov/reopening

When can my business
reopen →

Reopening: When can my business reopen?

The following detailed commentary provides guidance for industries on the reopening plan as of May 18, 2020.

TABLE OF CONTENTS

▼ Detailed industry reopening plan		
▼ Businesses		
▼ Recreation & outdoors		
▼ Related		
	Restaurants	Phase 1 – can continue to offer takeout and delivery options
		We are actively considering whether additional guidance will be provided to restaurants before Phase 2
		Phase 2 – can begin opening dining areas

CONCLUSION

- Visit www.mass.gov/reopening for the best and most updated information about safety in your workplace
- Be smart
- Plan ahead
- We all must do our part
- We are here to help

QUESTIONS FOR CONSIDERATION

- Do you feel that you understand the restrictions required to reopen your business, and will you be able to implement them?
- Do you anticipate specific difficulties with reopening under restrictions, and, if so, what are they?
- Do you foresee needing specific assistance from the city? If so, what specifically would you need?
- Do you have any plans or ideas for reopening your business safely in future phases?
- Are there any issues or ideas that you think should be considered when planning reopening?
- Do you anticipate issues with bringing back or hiring employees?
- Are there any issues or opportunities unique to your business district or neighborhood that you think should be considered within the next few months.