

NextStage Acelerar



"We have learned that we need to have a clear vision of where we want our company to be three to five years from today; this idea has changed the way we do business. We have learned to always put our employees well-being as the first priority since we believe our purpose is to help our employees achieve their dreams – we just happen to be in the business of cleaning. This mentality has changed the way we feel and act throughout the company and our employees see the difference because they too are part of that cultural shift. Our goal is to help our employees develop both personally and professionally and we would not have a clear understanding of what this really means had we not graduated from the StreetWise 'MBA'™ program."

**Victoria & Nisaury Amador,
Co Founders & CEO,
Tremendous Maids**



powered by **INTERISE**

Practical Business Education

The Urban Leagues of Massachusetts have partnered with Interise, a national not-for-profit with award-winning small business programs, to offer NextStage Acelerar. Using Interise's StreetWise 'MBA' curriculum, the program provides North Shore based small business owners with the knowledge, know-how, and networks needed for business growth and expansion. Join a committed group of Latinx business owners for interactive class sessions; peer mentoring groups; and the opportunity to learn from local experts in the fields of finance, marketing, and procurement. Complete the program with a customized, three-year strategic growth plan – plus, the confidence and ability to turn those plans into action.

Program offerings and materials are available in both English and Spanish!

"1 of 25 must-see entrepreneurship education programs in the world for established small businesses"



What You'll Learn

- Business development strategies
- Strategic planning
- Finance and financial management
- Marketing/sales
- Human resources
- Accessing capital
- Contracting with the government & major corporations

NATIONAL BUSINESS RESULTS

\$399M / Total Value of Contracts Secured

\$85M / New Capital Secured

77% of businesses increased revenue at a

38% growth rate per business

78% of businesses reported being profitable

97% of businesses recommend the program

KEY DATES

This seven-month program will begin in June 2023 and end in December 2023.

Application Deadline: May 26th, 2023

LEARN MORE AND APPLY

This program, valued at over \$15,000, is being provided for you for FREE by the Urban Leagues of Massachusetts so that you can grow and sustain your business! Check basic eligibility requirements, and apply today!

programs.interise.org/nextstage-acelerar/

Questions? Email programs@interise.org