AGENDA

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02 Master Plan Overview
03 History—How Did We Get Here?
04 Master Plan Process
05 Maps & Demographics
06 Next Steps
• Mayor Brian Arrigo
• Next Stop Revere Steering Committee
• Planning Board
• City Planning Department
• Metropolitan Area Planning Council
ABOUT MAPC

MAPC is the Regional Planning Agency (RPA) serving the people who live and work in metropolitan Boston. Our mission is to promote smart growth and regional collaboration.

We are guided by *MetroFuture: Making a Greater Boston Region*, our regional policy plan for a more sustainable and equitable future, which was adopted in 2008.

For more information about MAPC and *MetroFuture*, visit [www.mapc.org/about-mapc](http://www.mapc.org/about-mapc) and [www.mapc.org/metrofuture](http://www.mapc.org/metrofuture).
WHAT IS A MASTER PLAN?

A Master Plan is a strategic framework that guides the future physical and economic development of a city based on the community’s vision and goals.

It is your plan, your vision and your goals.

The Master Plan provides the City with:
- A vision for its future
- Goals and strategies to capitalize on opportunities
- An action plan for shaping positive change
A Master Plan is a **NOT**
- a zoning ordinance
- a subdivision regulation
- a budget
- a capital improvement program
- or other regulatory document.

**BUT** It **IS** meant to provide the **framework** for the development of these plan implementation tools.
The Master Plan will include the following topic areas:

- Transportation and Mobility
- Open Space and Recreation
- Sustainability (Clean Energy and Climate Resiliency)
- Housing
- Economic Development
- Public Health
- Historic and Cultural Resources
- Public Facilities and Services
- Zoning (Land Use)

The Master Plan will also have an Implementation Plan to provide clear next steps for the City.
HOW DID WE GET HERE

This plan builds on smaller planning efforts.

Next Stop Revere is the most comprehensive planning process to date.

This process will help the city’s residents, businesses, and government leaders to set a vision for the future that will allow Revere to remain a place where all residents can live and prosper.
KEY OPPORTUNITY SITES

- Wonderland
- NECCO
- Transit Nodes:
  - Wonderland
  - Revere Beach
  - Beachmont
- Commercial Districts
  - Beachmont
  - Broadway
  - Revere Beach
  - Revere St.
  - Shirley Ave.
  - Squire Rd.
- Suffolk Downs and Rt. 1A
- A new Revere High School
Next Stop Revere
Steering Committee

- The Mayor appoints the Steering Committee.

- The Committee provides: expertise, guidance and support to the City team and MAPC. The Committee will review and comment on drafts of the plan.

- Through assisting with surveys, workshops, interviews, and roundtable discussions, the Steering Committee gathers input from stakeholders that will result in a vision for the community and a specific action strategy for fulfilling that vision.

- Once the Plan is done, the Committee may continue its work by encouraging and assisting municipal staff, boards, committees, and the community with the implementation of Plan recommendations.
The Master Plan will take 1 year to complete.

We will have opportunities for community members to provide feedback throughout the process.

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<th>WINTER 19</th>
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<td>Open House January 15 Rumney Marsh Academy</td>
<td>Two Community Forums</td>
<td>Community Feedback Draft Plan Development</td>
<td>Community Feedback on Draft Plan Final Plan Written</td>
<td>Final Plan presented to Planning Board</td>
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<td>• Transportation and Mobility • Open Space and Recreation • Sustainability (Clean Energy and Climate Resiliency) • Housing • Economic Development • Public Health • Historic and Cultural Resources • Zoning (Land Use)</td>
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DEMOGRAPHIC CHARACTERISTICS

Race and Ethnicity

- 62.41% Non-Hispanic White
- 24.36% Hispanic or Latino
- 4.23% Non-Hispanic Black
- 2.03% Non-Hispanic Asian/Pacific Islander
- 0.13% Non-Hispanic Other
- 0.33% Native Hawaiian or Other Pacific Islander

Average Household Size

2.6 PERSONS

Source: US Census

EDUCATION

School Enrollment

- 5,899 Public Students (2007-2008)
- 7,552 Public Students (2017-2018)

28% Increase

Educational Attainment

- Less than High School: 17.36%
- High School Diploma: 35.37%
- Some College: 15.64%
- Associate or Bachelor Degree: 15.95%
- Master Degree or Higher: 6.43%
DEMOGRAPHICS

HOUSEHOLD INCOME

Household Income Distribution, Revere and Surrounding Communities

Median Household Income

Total Dwelling Units

Source: ACS 2016 5-Year Estimates

Source: ACS 2016 5-Year Estimates
The final plan could include the following recommendations regarding:

**Zoning**
- Housing, sustainability and economic development policies

**Redevelopment options for the key opportunity sites**
- Infrastructure investments (capital plan, transportation)
WE WANT TO HEAR FROM YOU!

- Social Media
- Surveys
- Community Forums
- Interviews
- Focus Groups
- Outreach to stakeholders

To get involved visit:

www.revere.org