

For Immediate Release: Monday, March 31, 2020

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City of Revere Response to COVID-19: March 31, 2020 Update

Mayor Arrigo Launches Targeted Multilingual Outreach & Education Campaign

Stay Home, Save Lives

March 31, 2020 – The City of Revere's Emergency Response Team continues to take proactive steps to slow community transmission of COVID-19 and prepare for further spread of the virus. As of today, March 31, 2020, the Revere Board of Health has been notified by the Massachusetts Department of Public Health of 140 positive cases of COVID-19 in the City of Revere.

Today, Mayor Arrigo announced a new targeted multilingual outreach and education campaign - *Stay Home, Save Lives* -- focused on the critical role every Revere resident plays in helping to slow the spread of COVID-19 by staying at home. Since March 12, the City has issued daily information through various channels in multiple languages, but still there are some who haven't heard the message.

The multilingual campaign includes:

- A series of virtual town halls
- Citywide mailer with information and resources
- CodeRed alert citywide that will highlight the urgency of the situation
- Mobile City Hall will travel throughout Revere neighborhoods broadcasting important information

The Mayor will also bring together faith, community and nonprofit leaders for virtual briefings and to enlist them to amplify communications. All of these efforts, in addition to ongoing daily updates from the Mayor's office, are being put in place as it becomes critically important for all Revere residents to abide by the Commonwealth's Stay at Home Advisory.

"I cannot say it enough: Staying at home *will* save lives. As case numbers in Revere continue to rise rapidly, we need every single person in our city to be paying attention to the guidance around staying at home and practicing social distancing," Mayor Arrigo said. "This week we are undertaking a number of public education efforts to make sure we are reaching every person in our city."

Virtual Town Hall Schedule

This schedule will be updated as additional Town Halls are scheduled.

- Wednesday, April 1, 6:00PM
Virtual Town Hall with Mayor Arrigo and Dr. Nathalee Kong
Mayor Arrigo will be joined by Revere Board of Health Chair Dr. Nathalee Kong of MGH Revere to provide an update on City response efforts and health care guidance for residents, and to answer questions.

Join the Virtual Town Hall

Via Zoom Video Conference: <https://zoom.us/j/901172321>

By Phone: 1-929-205-6099 // Webinar ID: 901 172 321

Via Facebook Live on the [City of Revere Facebook page](#)

- Thursday, April 2, 6:00PM
El Planeta Facebook Live with Mayor Arrigo
Mayor Arrigo will join host Tibisay Zea to provide an update on City response efforts and to answer questions.

Join the conversation via the [El Planeta Facebook page](#).

The Mayor is being briefed daily by members of his Emergency Response Team to coordinate efforts across City departments. He and City officials continue to join daily briefings with state and federal officials to coordinate containment strategies regionally. All updates for Revere residents are being shared regularly at [Revere.org/coronavirus](https://revere.org/coronavirus) and via social media.

City Services Updates

- Mayor Arrigo declared a State of Emergency in the City of Revere on March 19, 2020.
- There are no disruptions to basic City services provided by Revere Police, Fire, EMS, Department of Public Works and Revere 311.
- Residents should subscribe for email and text message notifications at revere.org/coronavirus.
- Revere 311 remains fully staffed and residents with questions or concerns are encouraged to reach the City by dialing 311 (or 781-286-8311) or emailing Revere311@revere.org.
- All City buildings are closed to the public until further notice, and services to residents remain available at [Revere.org](https://revere.org).
- All City parks and playgrounds are closed until further notice.
- Revere Public Schools' grab-and-go meal services are available to all students and families at all eight school sites. Breakfast and lunch will be provided to any child that needs it on Mondays, Wednesdays and Fridays, from 10:30 a.m. – 12:30 p.m. Children will receive meals for multiple days at each pick up.
- Effective March 28, all restaurants along Revere Beach Boulevard have voluntarily shifted to delivery-only or closed.

- A [mutual aid informational packet](#) for residents is now available on Revere.org, providing a wide range of resources related to issues like access to food, health care, transportation, housing rights and more. The online document will be updated daily at 4 p.m.
- The City of Revere has published a [page](#) that outlines resources for impacted small businesses, employers, non-profits, and/or workers. The page will be updated by City staff on an ongoing basis.
- The City of Revere's [volunteer database](#) is open for individuals seeking to lend a helping hand over the next several weeks.

Actions for All Revere Residents to Take

The Massachusetts Department of Public Health has issued a "Stay At Home" Advisory for all residents, and Governor Baker has prohibited gatherings of more than 10 people. Stay at Home means avoiding any unnecessary travel and activities for the next two weeks. Residents over the age of 70 or with underlying health conditions should limit interactions with other people as much as possible.

The [Centers for Disease Control](#) has advised the best way to prevent illness is to avoid being exposed to this virus, and has provided a number of basic steps all citizens can take to protect themselves, including: washing your hands often, avoiding close contact with those who are sick, staying home when sick, covering coughs and sneezes, and cleaning and disinfecting frequently touched surfaces.

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