



United Way  
of the Tri-Valley Area

## United Way of the Tri-Valley Area Strategic Plan 2021 - 2024

*Adopted by the Board of Directors 3.24.21*

**Goal #1** – Educate both youth and adults on how technology can improve lives and increase our rural community's access to it.

Objectives:

- We will fund programs to increase access to technology, including providing hotspots to families without broadband access.
- We will fund a program that will educate community members as to how to best utilize the technology available to them, and how to access free or low-cost internet service.

**Goal #2** – Help our community become more mobile.

Objectives:

- We will fund and/or coordinate volunteer ride programs to fill the public transportation gap in our communities.
- We will initiate and/or fund an emergency car repair/vehicle maintenance program to help those with their own transportation resources keep them.

**Goal Statement #3** – Improve financial stability and increase independence

Objectives:

- We will fund programs that will prepare teens and young adults for the financial realities of their transition into the job force or post-secondary education.
- We will collaborate with New Ventures Maine, local banks, the Career Center, and Literacy Volunteers, as well as other organizations on programs to develop financial literacy and improve employability and marketability skills in youth and adults.
- We will engage community stakeholders to strategically:
  - a) decrease drop-out rates, and
  - b) increase number of graduates moving to post-secondary programs, then fund programs with specific aims.
- We will fund and/or organize aspirational activities for youth

**Goal Statement #4** – Improve health.

Objectives:

- We will work with existing partners to increase their consumers' access to and consumption of healthy foods.
- We will fund physical and mental health resources with an eye towards:
  - a) Reducing teen suicide
  - b. Decreasing rates of anxiety and depression in youth
  - c) Reducing childhood obesity rates