The Corporate Champion Circle was established to secure contributions that can impact the community and provide marketing opportunities for businesses that partner with United Way.

CCC members join for a year at a time at one of three giving levels: Silver, $1,500; Gold $3,000; or Platinum $5,000. We appreciate our current members!

PLATINUM

Franklin Community Health Network

Banking that believes in you
Franklin Savings Bank

Poland Spring

GOLD

State Farm

OTIS Federal Credit Union

Bros Movers

Saco Bay Orthopedic & Sports Physical Therapy

SOIL

SILVER

Technology Solutions of Maine

Wiles Remembrance Centers

ReEnergy Livestock Farms

Home Auto Group

Skowhegan Savings

Eastern Mach Auto dealership

Ayuh Cidah

“United Way of the Tri-Valley Area unites people and resources to build a strong and healthy community.”
For more than 40 years the people of Franklin County, Livermore and Livermore Falls have counted on United Way of the Tri-Valley Area.

We provide tools, resources, and funding to local organizations that work to make sure that every community member has enough to eat; a safe and warm place to live; access to education, health care, and economic security. These are the building blocks to create a bright future.
Northern Lights Hearth
Nordstrom, David
Noll, Avery D.
No Limits Fitness
Nichols, Kimberly
Nicely, Mitchell S.
Neuman, Eleanor
Narrow Gauge Cinemas
Nadeau, Jason
Meador, Calli
Meader, Melanie A.
Medrano, Jamie
Meisner, Roberta
Melanson, Anthony
Mellen, Tom
Melville, Michael S.
Merrill, Allicea
Meserve, William J.
Meyer, JoAnn
Mitchell, David
Mitchell, Doris
Mitchell, Kristen L.
Mitchell, Rhonda J.
Mitchell, Robert L.
Mixed Up
Mochamer, Denise
Moeller, Chelsea
Mooar, Amanda
Moody, Cheryl
Moody, Jenny
Morgan Aviation
Morgan, Michael L.
Morin, Amy
Morin, Steven
Mosher, Tessa
Murphy, Joyce
Myles, Timothy
Mystic Valley Grange CWA
Nadeau, Jason
Narrow Gauge Cinemas
Neuman, Eleanor
Nicely, Mitchell S.
Nichols, Jessica R.
Nichols, Kimberly
No Limits Fitness
Noll, Avery D.
Nordstrom, David
Northern Lights Hearth
and Sports
Norton, Jared M.
O’Brien, Joseph
O’Reilly Auto Parts
Anonymous Employee
Osloss, Jennifer
Orach, Jesse
Orange Cat Cafe
Orestis, Kelsey
Oriento, Jessica
Ortiz, Matthew M.
Osborne, Peter
Osgood, Brett
Osgood, Thomas E.
Our Village Market
Outlaw Pizza
Overall, Theresa
Paine, Kevin
Paradis, April
Paradis, Mary
Park, Ginny
Parker, Eileen
Parker, Julie A.
Parr, Carolyn M.
Patterson, Jacqueline
Peel, Christian
Pelletier, Clayton R.
Pelletier, Diana
Perlson, Gary S.
Perry, Diane
Perry, Kat
Perry, Kobi
Peterson, Anna
Phibrick, Kate
Piawlock, Heather L.
Pickett, Richard
Pillsbury, Charles
Piney Acres Products/
Jane Woodman
Pinkham Jr., Randall
Pinkham, Pauline
Pins and Needles
Planting, Charles Scott
Plog, Sheryl L.
Ploof-Davis, Lynn
Plummer, Leigh A.
Pomerleau, Craig
Pomerleau, Ricki
Pomeroy, Bonnie
Pomeroy, Joel
Potter, Laurel M.
Potter, Stephen
Potter, Jeffrey K.
Poulin, David
Poulin, Davina
Pratt, Lisbeth
Pratt, Paul L.
Pratt, Scott
Presby Jr., Malhon
Price, Laura
Prior, Roderick
Purrrington, Dennis
Purrrington, Rhonda
Quinn, Daisy M.
Quirion, Maggie
Quirion, Linton A.
Rackliff, Clinton M.
Rackliff, Lisa
Rackliff, Megan L.
Rackliff, Sharon L.
Rand, Cheryl A.
Rand, Melodie
Red Barn Upcycled Market
Redlevse, Becky K.
Reed, Kevin R.
Rees-Speich, Sally
Rench, Peggy S.
Reny’s Dept Store
Richard, Audrey
Richards, Andrea
Richards, Ken (B.S.,L.M.T.)
Richards, Jeffrey R.
Richards, Kariss
Richards, Ryan
Ricker, Michael D.
Right Jack Property
Management
Riley, Linda
Rines, Karen
Riverside Greenhouses
Roberts, Jaime R.
Roberts, Miles S.
Robinson, Brandon
Robinson’s Flower Pot
ROCque, Jenna
Ross, S. Clyde
Roy, Ashley
Roy, Darice
Roy, James J.
Rustic Roots Farm
Ryder, Courtney
Salminen, Kelly
Sandy River Cash Fuel
Sandy River Relics
Saunders, Douglas
Savage, Kyle E.
Savage, Lindsey
Sawyer, Theodora
Schiog, Amy
Schrader, Shirley
Schwalm, Donelle
Scribner, David
Sears
Seeley, Debra

President’s Report
Chris Hollingsworth, President

“Out of Darkness comes Light” is a quote derived from the ancient Myan civilization.

... it was depicted that they used the analogy of "Out of Darkness Comes Light" to assimilate with the various cycles in life. The quote is interpreted as an encouraging fact of life - one we cannot deny. Without sad... there would be no happy... without rain there would be no sunshine... and without change there would be no hope.

This quote is the embodiment of what United Way of the Tri Valley Area (UWTVA) has come to symbolize. As we start to move out of the darkness of Covid-19, UWTVA is starting a new “cycle of life” with the roll-out of our new Strategic Plan, and shining the light on the greatest needs in our community.

With the strategic plan launched in 2021 (available at uwtva.org), UWTVA made a commitment to Greater Franklin County to:
1. Educate both youth and adults on how technology can improve lives and increase our rural community’s access to it,
2. Help our community become more mobile by increasing transportation options,
3. Improve financial stability and increase independence, and
4. Improve health (both physical and mental).

UWTVA has already hit the road running by granting $42,705 towards the Healthy Community Coalition to work on youth physical and mental health. Also, not only is UWTVA supporting a Community Rides program in the Rangeley area, but we have also created the “Don’t Despair Car Repair Program” to truly help families get themselves back on the road. I have to say, this had been a very exciting year to be part of UWTVA.

UWTVA has continued to strengthen itself by increasing the Corporate Champion Circle, and the always-growing UWTVA events. It is important to note, that these are all things that other United Ways around the state and country are not necessarily doing. However, when UWTVA saw that workplace contributions were on the decline and that change was needed, they saw hope and thought outside the box to create new revenue streams, and have become even stronger for it.

Needless to say, the Greater Franklin community is in good hands with UWTVA. I wish to thank the community of Greater Franklin County and our membership for supporting the work of the UWTVA. All of us together will continue to shine the light of positive change for Greater Franklin County.
Executive Director’s Report
Lisa Park Laflin

We adapted to the fluid nature of life as Covid continued to impact our lives throughout 2021. The old adage *the only thing that is constant is change* rang true. We adjusted our fundraising strategies, modified events, and strengthened our community investment process. We also began conversations about the next chapter of United Way as the board prepares to transition leadership of the organization. I look forward to seeing the organization continue to grow under a new Executive Director beginning this summer.

It has been an honor and a privilege to work alongside dedicated volunteers; committed board members; funded organizations who make such a difference; as well as talented, creative, and compassionate staff. Fourteen years flew by, as did 2021.

Accomplishments included increasing grant revenue and expanding programs as a result of this revenue. Grant funding helped us establish a volunteer rides program in Rangeley that will soon be replicated in central Franklin County; conduct a data-driven analysis of food insecurity in the region and develop strategies to address it; and increase our asset-building work to ensure individuals access tax credits and resources they may not be aware of. This is now a year-long effort extending well beyond tax season.

We also established the first Youth Leadership Council and conceived of a program to help the community become more mobile in alignment with our strategic plan. The *Don’t Despair Car Repair* program is now active enabling applicants to receive up to $1,000 for car repairs made at one of 13 participating garages across the county.

While we supported internal programs we also invested in the community by supporting non-profits through our Community Partner Investments; the Very Basics Fund, and the Hope Fund. We also invested in 211 so community members have access 24/7 to health and human service resources. 211 continues to grow and expand services, including adding trained call specialists who can meet the growing and more complex mental health challenges of callers.

Non-profits like United Way play a critical role in our community. We are a hub, offering support, weaving connections, and providing information. On this, our 40th Annual Meeting, we affirm our mission to unite people and resources to build a strong and healthy community. Thank you for LIVING UNITED.
2021 FUNDED PARTNERS AND PROGRAMS

Community Partners
Care and Share Food Closet
Catholic Charities
Literacy Volunteers
Rural Community Action Ministry
Safe Voices | SeniorsPlus
Kennebec Behavioral Health

Very Basics Fund Recipients
Farmington Public Library
Literacy Volunteers
American Red Cross
of Central/Midcoast Maine
Safe Voices | WMCA

Rural Community Action Ministry
Care and Share Food Closet
Mission at the Eastward
Western Maine Center for Children
Rangeley Health and Wellness Partnership
Healthy Community Coalition
Stratton-Eustis Lions Club
Community Concepts
Wilton Free Public Library

Non-Profit Hope Fund Recipients
Sweat Winter-
Early Education Center
Rangeley Friends of the Arts

United Way Programs
The Hope Fund
Packs for Progress
Tools for Teachers | 211
Youth Leadership Council
Community Energy Challenge
Western Maine CASH Coalition
Don’t Despair Car Repair

2021 QUICK FACTS

21
Number of Corporate Champion Circle Members.

1,488
Callers from Greater Franklin County who received assistance from 211.

$632,806
Amount of tax refunds returned to hardworking tax filers.

536
Number of backpacks filled with school supplies given to local low-income children.

106
Number of grants awarded.

$100,000
Value of volunteer hours served by United Way volunteers in 2021.

$18,887
Amount disbursed to support 83 youth and two non-profits through the Hope Fund.

For financials, donor information, and more about United Way’s impact visit uwtva.org
Volunteer Spotlight

Volunteers are an incredible asset to our community. Hours volunteers donate to making our community a better place are an important part of our community impact and are carefully tracked. They are even part of our overall Campaign goal each year. That’s how important service is to United Way. Volunteering was impacted during the past year due to the pandemic, but there was still an incredible amount of service.

179 United Way volunteers dedicated more than 3,000 hours in volunteer service in 2021—valued at $100,000.

Volunteer activities included building window panels to keep Maine families warmer, doing tax returns for mid- to low-income families and introducing them to valuable community resources, Board Member service, committee service, events, and so much more.

In addition to programs, office support and specific initiatives, United Way works to connect volunteers to volunteer needs in the community:

- UWTVA matches interested volunteers with local volunteer opportunities that are constantly kept up to date.

Corporate Champion Circle members Jon and Lois Bubier and friends had a ghoulishly good time volunteering at Farmington Fright Nights.

AMETHYST LEVEL $350 - $499
Brittain, Fred
Bunker, Cheryl L.
Carroll, Meghan
Casey, Jeffrey A.
Chellis, Lynn
Chiaison, Eric J.
Chretien, Sharon
Cohen, Jonathan
Cunningham, Joel C.
Davis, Taffney B.
Dawson, Tania
Dube, Gaianne
Grant, Nathan
Hammond Lumber
Karno, Lawrence
Kelley, Scott D.
Kraske, Charles R.
Lasseter, Roxie
Lee, Carole
Legler, Gretchen
LifeMade (Warehouse)
Mardosa, Edward
McPherson, Kristin
Mitchell, Karmen E.
Moosely Portraits & Designs
ISler Nickerson, Jessica
Palmer, Amy and Dan
Pike, Joel M.
Richard, Sandra P.
Ross, Maria
Rothert, Andrew
Roy, Rae Ellen
Sawyer-Manter, Betsy
Sergio, Steve
Skowhegan Savings Bank
Employees
Snapped Photography
Swan, Kirsten
Terhune, Susan
Thompson, Timothy
Townsend, Beth
UMF Students, Anonymous
Walker, Mary
Weeks, Bryce
Wells, Roger L.
Wheeler, Bobbie-Jo
Whitely, Renee
Williamson, Bruce A. and Wanda
Wood, Darryl

TOPAZ LEVEL $1 - $349
3D Games
A Pooch’s Paradise
Abbott, Laurie
Abbott, Mary
Abbott, Bill
Abell, Nicole
Above It All Drone Shots
Adams, Garrett E.
Adams, Susan E.
Adams, Suzanne
Akers, Kim
Alexis, Suzanne
Allen, Jacob B.
Allen, Kim
Allen, Matthew M.
Allen, Richard
Ambition Brewing
Ancil, Daniel
Andrews, Heather L.
Andrews, Karleen
Archibald, Eric S.
Armstrong, Muriel
Ashmore, Jane
Atwood, Michael
Austin, Shawn
Bailey, Christopher
Bailey, Scott M.
Baker, Anne
Baker, Anthony
Baker, Hillary L.
Baker, Sarah
Baker, Sierra L.
Baldwin, Laura
Balsamo-Monk, Susie
Barber, Donna
Bartlett, David
Bartsen Smith, Ashley
Baxter, Michael
Beacham, Nancy
Beale, Troy G.
Beane, Jr., Kenneth R.
Beaudoin, Beth
Beauchesne, Jennifer
Begin-Murray, Lucy
Beisaw, Alan G.
Beisaw, Jeffrey
Beisaw, Terri J.
Bell, Claudie
Bell, Jan B.
Bell, Rebecca L.
Bennett, Alexis
Bennett, Jessica L.
Benson, Jessica
Bergeron, Genoria
Bernard, Sheraelee
Berry, Amanda B.
Bessey, Nikki
Bethany Hoyt Photography
Better Living Center
Bibeau, Randall S.
Bien, Steve
Bilodeau, Lisa A.
Bilodeau, Sandy
Bisson, Courtney
Bisson, Jeffrey
Black Acres Farm
Black, Tamnie
Blake, Callie
Blanchet, Rileigh
Blair, Rachel
Blodgett, Meghan
Boivin, Cassidi
Boivin, Diana
Boivin, Jenny L.
Boivin, Katie
Bollduc, Roger
Bomaster, Deb
Bond, Martha
Bonnevie, Vanessa M.
Boulanger, Kenneth R.
Bourassa, Nicholas
Bourassa, Ryan
Bowering, Beckie
Boyle, Faye
Boynton, Stephanie
Brackett, Judy
Brackett, Tracy A.
Bradford, Amy
Bragg, Dana C.
Brann, Barbie
Bredou, Carrie T.
Bremner, Karen
Breton, Debra F.
Breton, Lauren A.
Briggs, Rylee
Brisard, Zoe
Broadway Barber Shop
Broadway, Amy
Bronish, Jessica
Brooks, Deann M.
Brown, Debra
Brown, Robert
Brown, Tyler
Bryant, Brenda
Bryant, Donna
Bryant, Shawn C.
Bryant, Timothy A.
Bubier, Jerreanne K.
Bucher, Chris K.
Buck, David R.
Buote, Pamela
Bureau, Jocelyn J.
Burgess, Bethany
Burgess, Randy
Burnell, Brenda
Burnham, Michael
Burrill, Lori
Cagney, Kerri
Cain, Jessica A.
2021-2022 Donors

TOCQUEVILLE $10,000 and up
Brooks Family Foundation
Doree Taylor Charitable Trust
Knapp, Jr., Burton and Nancy
L.L. Bean
Onion, Susan and Fritz
Sugarloaf Region Charitable Trust
The Better Tomorrow Fund
The Betterment Fund

EMERALD LEVEL $5,000 - $9,999
Ernest, Tiffany
Franklin Community
Health Network
Franklin Savings Bank
Literacy Volunteers
Poland Spring
Thornton Heights
United Methodist Church

DIAMOND LEVEL $2,000 - $4,999
Agnes Lindsay Trust
Alexander, David and Patty
Bangor Savings Bank
Bardo, Dale and Rina
Big Lots - Farmington
Blue Sky
Davis-Allen, Becky
Flint, Trisha
Geller, Bill
Gifford’s Famous Ice Cream
Glass, Raymond
Horn and Company LLC
Isacke, Ross
Kading, Kelly
Kennebec Valley
Board of Realtors
LifeMade (Corporate)
Maine Federation of Farmers Markets
Maine State Employees
Combined Charitable Appeal
Merrill’s Garage Inc
Montgomery, Ashley
OTIS Federal Credit Union
Ron’s Market
Simon Family Fund
Skowhegan Savings Bank
State Farm Insurance
The Dugout Bar & Grill

RUBY LEVEL $1,000 - $1,999
Addicott, Peter
Austin, Brenda
Ayuh Cidah
Bradley, Deborah M.
Bullen, Todd
Caldwell, Jacqueline
Cureton, John and Nancy
Davis-Allen, Becky
Davis-Robinson, Debbie
Duley, David A.
Dunlap, Doug
Ernest, Nichole
Farmington Lions Foundation
Farmington Rotary Club
Fred C. Rummel Foundation
Gray’s Trucking
Home Auto Group
Hutches, Trampas
Keep ME Warm
Laflin, Lisa P. and Brent A.
New Ventures Maine
Randy Keach Auto
ReEnergy Holdings, LLC
Richard, Lucien L.
Rothert, Steve
Saco Bay Orthopaedic & Sports Physical Therapy
Smith, Peter
Smith, Peter W. and Delinda
Technology Solutions of Maine
The Wood Mill of Maine
Tinguey, Gerry
Tropeano, Christine
Wiles Remembrance Centers
Witherspoon, John

TOURMALINE LEVEL $500 - $749
Backus, Wally
Bailey, Allen
Beisaw, David L.
Betts, Heather
Bjorn, Rockwell and Stephanie
Blood, Kenneth W.
Bogar, John and Mardy
Bowman, William C.
Coates, Lenia
Consolidated Communications
Crandall, William C.
Crawford, Joline
Cullenberg, Sharon and Ron
Davis, Timothy D.
DJ Warlock & DJ Sasquatch
Eck, James B.
Ernest, Pamela E.
Flagg, Randolph D.
Frost Detailing
Gats, William
Giffune, James M.
Gunther, Eric
Hall, Scott
Harris, Seth
Hatchell, Motte A.
Hayes, Derek
Holman, Brenda
Howell, Julian F.
Landry, Scott
Lane, James
Lemieux, Lance
Loughrey, Susan
Macleod, Shelby
Marstaller, Darlene
Mills, Janet
Mills, Paul
Molinsky, Michael
Moody, Deborah
Norton, Ricky E.
O’Neil, Dennis and Janet
O’Neil, Greg
Reinholt, Elizabeth
Rodgers, Loralee
Rowe, Lisa and Marcus
Sanders, Susy
St. Laurent, Christine
Sugarloaf
Waskow, Sheila and Tom
Wheat, Ryan
Wimoto, Cathryn
York, Deedra

SAPPHIRE LEVEL $750 - $999
Andrews, Claire G.
Baker, Kenneth L. and Kendra
Coulombe, Craig M.
Daku, Janice
Dover-Sherborn Middle School
Pike, RaeAnn
Poirier, Roland
Senecal, Michael R.
Sergio, Barbara
Vera’s Iron and Vine
Webber, Dee and Michael
Wilkins, Kirstie L.
Winter, Libby
Wood, Rebecca A.

• UWTVA runs a busy office requiring a lot of helping hands. Volunteers provide valuable general office support, and specialized volunteers who assist community members with direct (and often emergency) needs.

• UWTVA provides quarterly facilitation of the Franklin Volunteer Network, an organization of 106+ members and growing with a focus on professional networking, capacity building and information sharing.

Interested in volunteering for United Way or in the community in general? Contact Nichole Ernest at volunteer@uwtva.org or call 778-5048 or visit volunteer.uwtva.org.

Lois King donates school supplies from Modern Woodman of America for the Annual Packs for Progress and Tools for Teachers program.
In FY 2021, the United Way experienced a shift in the source of contributions, and was able to invest more cash back into the community than planned. The budget projected income of $414,833, which was surpassed by actual year-end income of $551,316. It should be noted that we also had a very generous $100,000 donation which was carried over, and in FY 2022, will fund a new mental health initiative, a volunteer rides program, and much needed infrastructure improvements. By rolling that donation into 2022, we have established a FY 2022 budget projection of $656,299 for income.

“Change is a constant, and the United Way contribution sources reflect that dynamic.”

Contributions generated through workplace campaigns experienced a decrease, declining from 24% of total revenue down to 20%. Instead, the donor base shifted towards individual contributions, which rose from 10% to 12% of the total.

Expenditures for FY 2021 totaled $518,134 against the budgeted amount of $444,726. These results reflect the United Way’s effort to put dollars back into the community at an increasing pace. Funding was distributed through a variety of methods, including the Community Partner program, with $77,000 distributed. An additional $39,769 was disbursed through the Very Basics Fund, and the highly successful Hope Fund program was used to invest $22,594 towards the youth in our service area.

Looking ahead, the Finance Committee made a year-end decision that an additional $25,000 of surplus cash would be budgeted towards community investment in the coming year while still maintaining adequate reserves to protect the organization against adverse or unanticipated conditions. The FY 2022 budget recognizes the challenges of workplace campaigns, and places increased emphasis on support received from the Corporate Champion Circle. By recognizing the ongoing nature of change, the United Way will continue its effort to fund critical programs that best support the needs in our community.