

"United Way of the Tri-Valley Area unites people and resources to build a strong and healthy community."

2021 ANNUAL IMPACT REPORT





For more than 40 years the people of Franklin County, Livermore and Livermore Falls have counted on United Way of the Tri-Valley Area.

We provide tools, resources, and funding to local organizations that work to make sure that every community member has enough to eat; a safe and warm place to live; access to education, health care, and economic security. These are the building blocks to create a bright future.

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The Mercantile The Roost The Stanley Museum The Suds Shop The Sweet Life Kettle Corn Co. Theiss, Susan M. Thibodeau, Martha Thomas, Melinda Thompson, Abigail E. Thorne, Ellen Tibbetts, Carol **Tire Warehouse** Titcomb Mountain **TNT Fitness** Toner, Barbara Tracy, Brooke Tracy, David Tracy, Janet Trask, Kelsey Trask. Nicole Travers, Margaret True, Theresa Trundy, James Tucker. Valerie Turcotte. Ashlev Turcotte, Jamie Turcotte, Joel M. Turner, Christopher A. Turner, Kaleb Tutlis, Doris UMF Fitness and **Recreation Center** United Insurance Group-Shiretown Agency Vashaw, Lynn Veayo, Patricia Veilleux, Mary T. Ventrella, Thomas Verrinder, Conrad Viger, Kristen Vigue, Rhiannon Voter, Brenda W. A. Mitchell Wacome, Judy Wade, Audrey Wagner, Susan Wahl Jr., Michael Wahlstrom, Susan Walker, Madison Walmer, Robert (Tim) Walp, Jamie Walp, Susan Walsh, Ian Ward, Laura L. Wardwell, Alyssa Watson, Asia Watson, Melissa

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Contributions are from May 1, 2021-April 30, 2022. We strive for accuracy. If there are omissions or errors, please let us know so we may correct them.



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President's Report

Chris Hollingsworth, President



"Out of Darkness comes Light" is a quote derived from the ancient Myan civilization.

... it was depicted that they used the analogy of "Out of Darkness Comes Light" to assimilate with the various cycles in life. The quote is interpreted as an encouraging fact of life - one we cannot deny. Without sad... there would be no happy... without rain there would be no sunshine... and without change there would be no hope.

This quote is the embodiment of what United Way of the Tri Valley Area (UWTVA) has come to symbolize. As we start to move out of the darkness of Covid-19, UWTVA is starting a new "cycle of life" with the roll-out of our new Strategic Plan, and shining the light on the greatest needs in our community.

With the strategic plan launched in 2021 (available at uwtva.org), UWTVA made a commitment to Greater Franklin County to:

- 1. Educate both youth and adults on how technology can improve lives and increase our rural community's access to it,
- 2. Help our community become more mobile by increasing transportation options,
- 3. Improve financial stability and increase independence, and
- 4. Improve health (both physical and mental).

UWTVA has already hit the road running by granting \$42,705 towards the Healthy Community Coalition to work on youth physical and mental health. Also, not only is UWTVA supporting a Community Rides program in the Rangeley area, but we have also created the "Don't Despair Car Repair Program" to truly help families get themselves back on the road. I have to say, this had been a very exciting year to be part of UWTVA.

UWTVA has continued to strengthen itself by increasing the Corporate Champion Circle, and the always-growing UWTVA events. It is important to note, that these are all things that other United Ways around the state and country are not necessarily doing. However, when UWTVA saw that workplace contributions were on the decline and that change was needed, they saw hope and thought outside the box to create new revenue streams, and have become even stronger for it.

Needless to say, the Greater Franklin community is in good hands with UWTVA. I wish to thank the community of Greater Franklin County and our membership for supporting the work of the UWTVA. All of us together will continue to shine the light of positive change for Greater Franklin County.

Executive Director's Report Lisa Park Laflin



We adapted to the fluid nature of life as Covid continued to impact our lives throughout 2021. The old adage **the only thing that is constant is change** rang true. We adjusted our fundraising strategies, modified events, and strengthened our community investment process. We also began conversations about the next chapter of United Way as the board prepares to transition leadership of the organization. I look forward to seeing the organization continue to grow under a new Executive Director beginning this summer.

It has been an honor and a privilege to work alongside dedicated volunteers; committed board members; funded organizations who make such a difference; as well as talented, creative, and compassionate staff. Fourteen years flew by, as did 2021.

Accomplishments included increasing grant revenue and expanding programs as a result of this revenue. Grant funding helped us establish a volunteer rides program in Rangeley that will soon be replicated in central Franklin County; conduct a data-driven analysis of food insecurity in the region and develop strategies to address it; and increase our asset-building work to ensure individuals access tax credits and resources they may not be aware of. This is now a year-long effort extending well beyond tax season.

We also established the first Youth Leadership Council and conceived of a program to help the community become more mobile in alignment with our strategic plan. The *Don't Despair Car Repair* program is now active enabling applicants to receive up to \$1,000 for car repairs made at one of 13 participating garages across the county.

While we supported internal programs we also invested in the community by supporting non-profits through our Community Partner Investments; the Very Basics Fund, and the Hope Fund. We also invested in 211 so community members have access 24/7 to health and human service resources. 211 continues to grow and expand services, including adding trained call specialists who can meet the growing and more complex mental health challenges of callers.

Non-profits like United Way play a critical role in our community. We are a hub, offering support, weaving connections, and providing information. On this, our 40th Annual Meeting, we affirm our mission to unite people and resources to build a strong and healthy community. Thank you for LIVING UNITED.

Gilchrist. Jerome E. Gill. Heather J. Gill, Susan Gilligan, Molly Gingras, Jill Gipson-Liberty, Emily S. Given. Anna Goding, Ryan Goodine, Megan Gooley, Walter Gordon, Ann Gorr, Suzanne Gould Wescott, Margaret Govoni. Kristina Graham. Amv Grant, Kimberly Gray, Jill D. Greenleaf, Heidi Gregory, Kathy Grzincic, Steven Guerrette, Danielle Gulliver, Beth Gulliver, Nicholas Guppy, Joy S. Gusler, Teena Hadley, Pamela Hagerstrom, Candace Hair By Mindy Haley, Sherry Hall, Joshua D. Hall, Lynne C. Hall, Megan Hallett, Linda Hambrick, Christina Hamilton, Deborah Hammond, Jeffrey Hanchett, Paula J. Hannaford - Farmington Hanscom, Wanda Harding, Leslie Hargreaves, Troy Harrington, Holly Harrison, Kerrieann Hartford. Beniamin Hartsock. Beth M. Haskell Jr., Charles Hastings. Marian Haszko. Jane Hatch, Carrie J. Hatch, Crystal L. Hawkins, Kyle Hayes, Andrew R. Haves, Sarah Heath. Karen Heath. Lorraine Heath, Shauna

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2021 FUNDED PARTNERS AND PROGRAMS

Community Partners

Care and Share Food Closet Catholic Charities Literacy Volunteers Rural Community Action Ministry Safe Voices | SeniorsPlus Kennebec Behavioral Health

Very Basics Fund Recipients

Farmington Public Library Literacy Volunteers American Red Cross of Central/Midcoast Maine Safe Voices | WMCA **Rural Community Action Ministry** Care and Share Food Closet Mission at the Eastward Western Maine Center for Children Rangelev Health and Wellness Partnership Healthy Community Coalition Stratton-Eustis Lions Club Community Concepts Wilton Free Public Library

Non-Profit Hope Fund Recipients Sweatt Winter-Early Education Center Rangeley Friends of the Arts

United Way Programs The Hope Fund Packs for Progress Tools for Teachers | 211 Youth Leadership Council Community Energy Challenge Western Maine CA\$H Coalition Don't Despair Car Repair

2021 QUICK FACTS

21 Number of Corporate Champion Circle Members.

1,488

Callers from Greater Franklin County who received assistance from 211.

\$632,806

Amount of tax refunds returned to hardworking tax filers.

536

Number of backpacks filled with school supplies given to local low-income children.

106

Number of grants awarded.

\$100,000

Value of volunteer hours served by United Way volunteers in 2021.

\$18,887

Amount disbursed to support 83 youth and two non-profits through the Hope Fund.

For financials, donor information, and more about United Way's impact visit uwtva.org

Volunteer Spotlight

Volunteers are an incredible asset to our community. Hours volunteers donate to making our community a better place are an important part of our



Community Energy Challenge volunteer coordinator Amy Palmer.

community impact and are carefully tracked. They are even part of our overall Campaign goal each year. That's how important service is to United Way. Volunteering was impacted during the past year due to the pandemic, but there was still an incredible amount of service.

179 United Way volunteers dedicated more than 3,000 hours in volunteer service in 2021—valued at \$100,000.

Volunteer activities included building window panels to keep Maine families warmer, doing tax returns for mid- to low-income families and introducing them to valuable community resources, Board Member service, committee service, events, and so much more.



In addition to programs, office support and specific initiatives, United Way works to connect volunteers to volunteer needs in the community:

 UWTVA matches interested volunteers with local volunteer opportunities that are constantly kept up to date.



Corporate Champion Circle members Jon and Lois Bubier and friends had a ghoulishly good time volunteering at Farmington Fright Nights.

AMETHYST LEVEL \$350 - \$499

Brittain. Fred Bunker, Cheryl L. Carroll, Meghan Casey, Jeffrey A. Chellis, Lynn Chiasson, Eric J. Chretien, Sharon Cohen, Jonathan Cunningham, Joel C. Davis, Taffeney B. Dawson, Tania Dube, Gaianne Grant, Nathan Hammond Lumber Karno, Lawrence Kelley, Scott D. Kraske, Charles R. Lassetter, Roxie Lee, Carole Legler, Gretchen LifeMade (Warehouse) Mardosa, Edward McPherson, Kristin Mitchell, Karmen E. Moosely Portraits & Designs Isler Nickerson, Jessica Palmer, Amy and Dan Pike, Joel M. Richard, Sandra P. Ross. Maria Rothert. Andrew Roy, Rae Ellen Sawyer-Manter, Betsy Sergio, Steve **Skowhegan Savings Bank** Employees Snapped Photography Swan. Kirsten Terhune. Susan Thompson, Timothy Townsend, Beth UMF Students, Anonymous Walker, Mary Weeks, Bryce Wells, Roger L. Wheeler, Bobbie-Jo Whitley, Renee Williamson, Bruce A. and Wanda Wood, Darryl

TOPAZ LEVEL \$1 - \$349

3D Games A Pooch`s Paradise Abbott, Laurie

Abell, Nicole Above It All Drone Shots Adams, Garrett E. Adams, Susan E. Adams, Suzanne Akers, Kim Alexis. Suzanne Allen. Jacob B. Allen, Kim Allen. Matthew M. Allen. Richard Ambition Brewing Anctil, Daniel Andrews, Heather L. Andrews, Karleen Archibald, Eric S. Armstrong, Muriel Ashmore. Jane Atwood. Michael Austin, Shawna Bailey, Christopher Bailey, Scott M. Baker, Anne Baker. Anthony Baker, Hillary L. Baker, Sarah Baker, Sierra L. Baldwin, Laura Balsamo-Monk, Susie Barber, Donna Bartlett, David Bartsen Smith, Ashley Baxter, Michael Beacham, Nancy Beale, Troy G. Beane, Jr., Kenneth R. Beaudoin, Beth Beaulieu, Jennifer Begin-Murray, Lucy Beisaw, Alan G. Beisaw, Jeffrey Beisaw, Terri J. Bell, Claudie Bell, Jan B. Bell, Rebecca L. Bennett, Alexis Bennett, Jessica L. Benson, Jessica Bergeron, Genoria Bernard, Sheralee Berry, Amanda B. Bessey, Niki **Bethany Hoyt Photography Better Living Center** Bibeau, Randall S. Bien. Steve

Bilodeau. Lisa A.

Bilodeau, Sandy Bisson. Courtney Bisson, Jeffrey Black Acres Farm Black. Tammie Blakeman, Callie Blanchet, Rileigh Blier. Rachel Blodgett, Meghan Boivin, Cassidi Boivin, Diana Boivin, Jenny L. Boivin, Katie Bolduc, Roger Bomaster, Deb Bond, Martha Bonnevie, Vanessa M. Boulanger, Kenneth R. Bourassa, Nicholas Bourassa, Ryan Bowering, Beckie Boyce, Faye Boynton, Stephanie Brackett, Judy Brackett, Tracy A. Bradford, Amy Bragg, Dana C. Brann, Barbie Bredeau, Carrie T. Bremner, Karen Breton, Debra F. Breton, Lauren A. Briggs, Rylee Brisard. Zoe **Broadway Barber Shop** Broadway, Amy Bronish. Jessica Brooks, Deann M. Brown, Debra Brown, Robert Brown, Tyler Brvant. Brenda Brvant. Donna Bryant, Shawn C. Bryant, Timothy A. Bubier, Jerreanne K. Bucher, Chris K. Buck, David R. Buote, Pamela Bureau. Jocelvn J. Burgess, Bethany Burguess, Randy Burnell, Brenda Burnham, Michael Burrill, Lori Cagney, Kerri Cain, Jessica A.

2021-2022 Donors

TOCQUEVILLE \$10,000 and up

Brooks Family Foundation Doree Taylor Charitable Trust Knapp, Jr., Burton and Nancy L.L. Bean Onion, Susan and Fritz Sugarloaf Region Charitable Trust The Better Tomorrow Fund The Betterment Fund

EMERALD LEVEL \$5,000 - \$9,999

Ernest, Tiffany Franklin Community Health Network Franklin Savings Bank Literacy Volunteers Poland Spring Thorton Heights United Methodist Church

DIAMOND LEVEL \$2,000 - \$4,999

Agnes Lindsay Trust Alexander, David and Patty **Bangor Savings Bank** Bardo, Dale and Rina **Big Lots - Farmington** Blue Sky Davis-Allen, Becky Flint. Trisha Geller. Bill Gifford's Famous Ice Cream Glass, Raymond Horn and Company LLC Isacke, Ross Kading, Kelly Kennebec Vallev Board of Realtors LifeMade (Corporate) Maine Federation of Farmers Markets Maine State Employees **Combined Charitable Appeal** Merrill's Garage Inc Montgomery, Ashley **OTIS Federal Credit Union** Ron`s Market Simon Family Fund Skowhegan Savings Bank State Farm Insurance The Dugout Bar & Grill

Addicott. Peter Austin. Brenda Avuh Cidah Bradley, Deborah M. Bullen. Todd Caldwell, Jacqueline Cureton, John and Nancy Davis-Allen, Becky Davis-Robinson. Debbie Duley, David A. Dunlap, Doug Ernest, Nichole Farmington Lions Foundation Farmington Rotary Club Fred C. Rummel Foundation Gray's Trucking Home Auto Group Hutches, Trampas Keep ME Warm Laflin, Lisa P. and Brent A. New Ventures Maine Randy Keach Auto **ReEnergy Holdings, LLC** Richard, Lucien L. Rothert, Steve Saco Bay Orthopaedic & Sports Physical Therapy Smith, Peter Smith, Peter W. and Delinda Technology Solutions of Maine The Wood Mill of Maine Tinguely, Gerry Tropeano, Christine Wiles Remembrance Centers Witherspoon, John

RUBY LEVEL \$1.000 - \$1.999

SAPPHIRE LEVEL \$750 - \$999

Andrews, Claire G. Baker, Kenneth L. and Kendra Coulombe, Craig M. Daku, Janice Dover-Sherborn Middle School Pike, RaeAnn Poirier, Roland Senecal, Michael R. Sergio, Barbara Vera's Iron and Vine Webber, Dee and Michael Wilkins, Kirstie L. Winter, Libby Wood, Rebecca A.

TOURMALINE LEVEL \$500 - \$749

Backus, Wally Bailey, Allen Beisaw, David L. Betts, Heather Bjorn, Rockwell and Stephanie Blood, Kenneth W. Bogar, John and Mardy Bowman, William C. Coates, Lenia **Consolidated Communications** Crandall, William C. Crawford, Joline Cullenberg, Sharon and Ron Davis, Timothy D. DJ Warlock & DJ Sasquatch Eck, James B. Ernest, Pamela E. Flagg, Randolph D. Frost Detailing Gats, William Giffune, James M. Gunther. Eric Hall. Scott Harris. Seth Hatchell. Motte A. Haves. Derek Holman, Brenda Howell, Julian F. Landry, Scott Lane. James Lemieux. Lance Loughrey, Susan Macleod, Shelby Marstaller. Darlene Mills, Janet Mills, Paul Molinsky, Michael Moody, Deborah Norton, Ricky E. O'Neil, Dennis and Janet O`Neil. Greg Reinholt, Elizabeth Rodgers, Loralee Rowe, Lisa and Marcus Sanders, Susy St. Laurent, Christine Sugarloaf Waskow, Sheila and Tom Whitt, Ryan Wimett, Cathryn York, Deedra

UWTVA runs a busy office requiring a lot of helping hands. Volunteers
provide valuable general office support, and specialized volunteers who
assist community members with direct (and often emergency) needs.



• UWTVA provides quarterly facilitation of the Franklin Volunteer Network, an organization of 106+ members and growing with a focus on professional networking, capacity building and information sharing.

Interested in volunteering for United Way or in the community in general? Contact Nichole Ernest at volunteer@uwtva.org or call 778-5048 or visit volunteer.uwtva.org.



Lois King donates school supplies from Modern Woodman of America for the Annual Packs for Progress and Tools for Teachers program.

Fiscal Year 2021 Revenue and Expenses

Annual Treasurer's Report Fiscal Year 2021

Larry Karno, Treasurer



In FY 2021, the United Way experienced a shift in the source of contributions, and was able to invest more cash back into the community than planned. The budget projected income of \$414,833, which was surpassed by actual year-end income of \$551,316. It should be noted that we also had a very generous \$100,000 donation which was carried over, and in FY 2022, will fund a new mental health initiative, a volunteer rides program, and much needed infrastructure improvements. By rolling that donation into 2022, we have established a FY 2022

budget projection of \$656,299 for income.

"Change is a constant, and the United Way contribution sources reflect that dynamic."

Contributions generated through workplace campaigns experienced a decrease, declining from 24% of total revenue down to 20%. Instead, the donor base shifted towards individual contributions, which rose from 10% to 12% of the total.

Expenditures for FY 2021 totaled \$518,134 against the budgeted amount of \$444,726. These results reflect the United Way's effort to put dollars back into the community at an increasing pace. Funding was distributed through a variety of methods, including the Community Partner program, with \$77,000 distributed. An additional \$39,769 was disbursed through the Very Basics Fund, and the highly successful Hope Fund program was used to invest \$22,594 towards the youth in our service area.

Looking ahead, the Finance Committee made a year-end decision that an additional \$25,000 of surplus cash would be budgeted towards community investment in the coming year while still maintaining adequate reserves to protect the organization against adverse or unanticipated conditions. The FY 2022 budget recognizes the challenges of workplace campaigns, and places increased emphasis on support received from the Corporate Champion Circle. By recognizing the ongoing nature of change, the United Way will continue its effort to fund critical programs that best support the needs in our community. REVENUE



