

United Way of the Tri Valley area features Bangor Savings Bank, Corporate Champion Circle Member

United Way of the Tri-Valley Area launched its Corporate Champion Circle (CCC) in the summer of 2018. CCC members partner with United Way for one year, support their community, and receive unique partnership benefits. Corporate Champion Circle members contribute at one of three giving levels - Platinum (\$5,000), Gold (\$3,000), or Silver (\$1,500). To recognize these members, and to get to know those who are passionate about United Way better, we have started a series that shines a light on these businesses. Please welcome Danielle Middleton, Bangor Savings Bank Vice President and Branch Manager of the Farmington, Maine branch.

Danielle was born and raised in York Beach, Maine and attended college in Colorado. She then returned to Maine and began a career in banking. Danielle has been in banking for over 21 years, spending close to 20 of those years in corporate banking, with experience in project, process, operational and personnel management. She made the move to Bangor Savings Bank because she wanted to work at a community based, local organization.

Danielle talks about being most proud of her team, *“they are flexible, patient, support our culture, and take a positive approach daily so that together we can best serve our customers and uphold our “You Matter More” promise.”* She goes on to explain that at the Farmington branch location she leads, they have a retail team and several business partners available to meet local community banking needs. She continued to highlight that their employees are their most valuable asset. The Bank strives to do what is right for their employees so that they, in turn, will do what is right for customers – not just today, but well into the future.

When asked what challenges and opportunities are in the local community, Danielle shared, *“Our team takes a local approach to support the community as a whole, supporting education, social and civil services, arts and culture, and health and wellness.”* She goes on to talk about local organizations and non-profit organizations supported by the Bank’s Corporate Giving Program and the Bangor Savings Bank Foundation’s Community Matters More grant program. Recent community giving from the bank and its Foundation includes the following: support of food security through local food coalitions, Farmington Downtown Association, Western Maine Play Museum, Friends of Wilson Lake, Franklin County Animal Shelter, and the local Franklin County Chamber of Commerce. Bangor Savings Bank and The Bangor Savings Bank Foundation have invested more than \$3.4 million into the community in the form of sponsorships, grants, and partnership initiatives last year.

Danielle is proud to represent Bangor Savings Bank in support of the United Way of the Tri Valley area as a Corporate Champion Circle Member.