## **Courtney Austin**

## Campaign "Whatever it Takes" Award Recipient Marketing & Projects Coordinator at Franklin County Savings Bank

Franklin County local, Courtney Austin is a heavily active member in our community; whether it be sharing her time at volunteer events or picking up trails while she walks her two Australian Cattle dogs, she believes in helping out any way she can. Courtney says, "I tried doing the whole thing where you go away to college and end up somewhere new. I ended up staying right here and I couldn't be happier! Franklin County is my home." The United Way of Tri-Valley Area is recognizing Courtney Austin with the *Whatever it Takes* Award, which honors individuals, businesses, and organizations that have significantly gone above and beyond in their support of United Way in the past year.

You may have seen Courtney at some of our events, including our annual Dodgeball Tournaments, COLOR ME UNITED 5K, and Packs for Progress stuffing events. In 2019, she leveraged a match through her grandfather business *Bouffard's Furniture*, for our Mother's Day Roses program, and helped in acquiring sponsorships for the Teacher's Lounge Mafia. Courtney also plays a big part with Marketing and Special Events committees, and has been known as a workplace champion for United Way.

I asked Courtney how it felt to be recognized by the United Way for all her hard work. "To be recognized really speaks a lot for what I do, I'm very humbled" says Courtney, "I really do try to go above and beyond—to do 'whatever it takes' to give back. Whether it be staying late on a weekend or going that extra mile to be sure that whatever needs to be done is getting done."

Courtney attributes much of her ability to provide the funds and volunteerism she does, to Franklin Savings Bank. "If it weren't for such a gracious employer, I wouldn't have the opportunity to be receiving the *Whatever it Takes* award" says Courtney. "Franklin Savings Bank is a huge proponent of any community event. I would say if there is an event happening in the community, nine times out of ten we'll be there helping out."

Since Courtney seems to know the ins and outs of volunteering, I asked her if there was any advice she could give to persuade others to get involved with her and with us. "As a young person, I find it pretty unique to see other young people volunteering their time at community events. I feel it's pretty rare to see many people at all looking to get involved; it's really easy to give \$20 and be on your way" she says, "I think it's more impactful for you to get out there and give your time and energy into giving back. You are more likely to see the positive changes these events have on our community if you are immersed within the programs and events themselves."

Courtney's consistent contributions to the Greater Franklin County Area has proven to be incredibly impactful and helpful to families and individuals. We at United Way of the Tri-Valley Area, along with Courtney, urge people of all ages to donate their *time* in helping make our programs and events fun and successful. Volunteering with us gives you the opportunity to make new connections and provide comfort to individuals and families through our community building programs like Packs for Progress, Community Energy Challenge, and our Mother's Day Roses event. We thank Courtney Austin for her time and effort dedicated to the Greater Franklin County Area, and look forward to seeing her at our future events!