

## ***Corporate Champion Circle: Celebrating those who Support our Community***

*United Way of the Tri-Valley Area launched its Corporate Champion Circle in the summer of 2018. Circle members partner with United Way for one year, support their community, and receive unique marketing benefits. Corporate Champion Circle members contribute at one of three giving levels - Platinum (\$5,000), Gold (\$3,000), and Silver (\$1,500). To recognize Corporate Champion Circle members, and to get to know those who are passionate about United Way, we have started a series that profiles these dedicated businesses. Franklin Savings Bank is featured here.*

Founded in Farmington over 155 years ago, Franklin Savings Bank has a rich history of serving its community. Today, they are proud to operate across eight locations with a growing team of dedicated employees.

Courtney Austin, Franklin Savings Bank's Marketing Officer, highlighted their enduring commitment, *"Community is at the heart of our operations. As a community bank, we've always been proactively involved in initiatives that uplift and evolve our areas and the state of Maine as a whole."*

Our dedication to the community led to the establishment of the Franklin Savings Bank Community Development Foundation in 2000. Through this foundation, we consistently make significant annual contributions to charitable and economic development projects. Additionally, we allocate funds for scholarships and other local educational and cultural programs, reinforcing our commitment to fostering growth and learning.

We are honored to support the United Way of the Tri-Valley Area. Our partnership reflects our ongoing commitment to addressing the ever-evolving needs of our community. While the specific initiatives we back may vary annually, our overarching goal remains the same: to make meaningful and lasting impacts.

Beyond financial contributions, Franklin Savings Bank also engages in annual fundraising campaigns with its workforce and other community-centric activities. With employees serving on the United Way board of directors and committees, it's clear that our involvement extends beyond mere corporate responsibility. We are a bank that truly believes in community and compassion.