

Sarah Hayes
Campaign “I Have the Power” Award Recipient
Director of Marketing & Communications at OTIS Federal Credit Union

A lover of arts, writing, cooking, and spending time with her daughter, Sarah Hayes is being honored by United Way of the Tri-Valley Area at our annual meeting with the *I Have the Power* Award. This award honors outstanding members of the community that have helped United Way cultivate new audiences through their media coverage or outstanding outreach.

Sarah is currently the Director of Marketing and Communications at OTIS Federal Credit Union in Jay. She actively dedicates her time to the Greater Franklin County Community, which includes serving on the United Way’s Marketing and Communications Committee, serving on the Franklin County Special Olympics Committee and regularly volunteering at Special Olympics events, belonging to three different Chambers of Commerce, and volunteering for the Junior Achievement program teaching Economics for Success in area schools.

I asked Sarah how she felt being recognized for her volunteerism. “I was completely surprised, and totally honored,” says Sarah. “It just feels so great to use your skills, professional or otherwise, in service of something as wonderful as United Way. You also meet a lot of wonderful people, making it a worthwhile endeavor that I would recommend to anyone!”

We here at United Way actively support and are grateful for community members like Sarah Hayes for their dedication to this community. Sarah’s work has helped shape our programs and media outreach tactics to positively impact the lives of those living in Franklin County, Livermore & Livermore Falls. We are very proud to recognize her for all she has done and continues to do for our families, friends, and neighbors.