



Flagstaff Area Business Association

mainesnorthwesternmountains.com

1216 Carrabassett Dr, Carrabassett Valley, ME 04947

The **Flagstaff Area Business Association (FABA)**, would like to invite you/your business to become part of our Non-Profit 501c(6) organization with the purpose of promoting **Maine's Northwestern Mountains Region** to create more year-round tourism and full-time jobs and overall better economic opportunities for all.

Our Mission:

FABA promotes the economic welfare and goals of its surrounding areas by providing a forum for networking, cooperative advertising, community sponsorship, and the exchange of ideas in order to create and maintain the **Region** as a thriving four-season tourist destination.

Our Message:

Mountains of Possibilities... Come Play In Our Backyard!

Visit the towns of Carrabassett Valley, Eustis/Stratton, Kingfield, and surrounding towns along with the thirteen Unorganized Townships in our region, and immerse yourself in Maine's heritage, arts, and culture. Discover pristine lakes, streams, and miles and miles of trails for downhill skiers, snowmobilers, cross-country skiers, snowshoers, fat tire mountain bikers, hikers, and ATV riders.

FABA, as a business association for 27 years, your support ensures greater accomplishments for member business owners, employees, and families.

Your membership includes a page within our member directory on our website. You will be listed in the directory of our annual Maine's Northwestern Mountains Visitor's Guide with a distribution of 20,000+ copies. As you post your events on FaceBook, we will share them on our Maine's Northwestern Mountains FaceBook page. We place strategic ads with Visit Maine, Maine Lakes & Mountains, West Coast Maine, and Discover Maine which drives people to our website, which in turn will drive potential visitors to look at your listing in the member directory of our website.

mainesnorthwesternmountains.com

info@mainesnorthwesternmountains.com

207-235-6008



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2022 MEMBERSHIP APPLICATION

Dues are \$125.00 for 2022. Each additional business that you own may become a member for **\$50.00**. Please make checks payable to **Flagstaff Area Business Association**.

Please RETURN a COMPLETED APPLICATION (both sides) even if you have NO CHANGES.

We need a record of what will be placed on our website.

Date:	
Contact Person:	
Business/Organization <input type="checkbox"/> This is an additional business	
Street Address, required	
Town, State, Zip	
Mailing Address, required	
Town, State, Zip	
Winter/Summer Address: (if different)	
Telephone	
FAX	
Email Address	
Website Address (URL)	
Facebook Account Name	

Other Social Media Accounts	
Image/Logo to be used?	Please include photo or email image to: info@mainesnorthwesternmountains.com
Email	PLEASE INDICATE IF YOU WISH TO RECEIVE OUR NEWS VIA CONSTANT CONTACT EMAIL
	PLEASE INDICATE IF YOU WISH ANY INFO TO BE OMITTED FROM WEBSITE
	If You have more than one Business or Location – Please fill out a form for each business.

FABA is pleased to announce that Images and Videos may now be included on your Business Directory Page. Please email: info@mainesnorthwesternmountains.com for instructions.

Please write a description about your business to be included online. No additional charge for this. Print clearly or email to info@mainesnorthwesternmountains.com. Please indicate below that you are sending email info. Thank You!

If you wish to provide more than 100 words above, please email to: info@mainesnorthwesternmountains.com

Our website is <http://www.mainesnorthwesternmountains.com>

Thank You for your interest in joining the **F**lagstaff **A**rea **B**usiness **A**ssociation

Joni Blanchard, Administrative Assistant

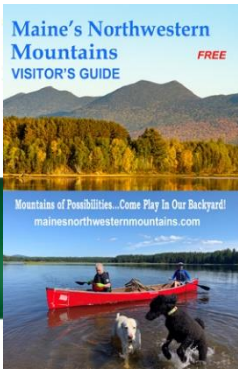
207-235-6008

Please return all forms to:

Flagstaff Area Business Association
1216 Carrabassett Drive, Carrabassett Valley, ME 04947

Signature:

Date:



2022 Maine's Northwestern Mountains Visitor's Guide

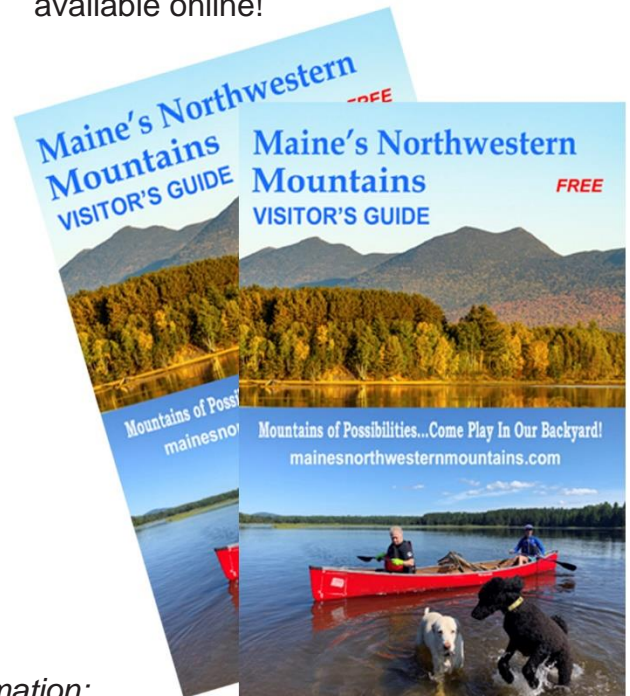
A great marketing opportunity!

Display Ad Sizes/Rates

AD SIZES (full color)	MEASUREMENTS	AD RATES
Full Page	5 x 7.5 inches	\$495.00
1/2 Page	5 x 3.75 inches	\$315.00
1/4 Page Vertical	2.375 x 3.75 inches	\$210.00
1/4 Page Horizontal	5 x 1.875 inches	\$210.00
Premium Placement Pages 2 & 3, 110 & 111	Full page 5.375 x 8.375	\$560.00
Premium Placement Back cover	Full page, full bleed 5.375 x 8.375 inches	\$670.00
Premium Placement Center Spread (2 pgs.)	Full pages 5.375 x 8.375	\$1550.00

DON'T BE LEFT OUT!

- The Official 2022 Visitor's Guide Book will have a total of **112 pages** including front and back covers.
- **Approximately 20,000 copies** will be distributed to all members, other various Chambers of Commerce around the State and at the Kittery, Yarmouth, Hampden South, and Fryeburg locations of Maine State Visitor's Centers and made available online!



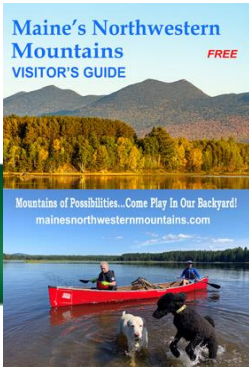
Above does **NOT** include membership dues.

For more information:

info@mainesnorthwesternmountains.com

Phone 207-235-6008

Visit <http://www.mainesnorthwesternmountains.com>



2022 Maine's Northwestern Mountains Visitor's Guide

Advertising Contract

Business Information

Payment Information

Business Name:	<input type="text"/>
Street Address:	<input type="text"/>
City/State/Zip:	<input type="text"/>
Phone Number:	<input type="text"/>
Contact Name:	<input type="text"/>
Contact Email:	<input type="text"/>

Check Number:	<input type="text"/>
Name on Card :	<input type="text"/>
Card Number:	<input type="text"/>
Security Code:	<input type="text"/>
Expiration Date:	<input type="text"/>
Billing Zip Code:	<input type="text"/>

Ad Size:	<input type="text"/>
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Authorized Signature:	<input type="text"/>
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ADVERTISING CONTRACT: This form, when properly completed and **signed** or **verbally** authorized by the Advertiser, will constitute a legal and binding contract for the terms and specifications included.

PAYMENT AND TERMS: Advertiser agrees to pay the sum of \$_____ for the specified advertising. Your ad materials must be received by **March 11th, 2022**, to be included in The Official 2022 Maine's Northwestern Mountains Visitor's Guide. **NO ADS WILL BE PUBLISHED WITHOUT PRIOR PAYMENT OR A PAYMENT AGREEMENT!**

ADVERTISEMENT PLACEMENT: Placement of advertisements is at the **discretion** of **FABA**; however, premium placement will be given in order of the receipt of ad and full payment with the executed ad contract and ad materials.

ACCEPTANCE: **FABA** reserves the right to refuse any advertising it deems not appropriate or acceptable for any reason. In such an event, the Advertiser will receive a full refund.

LIABILITY: **FABA** is not responsible for any errors in copy and layout on supplied ads. The sole responsibility of supplying correct advertising materials relies on the Advertiser. No proof will be given on supplied ads prior to printing.

UNPAID DUES OR ADVERTISING: Please note that **NO** advertising will be accepted from members who have unpaid dues and/or unpaid advertising fees.

Signature:	<input type="text"/>
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Date:	<input type="text"/>
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