



# YMCA CAMP OF MAINE

PRESERVING OUR LEGACY,  
INVESTING IN OUR FUTURE

CASE FOR SUPPORT

# YMCA CAMP OF MAINE

A group of people, including children and adults, are sitting in a circle around a large, bright campfire at night. The scene is set in a forest with tall trees in the background. The fire is the central focus, casting a warm glow on the people and the surrounding area. The people are dressed in casual summer attire, and some are looking towards the fire while others are talking to each other.

## OUR MISSION

The Mission of the State of Maine YMCA is to provide camping and community programs that promote spiritual, mental, and physical growth, with respect for the worth and dignity of all people. Our vision is to be the best boys' and girls' camp in Maine at developing the character of campers, staff, and volunteers.

Founded in 1915, the YMCA Camp of Maine has been dedicated to fulfilling the principles symbolized by the YMCA triangle, the development of MIND, BODY, and SPIRIT for all.

We foster deep relationships. We develop strong leaders. We provide a space for every person to be their truest self. We are guided by the Four Core Values (Respect, Responsibility, Honesty, and Caring) as we embrace our differences and celebrate coming together as one. We teach valuable life skills that better prepare campers to navigate the world and see others through a lens of kindness and acceptance.

In its 100+ years in operation, the YMCA Camp of Maine has served over 40,000 campers from Maine, across the country, and around the globe. The impact on campers, staff, and the community continues to be felt long after a person's time at YCamp comes to an end.

# WHY NOW?

Decades of use have taken a toll on facilities. It is becoming harder and harder for Maine families to afford summer camp. Accessibility has become a critical issue and inclusion has shifted to the forefront of conversations. The pandemic has highlighted the demand for security and stability for the future.

The needs of our community are changing faster than ever and it is our responsibility to determine and improve areas that most directly impact the people we serve.

With the advancement of our mission driving decisions, we are prioritizing improvement in THREE key areas:

1. The Endowment Fund
2. Facility & Program Upgrades
3. Financial Accessibility

Each of these goals complement one another as we strive to solidify the YCamp legacy. We want to ensure that the impact on campers, staff and community members that has existed for over 100 years is able to continue beyond another 100 years.



# PRESERVING OUR LEGACY, INVESTING IN OUR FUTURE

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**Campaign Goal: \$2.5 million**

**Securing Our  
Future**  
Endowment

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**\$1,000,000**

**Providing  
Access for All**  
PROJECT 218

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**\$415,726**

**Expanding  
Our Impact**  
Facility Improvement

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**\$1,073,000**



# SECURING OUR FUTURE

Garnering the support of our community and building the endowment fund allows us to plan for the future and ensure long-term sustainability. If we are able to grow our endowment to \$1 million, we can use annual cashflow to prioritize necessary projects and respond to changing needs without the risk of adversely affecting our community. This will increase our capacity to award scholarships, keep fees low, and better serve the YCamp Family.



For more information about how you can support the YMCA Camp of Maine Endowment Fund through a yearly pledge, planned giving, stock transfer, or corporate matching, contact Jeff Gleason.



# PROVIDING ACCESS FOR ALL



PROJECT 218 raises funds to assist families and campers to make YCamp possible. Our goal is to have 218 campers receive full financial aid every summer.

Your support of PROJECT218 helps to make Camp possible for a camper who may not otherwise be able to attend. A donation of any amount will help us to advance our mission of making YCamp financially accessible for all.

## In 2022...

553

Total campers were enrolled at the YMCA Camp of Maine

264

Campers received financial assistance to attend YCamp

12

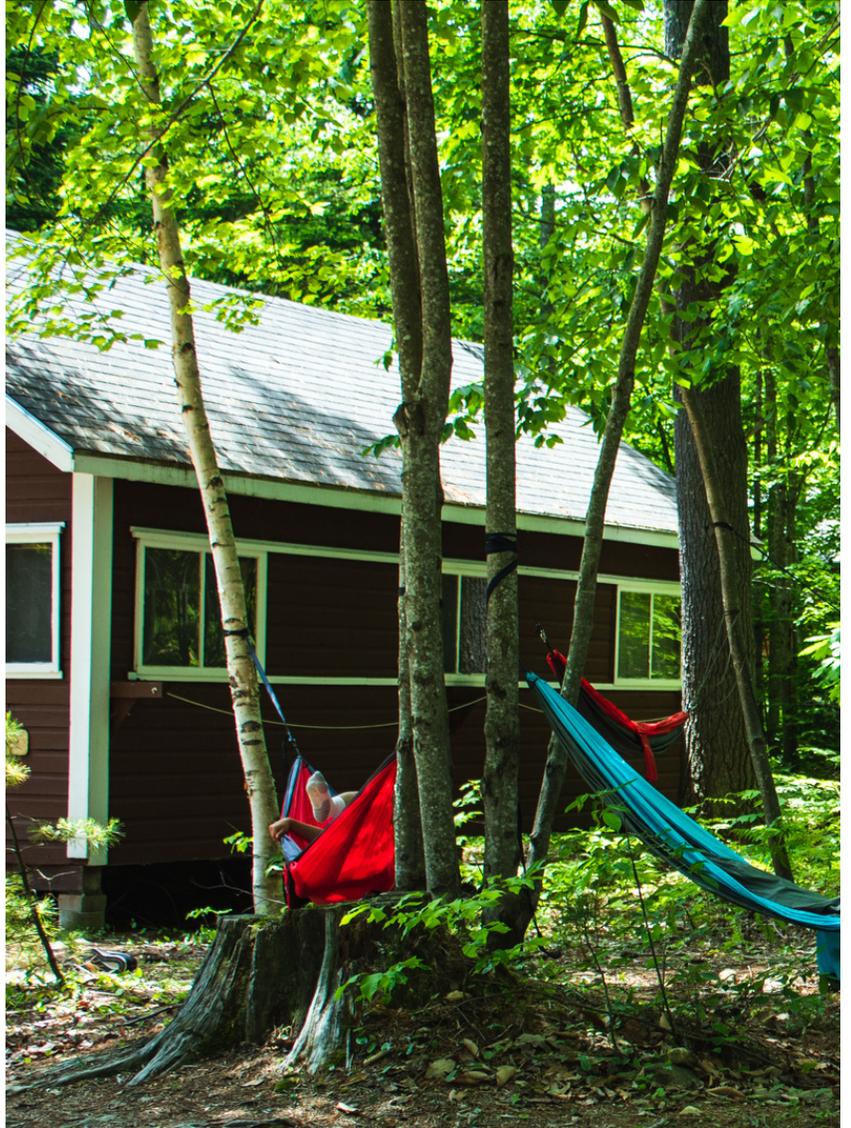
Scholarships were made possible through partnerships with ShifaME and Boys & Girls Club of Southern Maine

14

Scholarships were provided to campers from military families

# EXPANDING OUR IMPACT

The facilities at the YMCA Camp of Maine serve as a space to experience personal growth, form meaningful friendships, and create lasting memories. While we value maintaining the rustic feel of Camp and preserving our facilities and programs, it is imperative to update antiquated structures and respond to changing needs to continue providing the best experience possible for our community. An investment in our facilities and programs will result in increased camper retention and improved experiences by providing campers with a unique space to strive for new heights.



## Major Capital Improvement Projects

- Construct a Leadership Lodge for the Leader in Training (LIT) Program: \$500,000
- Winterize the Jeff Smith Union for year-round programming: \$200,000
- Renovate the Henry F. Merrill Infirmary: \$150,000

# JOIN US

Your support allows us to bring ideas to fruition. Each summer, it is our mission to provide a space for campers to experience personal growth, build character, and form relationships that will last far beyond their time at Camp. Our investment in our campers does not span just one summer. We want to encourage them to set goals, both personal and collective, that motivate them to return each summer and continue striving to reach new heights.

Your support helps us to fulfill this mission.

## HOW TO SUPPORT:



### ONLINE DONATION

Access the Online Donor Form at [shorturl.at/mpxS4](https://shorturl.at/mpxS4) to make a donation by credit card



### MAIL A CHECK

Access the Donor Form PDF at [shorturl.at/nuyzA](https://shorturl.at/nuyzA)

YMCA Camp of Maine  
P.O. Box 446  
305 Winthrop Center Rd  
Winthrop, ME 04364



### HERITAGE GIFTS

Contact Jeff Gleason to discuss a gift of stock, annuities, matured investments, gifts in wills, etc.

[jeff@maineycamp.org](mailto:jeff@maineycamp.org)  
(207) 395-4200



### AMAZON WISH LIST

Help us purchase supplies for summer programming by visiting our Amazon Wish List at [shorturl.at/bjsCQ](https://shorturl.at/bjsCQ)



### VENMO

Make your donation through Venmo at [shorturl.at/fCS46](https://shorturl.at/fCS46)

# YMCA CAMP OF MAINE

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## FINANCIAL ACCESSIBILITY

- One camper's meals for a session: \$152
- Transportation for 4 campers: \$400
- Camper of Explorer's Camp session: \$482
- Camper for one-week session: \$963
- Camper for two-week session: \$1,907
- A full cabin for a one-week session: \$5,778
- A full cabin for a two-week session: \$11,442
- Provide full financial aid to 218 campers: \$415,726

## ENDOWMENT

- Monthly pledge for duration of campaign
- Yearly pledge over chosen number of years
- Gift to be matched
- Include YCamp in your will

## CAPITAL IMPROVEMENTS

### **URGENT:**

- High Ropes Course: \$15,000
- Waterfront shoreline stabilization: \$10,000
- Sailing docks: \$45,000
- Auditorium renovations: \$5,000
- Archery Pavilion: \$18,500
- Infirmary renovations: \$150,000

### **NEEDED:**

- New motor boat: \$65,000
- Camp road renovations: \$3,000
- 30hp tractor: \$30,000
- Assistant Director's cabin renovations: \$2,500
- South Village Pavilion: \$26,000
- Winterize Jeff Smith Union: \$200,000

### **WISHLIST:**

- Construct new Leadership Lodge: \$500,000