



YMCA CAMP OF MAINE 2020 PINE CONE

GROWTH & OPPORTUNITY

2020 DIRECTOR'S MESSAGE

GROWTH & OPPORTUNITY

When I decided to go back to school and work on my MBA, my interests were peaked by a course called *Crisis Communication*. As I hoped, this course was full of "what if" scenario planning, review of case studies, and the development of a "Crisis Communication Plan". I never imagined that I would put these learnings into action in the midst of a global pandemic. Since March, we have been living in a state of crisis management. There has been a constant evaluation of priorities.

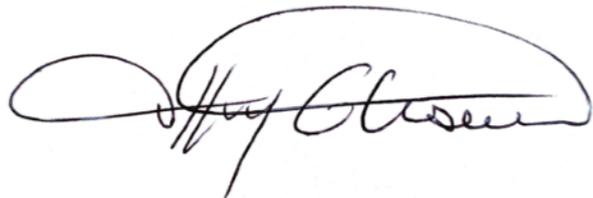
Communication, trust, waiting, disappointment, hope, fear, friends, respect, caring... many words and emotions to explain the last nine months.

2020 has been a full year. On top of canceling camp for the first time since we started in 1915, we have embarked on refreshing our strategic plan, we started a garden at camp with plans to double in 2021. We created new relationships in our community, and we strengthened our resolve to be honest and true to our roots.

The theme of this year's Pine Cone is "Growth & Opportunity." At the end of a crisis, we need to look back and know that we served our community to the best of our ability; that we took advantage of opportunities to try new things; that we communicated with our families in a way that instilled trust; that we have been true to who we are; and, that all of our actions have culminated in a deeper pool of reasons why we exist. 2020 has forced us to evaluate our purpose and question how we serve. We will be starting 2021 with a strength we have never had and with opportunities that are exciting and promising.

Because our families have stuck with us, we are heading toward 2021 with our best foot forward. THANK YOU! Please read on and learn more about where we have come from and where we are going.

Jeff Gleason
CEO/Director



BOARD OF DIRECTORS

(Roster as of December 1, 2020)

Bradley Sawyer - Chairman (Augusta, ME)
Morgan Dorsey - Vice-Chair (Bath, ME)
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Marty Allen - Treasurer (Winthrop, ME)
Kate Bispham - Portland, ME
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James Corgan - Winthrop, ME
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STAFF

Jeff Gleason - CEO/Director (Winthrop, ME)
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Lonney Steeves - Winthrop Program Director (Winthrop, ME)
Kim Gleason - HR Coordinator (Winthrop, ME)
Sonya Dulac - Monmouth Site Coordinator (Monmouth, ME)
Luke Joines - Program Director (Stranded in the U.K.) (Wellingborough, UK)
Becca Rando - Camp Life Director (Boulder, CO)

NOTE: The Pine Cone was paid for using Maine CARES funding. This funding was given to assist YCamp to maintain normal operations, to encourage supporting local vendors, and to stimulate the ME economy during COVID-19. No donations were used in the pricing or mailing of this publication.



WHAT HAPPENED IN 2020?

GROWTH

The raised garden was donated by a generous alumnus who also helped us get it started. The crop included: kale, spinach, arugula, tomatoes, cucumbers, Brussels sprouts, snap peas, green beans, carrots, basil, rosemary, catnip, sunflowers, and more!

Partnership with KVYMCA to offer 11 weeks of a Day Camp program to serve our local community.

Partnership with Camp Mechuwana and the Winthrop Food Pantry to provide summer day campers with daily lunches and weekend food packs.

Two local churches scheduled Sunday services at YCamp.

Road work was completed to make it more smooth.

Winthrop basketball teams and other basketball leagues used YCamp's courts for practices.

Lots of soccer practices were held on the upper fields.

Videos were cut for the website to show more about the facilities and program at YCamp.

The after school program in Winthrop was expanded to offer a full day option for virtual learning days.

A NEW school age program was started in Monmouth to serve the community during virtual learning days.

Community sports were expanded to include more soccer and field hockey, x-country running and skiing, and golf.





* NOTE - Pictures of campers not wearing masks were taken pre-COVID.



2021 LOOK AHEAD

OPPORTUNITY

The excitement of a new year is always enough to make the imagination run wild. Looking ahead to 2021 seems endless with potential! Here are some things we are excited about:

Being back together around the campfire!

Doubling the size of the gardens and reaping the benefits in the Dining Hall

Starting "Tire Potatoes"

Updated website and more social media

More picnic tables and eating outside

Being off of screens, and being outdoors together

Mooma's Porch

Garden Club

And, so much more...



2020 SUPPORT

More than ever, the financial support provided by campers, families, Alumni, and our community has been instrumental in our survival. THANK YOU for helping us serve our mission and move toward 2021 with our best foot forward!

Bailey Adelman
Akojumbong Family
Alcoer Family
Agnes Lindsay Trust
George & Pearl Ames
Andreasen Family
Armentrout Family
Ayer Family
Baez Family
Peter Beckerman
Benham Family
John Blamey
Jeffrey Bennert & Family
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Buin Family
Mary Burak
Chris Burke
Gail Burnette
Butts Family
Canatsey Family
Carr Family
James Cassidy
Cassiat Family
Lynne Chabot
Susan Cohen & Michael Klein
James Corgan
Cotinar Family
Roger Cousineau in honor of Paul
Cousineau
Couture Family
Cox Family
Cumello Family
Abigail Curtis
Rose Curtis
Curwood-Stevens Family
John T. Cyr & Sons
Sarah Deck
Stephen Dorsey
Dostie Family
Robert Drewes

Du-Toit Family
Elliott Family
Elizabeth Evans
Caroline Farr
David Fearon
Mark Fleming
Emil Genest
Robert & Mary Gleason
Glidden Family
Goldman, Sachs & Co. Matching
Gifts
Greene Family
Groves Family
Guerette Family
Hatrack Family
Harradon Family
Peter Heissenbuttel
Jeannette & Grant Hobson
Irish-Deane Family
Jolic Family
Kennebec Savings Bank
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Ben & Lynn King
King Family
Kissinger Family
Kiwana Family
Nick Kotyk
Landry Family
Altona Lenhart & Family
Lessard Family
Levillee Family
Levell Family
Libra Foundation
Robert & Ann Lucas
Pierre Maccabee
Troy Melstrom & Family
Merchant Family
Morgan Family
Morgenbesser Family
Moore Family
Richard Monroe in honor of David
Dick
Thomas Morgan
Mortimer Family
Murray Family

David Nelson
Russell Newbert
Noel Family
Jaime O'Connor
Dr.'s Autumn Oczkowski & Edward
Merchant
Ordway Family
Oulendsen Family
Paterson Family
Alex Perry
Austin Perry
Pobrislo Family
Charlie Poliner
Potocki Family
Prout Family
Katharine M. Rando
Marta Rey Rocha
Jean Rice
Elisabeth Rockwood & Harvey
Lipman
Rose Family
Dorothy Ross
Sanfasin Family
Brad Sawyer
Schatz-Mitchell Family
Schrader Family
Phil & Darcy Sekerak
David & Kristin Scott
Shelton Family
Shuman Family
Simons Family
Martha Simpson
Cynthia Stengel
Stratis Family
Janet Sydney
C. Taylor Family
D. Taylor Family
Telliez Family
Heather & Leighton Thomas
Thurston Family
Toomey Family
Tull Family
Tuzuki-Hanna Family
United Way of Kennebec Valley
Vezina Family

Nicolas Vigneault
Vogel Family
Frank Wallace
Wardrop Family
Ben Waterhouse
Owen Wells
Wentzell Family
Bruce Williamson
Dr. Malcolm Williams
Wollemann-Neuweller Family

MILITARY SCHOLARSHIPS

America Legion Post #34 - Tenants
Harbor
American Legion Post #43 - Belfast
American Legion Post #216 -
Phippsburg
VFW Post #9 - West Gardiner
VFW Post #6924 - Fairfield

THANK YOU!



INAUGURAL PINE CONE DEDICATION

Hayden Marshall-Inman

The YMCA Camp of Maine has, throughout its proud history, seen many outstanding individuals who have provided excellent leadership. Among these, is Hayden, a New Zealand resident, who worked at YCamp for fourteen summers between 2001 and 2015. Hayden began as a counselor and lifeguard. We learned over the years that Hayden had remarkable skills to be shared with everyone at Camp. Each year upon his return, Hayden came with renewed enthusiasm and a can-do attitude that was applied to every challenge presented to him. Hayden accepted leadership roles at YCamp such as Waterfront Director, Leadership Director, Trip Leader, and Senior Program Director.

Hayden's ability to connect with staff and campers was nothing short of amazing. He could work with homesick campers, helping them adjust to camp life. Hayden worked with counselors to ensure their success as responsible leaders. His overall involvement within camp provided excitement and confidence building for everyone involved. Hayden was respected by staff and campers. He represented the core values of Caring, Respect, Honesty and Responsibility.

Tragically, Hayden lost his life in 2019 in the volcano eruption on White Island in New Zealand, while leading tourists. Hayden demonstrated one last time his selfless spirit while doing all he could to help save many lives in spite of his own. After leaving YCamp, Hayden's actions continued to exemplify his strong character of care for and kindness to all who crossed his path.

Hayden's legacy will live on in the hearts and minds of the thousands of campers and staff who experienced Hayden's sense of humor, patience and understanding of their needs.

We are proud to recognize Hayden Marshall-Inman as a YMCA Camp of Maine Outstanding Leader.

The 2020 edition of the Pine Cone is the beginning of a tradition. The Annual Pine Cone is published in late fall to commemorate the season and it serves as the organization's Annual Report. The Pine Cone can now be dedicated to one individual annually who is an Alumnus or Community Member connected to YCamp. Nominations are to be sent to any Board Member or CEO by August 31. The Board will then review nominations and approve the dedication.

YMCA CAMP OF MAINE
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