

# ALL-AMERICAN PEST CONTROL HOMETOWN HERO AWARD OFFICIAL RULES

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

AFFIDAVIT OF ELIGIBILITY/LIABILITY/PUBLICITY RELEASE MAY BE REQUIRED. SPONSOR SHALL BE THE EXCLUSIVE OWNER OF ALL ENTRIES. VOID WHERE PROHIBITED.

All-American Pest Control Inc. Hometown Hero Award (the "Promotion") consists of a Contest (the "Contest"). The Contest ends on April 23, 2021 at 8:00 p.m. CDT ("Contest Period").

## ELIGIBILITY:

Promotion is only open to individuals in Davidson, Williamson, Maury, Dickson, Rutherford, Wilson, Montgomery and Sumner counties 18 years of age or older at the time of entry. Void where prohibited. Employees of All-American Pest Control and those living in their same households (whether or not related) are not eligible to enter or win. By participating, entrants agree to be bound by these "Official Rules" and the decisions of the judges and/or Sponsor, which are final and binding on all matters relating to this Promotion. Promotion is subject to all applicable federal, state and local laws.

## HOW TO ENTER CONTEST:

Visit [www.allamericanpestcontrol.com/hero](http://www.allamericanpestcontrol.com/hero) (hereafter, the "Contest Website") and follow the instructions to complete the online nomination form ("Contest Entry") by fully answering all of the questions and requested contact information.

Contest Entries must be received by April 23, 2021 at 8:00 p.m. CDT to be eligible. Entries not received during the Promotion Period will not be accepted. Entries that are late, lost, stolen, misdirected, garbled, delayed or non-deliverable due to any reason whatsoever, including without limitation, delivery problems, internet connection problems, will not be accepted.

## JUDGING:

One (1) potential Grand Prize winner and three runners-up will be selected for a Hometown Hero Award from all eligible Contest Entries on or about April 30, 2021.

All eligible Contest Entries received by Sponsor will be judged by the Sponsor based on the following criteria:

Compelling/Authenticity – the entry is conveyed in a manner which evokes emotion, Audience Appeal – the story is attractive and resonates among a larger audience, increasing the propensity for sharing and Quality of Submission – the submission capture the essence of the Promotion in an impactful way, (the "Judging Criteria").

Subject to verification of eligibility and compliance with these Official Rules, the Contest Entry with the highest overall score will be deemed the award winner. In the event of a tie, the Finalist Entry with the highest score in the Quality of Submission criterion will be determined the potential winner of the applicable prize.

## GRAND PRIZE WINNER NOTIFICATION AND REQUIREMENTS:

The potential Grand Prize Winner ("Grand Prize Winner") and three runners-up will be notified by email on or about April 30, 2021 at the email provided in his/her registration as of the date of the Entry of his/her Entry and will be required to complete an Affidavit of Eligibility, Liability and Publicity Release (unless prohibited by law) and any other documents required by Sponsor, all of which must be returned within three (3) days from the first attempted notification. If the potential Grand Prize Winner fails to provide any of the documents or assets set forth above within five (5) Days of first attempted notification, including without limitation, affidavits, consents, will be disqualified. Return of notification as undeliverable, failure to complete and return requested documentation within the specified time period, the inability of Sponsor to contact the potential Grand Prize Winner within a reasonable time period (whether due to a change in email address or otherwise) or noncompliance with these Official Rules by the potential Grand Prize Winner will result in disqualification and, at Sponsor's sole discretion, a runner-up Grand Prize Winner may be selected and notified for the applicable prize.

The Grand Prize Winner will be recognized at an event on May 6, 2021.

Finalists understand and agree that Sponsor reserves the right to edit or otherwise revise each potential Finalist's Contest Entry for any reason, including without limitation, creative reasons or technical reasons. Sponsor reserves the right to require entrant to return a signed hard-copy of any documents, consents or releases referenced herein or as may be needed, in Sponsor's sole determination, to reflect and effectuate the rights and releases granted hereunder. If any potential Finalist is at least 18, but still considered a minor in his/her jurisdiction of residence, Sponsor reserves the right to award the prize in the name of his/her parent or legal guardian who will be responsible for fulfilling all requirements imposed on such potential Finalist set forth herein. Sponsor reserves the right to conduct a background check of any and all records of potential Finalists, including, without limitation, civil and

criminal court records and police reports, and entry in the Promotion constitutes entrant's permission for Sponsor to conduct such background check, provided that, to the extent additional authorization is necessary under law, Finalists shall authorize such check. Sponsor reserves the right (at its sole discretion) to disqualify any Finalist based on the results of the background check (e.g. for any felony conviction or crime of moral turpitude) or failure of the Finalist to properly authorize such check.

**CONTEST PRIZES:**

Contest Grand Prize: One (1) Grand Prize winner will receive the opportunity to serve as All-American Pest Control's Hometown Hero. The winner will receive 10 years of free pest control and termite protection. Approximate Retail Value (ARV) will depend on the size of the winner's home. Three runners-up will be selected for one year of free pest control and termite protection.

Approximate Retail Value (ARV) will depend on the size of the recipient's home.

**PRIVACY POLICY:**

Any personally identifiable information collected from entrant during participation in the Contest will be used by Sponsor to administer the Contest and in accordance with Sponsor's Privacy Policy as stated at [www.allamericanpestcontrol.com/privacy-policy](http://www.allamericanpestcontrol.com/privacy-policy).

**PRIZE CONDITIONS:**

All prize details are at the sole discretion of the Sponsor. All prizes are awarded "as is" with no warranty or guarantee, either express or implied. No substitution, transfer, or cash equivalent of prize is permitted, except by Sponsor, which reserves the right to substitute a prize (or portion thereof) with one of comparable or greater value, at its sole discretion. Winners are responsible for all applicable federal, state, and local taxes, as well as any other costs and expenses associated with prize acceptance and use not specified herein as being provided (such as any luggage fees, telephone calls, meals, tours and excursions, incidentals) are the sole responsibility of the winners. All prize details are at Sponsor's sole discretion.

In the Administrator's sole discretion, a selected winner may be required to forfeit the prize and an alternate winner may be selected in accordance with these Official Rules from the remaining eligible Entries if selected winner declines or cannot accept or fails to comply with these Official Rules. In the event that the potential winner is disqualified for any reason, the prize may not be awarded. The maximum value of the prize set forth above represents the Sponsor's good faith determination of the maximum ARV thereof and the actual fair market value, as ultimately determined the Sponsor, cannot be challenged or appealed.

**WINNER LIST:**

For the name of the winner (available after May 6, 2021), send a self-addressed, stamped, envelope to: All-American Pest Control Hometown Hero Award, 517 Hagan Street, Suite 102, Nashville, TN 37203 no later than June 3, 2021.

**SPONSOR:**

All-American Pest Control Inc., 2259 Jackson Downs Blvd, Nashville, TN 37214