

Strategic Planning  
Meeting One  
Craig Freshley/Markos Miller  
January 21, 2020  
6:00-7:30

Major agenda elements will include the following:

1. Establish key parameters for the strategic plan;
  - a. Determine what's within the realm of possibility and what isn't.
  - b. Identify key issues to be decided as part of the strategic planning effort.
  - c. Establish a vision for what we expect the plan to look like when it's completed and how it will be used.
2. Discuss and establish a schedule of meetings and timeframe for the entire strategic planning process.
3. Discuss how to gather stakeholder input
  - a. Community Input meetings
    - i. Decide the logistics of inviting participants.
    - ii. Decide key elements of the agenda for those meetings including specific questions to be asked.
  - b. Community-Wide Online Survey
    - i. Identify specific questions to be asked in the survey.
4. Discuss and draw conclusions about how to publicize the survey.
5. Consider a name for the strategic planning process